

S I M P L Y F R E S H

International General Trading Company LLC

MAHMOOD MALLIK

Import, Export and Suppliers of Fresh Fruits and Vegetables

MMI Vision

Our vision is to provide our customer's with the best of all the fruit's and vegetable's that existing in every corner of the world. MMI vision is to become a market leader that can attract new customers as well as maintain our existing customers through providing the best quality product and professional service. Our team is trained to the best and our industry knowledge and operations are supported with a professional system in place. When we are into this for about three decades, everything else falls into place. Our services will exceed the expectations of our customers



About us

MAHMOOD MALLIK is one of the largest privately owned company that aims to be the most recognized name when it comes to import, export and supplies for fresh fruits and vegetables in the U.A.E and MEA. We have a very long list and history that contains varieties of fresh fruits and vegetables from around the world that is differentiated by excellent quality and attractive price. Our customers can taste the quality of service and freshness of the fruits and vegetables in every order they receive. We cover the choices of variety from east to west and north to south of the world. It is known for its unique offering and supplying capability. We have about 200+ people in our team. We provide an exceptional level of service and quality to our customers. We are driven by our values and clear sense of purpose. These values and our sense of purpose shape and dictate our response to the service issues confronting our customers. We also have our own production source for verity of fruits and vegetables in the UAE & We source from SOUTH AFRICA, PAKISTAN, INDIA, PHILIPPINES, HOLLAND, SPAIN, FRANCE, US, JORDAN, OMAN, TURKEY and many other countries.



MMI Mission

MAHMOOD MALLIK aims to become the leader in the industry of import, export & supplies for Fresh Fruits and Vegetables and provide a unique experience through a team of hygiene certified happy and enlightened service professionals, to an ever-increasing multi-national market share across the world.



MMI Approach

“MMI don’t take pride in the number of locations we have or are planning to open; but in the growth and development in our people”

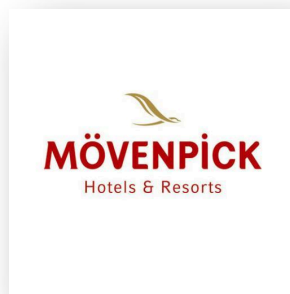
“MMI realize that our people are the corner stone of our success, and we know that their ideas, commitment and connection to our customers are truly the essential elements that make MMI a great experience”.

MMI Principles

MAHMOOD MALLIK leader ship tries to provide a great work environment and treat each other with respect and dignity. We also do our best to embrace diversity as a component in the way we do business. We always apply the highest standards of excellence to the purchasing and fresh delivery of our Fruits and Vegetables to all our customers. We have Develop enthusiastically satisfied customers all around us. We recognize that profitability is essential to our future success.



Some of Our Valued Customers



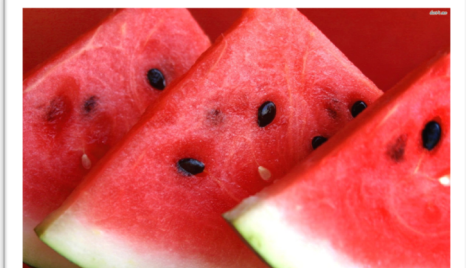
Our Storage & Logistics Capabilities:

MAHMOOD MALLIK'S fruits and vegetables go through all the hazard analysis critical control points from the beginning to the time of delivery are carried by cold room trucks in a controlled temperature. We do our best not to keep fresh fruits and vegetables for a long time in cold stores but to deliver them as soon as we receive them. This will lead the shelf life of the fruits and vegetables to be extended and it will help you to keep them in a longer time in your place. All our transport trucks are all temperature controlled and approved from the Dubai Municipality.

to operate all our deliveries in the



Some of our Products and:



Our Certifications and Quality Assurance:

MAHMOOD MALLIK Quality control team maintains the compliance of hazard analysis and critical control points (HACCP), which is an internationally recognized program for effectively controlling food quality and safety. Originally developed for NASA to assure that astronauts' food supplies were safe, this management principal is widely recognized as the ultimate standard in the food processing and manufacturing industry. HACCP systematically identifies and controls food hazards – biological, chemical or physical. Critical control points are established, starting from raw materials, storage, processing, all the way through to distribution. These control points are monitored and recorded to ensure that established limits are met. Whenever there is any deviation in any of the processes, corrective actions are applied to protect the integrity of the food safety system. Our resources and transport truck's are also approved and certified from Dubai Municipality regulations, below are the copies of our certifications and the process we follow.

**H
A
C
C
P**

**Hazard
Analysis
Critical
Control
Points**



SIMPLY FRESH



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