



BEAUTIFICATION COMMITTEE

MEETING Minutes

Date: February 22, 2017 Day: Wednesday
Location: BID Office Time: 9:30 AM
315 3rd St, Suite E

- Call to Order/ Roll Call – In attendance: Steve Daniel, Maxine Daniel, Michael Goldberg, Roxann Casaccia, Jose Ruiz, Bob McMahon, Susie Smith
- Minutes from the Feb 1st meeting were read. Maxine motioned to accept; Roxann seconded. All in favor. Minutes filed as written.
- Public Comments: Mr. Kramer inquired re: who the chairs for this committee are and if the minutes will be posted to the website. Question was answered: Steve and Susie are co-chairs for the committee and yes, once approved, the minutes will be posted to the www.hbdowntown.com website.
- Susie Smith arrived to announce that she could not stay due to a police emergency at her business, but she provided a quick update:
 - She and Michael met with a general contractor regarding lights in ZPark and Alley. Michael to report.
 - She has had two meetings with Fred Wilson who said it is okay to do the lighting; still need to figure out who will pay.
 - She received a waiver from Fred Wilson that we can proceed with art on the benches without having to involve the Public Art Council.
 - The info she collected two years ago is in storage and she can't get to it. She will find Polly's email and request a new quote.
- Report on bids received for lighting projects (ZPark, Street, Palm Trees, other?)
 - Michael reported that the first quote from his contractor is \$10,561.00 for labor and product for ZPark and Alleys.
 - Steve will contact Dekralite for a second bid.
 - With Susie contacting Polly, there will be three bids to consider.

- Report on landscaping / light pole displays
 - Maxine shared pictures and info of possible basket hanging fixtures and florals. She talked with Denny from the city, who agreed that they would water if we chose live plants. Maxine suggested we also get a bid for banners and possibly hang flowers and banners from every other pole. Like the idea of lighted banners. Would like to use banners and flowers not only on Main Street, but also on Walnut & Olive, to connect Pacific City and 5th Street to Main Street. Susan suggested we install one pole with succulents, one with fake flowers, and see how we like the choices before purchasing for entire footprint.

- Report on park benches. (see earlier notes) Susie & Roxann will meet to discuss.

- Establish next steps
 - Maxine to talk more with Denny re: steps for moving forward
 - Maxine to prepare an estimate per cost of floral and banner options
 - Susie to meet with Roxann and start the “Call for Artists” for benches
 - Steve will have Dekralite quote, Susie will have Polly’s quote, and with Michael’s quote, these three will be discussed at next committee meeting to determine recommendation for board approval.

- Kim Kramer provided recommendation for Jenny Silk in Santa Ana.

- Jose expressed concerns for public safety issues in downtown.
 - Next Meeting Date: Tuesday, March 7th, 9:30am.

- Adjourned at 10:02am.