

Brad Stieler



Date of Hire: May 2004

Brad began his sporting goods experience in 1976. Western Hoegee Company hired him and he spent twelve years calling on the San Diego area account base winning several Salesman and Million Dollar Sales awards. In 1989 he was promoted to regional sales and national accounts manager. For the next few years he worked for Pure Fishing (Berkeley) to manage regional chain business in the western United States. Brad's educational background is in business administration and marketing and he has attended various training and management seminars. Brad is an asset to TBA Inc., with his coverage in the Inland Empire and San Diego market areas.