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A new Publix Super Market is coming to U.S. 280

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A new Publix store is coming to the Greystone area of Hoover.

Publix Super Market is now under construction at Tattersall Park, a development at the corner of U.S. 280 and Alabama 119. The Publix store is expected to open in October of 2019.

The new 48,387-square-foot store is being developed by White Development Co. out of Clearwater, Florida. The store will anchor an additional 9,100 square feet of retail space. Blake Thomas with Southpace Properties is marketing the in-line retail space.



RBY RETAIL

Publix Super Market is coming to Tattersall Park.

"Publix is known for providing excellent customer service in a bright and inviting environment filled with a broad selection of items throughout the store," said <u>Brenda Reid</u>, Media and Community Relations Manager for Publix. "We are proud to bring the Publix shopping experience to this new location in Hoover."

There is an existing Publix store at Lee Branch, a bit further south and on the opposite side of 280. Thomas said that area of U.S. 280 can support two Publix stores, since it can be difficult for residents of Greystone and other areas on the eastern side of the highway to cross to the western side.

Reid said the store will employ 125 associates and will include full service meat department with GreenWise Market beef and chicken and a meat cutter on staff, as well as full service deli known for its freshly made subs, fried and oven roasted chicken, bakery with fresh breads and desserts, a produce department filled with locally grown, all natural as well as traditional fruits and vegetables, full service seafood department and a drive-through pharmacy.

As we've previously reported, the Tattersall Park development was re-started in 2016.

"Tattersall Park is a dream development coming to life and is a new approach to mixed use development not currently being pursued in the 280 corridor. Tattersall Park is a perfect book end to the highly successful Summit located 5 miles to the west on Highway 280," said developer Richard Yeilding of RBY Retail.

Information from RBY Retail shows that Publix joins Brookwood Baptist Medical Center, Next Level, Covenant Classical Schools, Gooch Family Dentistry, Walk-On's Bistreaux & Bar, APCO Credit Union, Bridgestone/Firestone, and Blue Rain as phase one occupants at Tattersall Park.

With the addition of Publix, RBY Retail said the total square footage of tenants opened or committed to Tattersall Park is now 158,000 square feet.

The Tattersall development is planned to be pedestrian friendly, with sidewalks and walking trails leading to "healthcare, family fitness, senior living, and housing options that appeal to the changing demographic dominated by Millennials and empty nesters as well as traditional family units."

Brent GodwinReal Estate Editor *Birmingham Business Journal*

