



Sponsorship Agreement

2019 Vernal Community Holly Days
Festival FRIDAYFOLLOWING
THANKSGIVING



Exceptional Community Exposure for your business but REMEMBER... Carriage Rides, Camel Rides, Turkey/Prize Drawings - Money Machine – Pony Rides – Fun House, even Fireworks only happen if someone sponsors them. We need your support!

Important Notice: To allow for inclusion in poster printing and eligibility for full benefits as listed in sponsorship packages please return Signed Sponsorship Agreements before 10-01-19, after this date sponsorship is welcomed but fulfillment is on a case-by-case-basis. Sponsor agrees to the following sponsorship of Vernal Community Holly Days Festival to be held Friday, November 29, 2019 in downtown Vernal Utah, subject to the terms and conditions of this agreement.

NOTE: **All sponsorship monies pass through Vernal City's budget for auditing and upon indication shown here Vernal City will provide sponsor a donation letter for tax purposes.** Tax Donation Letter requested No Letter Required

Please Check Sponsorship Package chosen (For detailed information of sponsorship packages and benefits please see attached pages)

****Note: In-Kind Donations greater than \$499 must have Community Holly Days board evaluation and approval prior to acceptance.**

- IN-KIND DONATION ANY AMOUNT: Prize Y/N** ___ Facilities Y/N ___ Service/other Y/N ___ Total In-Kind-Donation \$ Value _____
- FRIEND OF HOLLY DAYS (\$10 to \$299)** Check amt. \$ _____ Invoice amt. \$ _____
- MAJOR SPONSOR \$300 - \$ 499** Check amt. \$ _____ Invoice amt. \$ _____
- SUPER SPONSOR \$500 - \$999** Check amt. \$ _____ Invoice amt. \$ _____
- GRAND SPONSOR \$1,000 - \$1,999** Check amt. \$ _____ Invoice amt. \$ _____ Event: _____
- DIAMOND SPONSOR \$2,000 - \$3,999** Check amt. \$ _____ Invoice amt. \$ _____ Event Req: _____
- HORSE/CARRIAGE SPONSOR \$2,400 (Limited # Available)** Please call for information 435-828-1902
- GOLD SPONSOR \$4,000-\$5,999** Check amt. \$ _____ Invoice amt. \$ _____ Event Req. _____
- PRESENTING PARTNER \$6,000 +** Check amt. \$ _____ Invoice amt. \$ _____ Event Req. _____
- FIREWORKS FINALE \$10,000 to \$12,000** Check amount \$ _____ Invoice amount \$ _____
- GRAND GALA PRESENTER \$12,000 +** Check amt. \$ _____ Invoice amt. \$ _____

Payment Options: For Credit Card payments go to www.vernalcity.org and click on the Holly Days banner. To be invoiced for payment Fax this Completed/signed single page agreement to Vernal City at: 435-789- 2256 Vernal City will send out invoice, or you can Mail check payable to "Vernal City, Community Holly Days Festival" with completed form to: Vernal City, 374 East Main Street, Vernal, Utah 84078 or call 435-828-1902 with questions, to request further consultation and or for in-person pickup.

email questions to: fun@communityhollydays.com or feel free to call Glade Allred 435-828-1902 or Dale Allred 435-622-6482

Payment Options: Credit card payment made Invoice Requested _____ Form mailed with Check Included

Check, Prize or Gift Certificate pick up requested Picked up by: _____ Festival Rep. (initials) _____

IN WITNESS WHEREOF, the parties hereto have executed this SPONSORSHIP AGREEMENT, which is made effective as of the last date written below, by and between Sponsor shown below and Vernal City.

TODAY'S DATE: _____ NAME of SPONSORING BUSINESS: *Please Print:* _____

Person Authorized to execute this agreement: Please Print: _____
Please print full name

Authorized SIGNATURE: _____ YOUR TITLE/POSITION: _____

CELL: _____ Fax _____ Office: _____ EMAIL ADDRESS: _____

BUSINESS BILLING ADDRESS: _____

Web Address for Face Book mentions: <https://> _____

Facebook address: www. _____ Twitter User Name: _____

2019 Vernal Community Holly Days Festival Sponsorship Packages Community Holly Days Festival is an exciting opportunity for business and service organizations to Show Community Spirit and offer the best in family-friendly-fun and entertainment as the Uintah Basin kicks off another holiday season.

Sponsorship Package Categories:

#1: IN-KIND DONATION**\$0 to whatever: Prize Value \$, In-Kind-Donation value \$, Other

#2: FRIENDS OF HOLLY DAYS (\$10 TO \$299)

#3: MAJOR SPONSOR (\$300 TO \$499)

#4: SUPER SPONSOR (\$500 - \$999)

#5: GRAND SPONSOR (\$1,000 -\$1,999)

#6: DIAMOND SPONSOR (\$2,000 - \$3,999)

#7: HORSE CARRIAGE SPONSOR \$2,400 (Limited # Available) **Call for information and availability.**

#8: GOLD SPONSOR (\$4,000-\$5,999)

#9: PRESENTING PARTNER (\$6,000 - \$9,000)

#10: FIREWORKS FINALE PRESENTER \$10,000-\$12,000

#11: GRAND GALA PRESENTER (\$12,000)

#1: ** IN-KIND DONATION \$0 to whatever, Prize Value \$, In-Kind-Donation value \$, Other

In-Kind donations may be whatever best represents your business. (Merchandise, Time Sensitive Gift Certificate, Over Night Getaway, Dinner for Two, or even Cash Prize.) Sponsor benefits for this category can be as per the total dollar value of In-Kind donation offered. Example: \$25 prize could fall into miscellaneous donations toward Vernal Holly Days, \$300 prize could fall into Major Sponsor category, while a \$500 prize could fall into Specific Event Super Prize Sponsor; However please understand, in order to avoid problems and protect the event, it has become necessary for us to require "In-Kind Donations" greater than \$499 in declared value to have Community Holly Days board evaluation and approval prior to acceptance. Please remember: If you chose to donate a gift certificate prize we ask that you make up the certificates and include any expiration dates.

#2: FRIENDS OF HOLLY DAYS / (\$10.00 TO \$299)

Sponsor receives:

- * The opportunity to support a one-of-a-kind family friendly event espically designed to benefit the children of the Uintah Basin.

#3: MAJOR SPONSOR \$300 TO \$499

Sponsor receives:

- * Major Sponsor status for 2019 Holly Days event.
- * Name listed as Major Sponsor on posters distributed throughout the Uintah Basin.
- * License to use "Major Sponsor of Vernal Community Holly Days" in your advertising.
- * Opportunity for your company to say thank you to the community as we kickoff the holiday season.

#4: SUPER SPONSOR \$500 TO \$999

Sponsor receives:

- * Super Sponsor status for 2019 Holly Days event.
- * Super Sponsor name placement on posters distributed throughout the Uintah Basin.
- * Super Sponsor status exposure on communityhollydays.com. May be in the form of an online banner.
- * PA Super Sponsor recognition announcement during event.
- * License to use "Super Sponsor of Vernal Community Holly Days" in your advertising.
- * Opportunity for your company to say thank you to the community as we kickoff the holiday season.

#5: GRAND SPONSOR \$1,000 to \$1,999

Sponsor receives:

- * Grand Sponsor status for 2019 Holly Days event.
- * First right of refusal for the following year.
- * Your provided Logo or name on posters distributed throughout the Uintah Basin.
- * Grand Sponsor status exposure on communityhollydays.com, May be in the form of an online banner.
- * Permission for you to place your banner at the event you've sponsored. (Location subject to approval.)
- * PA Grand Sponsor recognition announcements several times during event.
- * License to use "Grand Sponsor of Vernal Community Holly Days" in your advertising.
- * Opportunity for your company to say thank you to the community as we kickoff the holiday season.

#6: DIAMOND SPONSOR \$2,000 TO \$3,999

Sponsor receives:

- * Diamond Sponsor status for 2019 Holly Days event.
- * First right of refusal for the following year.
- * Your provided Logo or name on posters distributed throughout the Uintah Basin.
- * Diamond Sponsor recognition status on Home page of communityhollydays.com.
- * Permission to distribute literature and/or promotional giveaways.
- * Permission to place your provided banner at the event. (Location subject to approval.)
- * PA Diamond Sponsor recognition announcements many times during event.
- * License to use "Diamond Sponsor of Vernal Community Holly Days" in your advertising.
- * Inclusion as Diamond sponsor in press release.
- * Opportunity for your company to say thank you to the community as we kickoff the holiday season.

#7: HORSE/ CARRIAGE SPONSOR \$2,400 (Limited # Available) *Call about Sponsorship*

Sponsor receives:

- * Diamond Sponsor status for 2019 Holly Days event.
- * First right of refusal for the following year.
- * Your provided Logo or name on posters distributed throughout the Uintah Basin.
- * Diamond Sponsor recognition status on Home page of communityhollydays.com.
- * Permission to distribute literature and or promotional giveaways.
- * Permission to place your provided banner at the event. (Location subject to approval.)
- * PA Diamond Sponsor recognition announcements many times during event.
- * License to use "Diamond Sponsor of Vernal Community Holly Days" in your advertising.
- * Inclusion as Diamond sponsor in press release.
- * Opportunity for your company to say thank you to the community as we kickoff the holiday season.

#8: GOLD SPONSOR \$4,000 -\$5,999

Sponsor receives:

- * GOLD Sponsor status for 2019 Holly Days event.
- * First right of refusal for the following year.
- * Your provided Logo or name on posters distributed throughout the Uintah Basin.
- * GOLD SPONSOR recognition status on Home page of communityhollydays.com.
- * Permission to distribute literature and or promotional giveaways.
- * Permission to place your provided banners at the event. (Locations subject to approval.)
- * Hourly PA GOLD SPONSOR recognition announcements during event.
- * License to use "GOLD SPONSOR of Vernal Community Holly Days" in your advertising.
- * Inclusion as Presenting Partner in press release.
- * Opportunity for your company to say thank you to the community as we kickoff the holiday season.

#9: PRESENTING PARTNER \$6,000 -\$11,999

Sponsor receives:

- * PRESENTING PARTNER status for 2019 Holly Days event.
- * First right of refusal for the following year.
- * Your provided Logo or name on posters distributed throughout the Uintah Basin.
- * Presenting Partner recognition status on Home page of communityhollydays.com.
- * Permission to distribute literature and or promotional giveaways.
- * Permission to place your provided banners at the event. (Locations subject to approval.)
- * Hourly PA Presenting Partner recognition announcements during event.
- * License to use "Presenting Partner of Vernal Community Holly Days" in your advertising.
- * Inclusion as Presenting Partner in press release.
- * Opportunity for your company to say thank you to the community as we kickoff the holiday season.

#10: FIREWORKS FINALE PRESENTER \$10,000 +

Sponsor receives:

- * **FIREWORKS FINALE PRESENTER** status for 2019 Holly Days event.
- * First right of refusal for the following year.
- * Your provided Logo or name on posters distributed throughout the Uintah Basin.
- * **FIREWORKS FINALE PRESENTER** recognition status on Home page of communityhollydays.com.
- * Permission to distribute literature and or promotional giveaways.
- * Permission to place your provided banners at the event. (Locations subject to approval.)
- * Hourly PA Presenting Partner recognition announcements during event.
- * License to use " **FIREWORKS FINALE PRESENTER** of Vernal Community Holly Days" in your advertising.
- * Inclusion as **FIREWORKS FINALE PRESENTER** in press release.
- * Opportunity for your company to say thank you to the community as we kickoff the holiday season.

Note : FIREWORKS FINALE if not sponsored will not happen.

#11: GRAND GALA PRESENTER \$12,000 +

Sponsor receives:

- * GRAND GALA PRESENTER status for 2019 Holly Days event.
- * First right of refusal for the following year.
- * Your provided Logo or name on posters distributed throughout the Uintah Basin.
- * GRAND GALA PRESENTER recognition status on Home page of communityhollydays.com.
- * Permission to distribute literature, promotional giveaways.
- * Permission to place your provided banner at the event. (Location subject to approval.)
- * Hourly PA GRAND GALA PRESENTER recognition announcements during event.
- * License to use " GRAND GALA PRESENTER of Vernal Community Holly Days" in your advertising.
- * Inclusion as GRAND GALA PRESENTER in press release.
- * Opportunity for your company to say thank you to the community as we kickoff the holiday season.

Remember... Donations toward Vernal Community Holly Days may be tax deductible! All monies donated are passed through Vernal City's budget therefore Vernal City will provide sponsor a donation letter for tax purposes upon indication shown on sponsorship agreement form. Please be sure to check one of the boxes on the agreement form shown as Tax Donation Letter requested No Tax Donation Letter Required

Disclaimer: It shall be understood that inasmuch as the Vernal Community Holly Days Festival Committee is a volunteer group working for the benefit of the entire community as a whole and although every reasonable effort will be made to provide the benefits as listed, slips and oversights are possible; Your help and understanding is appreciated.