

Manhattan Irish Fest

Sponsorship Packet



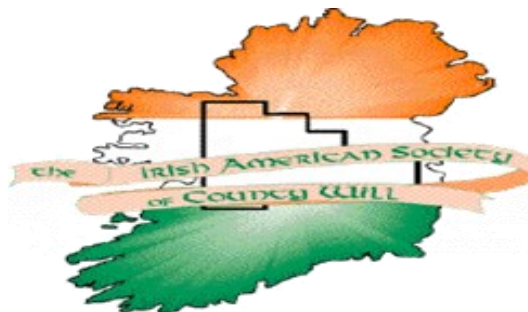
25th ANNUAL MANHATTAN IRISH FEST
Friday, MARCH 1st & Saturday, MARCH 2nd 2019

Sponsorship Benefits

- Your company will benefit from the exposure of your business at the event on printed material.
- You will be recognized after the fest with Thank You ads in local newspapers and the Irish American Society of County Will newsletter.
- Your company name and logo may be used on printed material, banners, Irish Fest Facebook Page and signs wherever permissible.
- Your company will be exposed and targeted toward a consumer base in a highly desirable demographic.
- This event will evoke a positive, charitable and exciting attitude toward your company by all those attending.
- Your company will build a stronger relationship and loyalty with a large and growing community by promoting and participating in this worthy cause.
- Your people, whether “working” the event or coming out to support you at the event, will have an enthusiastic and positive attitude about the company they work for. They truly enjoy the event!

Various Selective Sponsorships

Customize your own sponsorship! You may opt to donate funds, goods or services in an amount of your choice. To design your own package, contact Mary Kestel at 815.791.3214 or mkestel.irishfest@gmail.com





Irish Fest 2018 Sponsor Opportunities
Sponsored by: The Irish American Society of County Will
www.countywillirish.net

5K Run Sponsor-\$3,500-

- Business name to be printed on shirts handed out to all race participants
- Included on advertising done by Prairie State Roadrunners
- Two 4'x3' banners to be hung above the stage of the main tent
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- Exposure on Radio Ads
- The ability to have us post events/updates on our Facebook Page
- All that is included in BASE PACKAGE
- Right of refusal for 2020

Entertainment Tent Sponsor-\$3,000

- Official "Entertainment Tent" naming rights
- Two 4'x3' banners to be hung above the stage of the main tent
- Logo and Link posted on Manhattan Irish Fest Website
- Tag Line and Tent Name exposure on ALL radio ads
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- The ability to have us post events on our Facebook page
- All that is included in BASE PACKAGE
- Right of first refusal for 2020

SOLD
Thank you Lakeshore Beverage

Main Stage Sponsor-\$2500

- Official naming rights on the main stage.
- Two 4'x3' banner to be above the stage in the main tent
- 8' x 2' banner hung at the base of the stage
- All that is included in BASE PACKAGE
- Logo and link to your website posted on the Manhattan Irish Fest Website
- The ability to have us post events and other big updates on Manhattan Irish Fest Facebook Page
- Tag line & main stage name exposure on ALL radio ads
- Verbal recognition by emcee throughout festival
- Right of first refusal for 2020

Parade Sponsor-\$2000

- One 4'x3' banner to be hung at the Manhattan Irish Festival Parade Stage
- One 4x3 Banner to be hung in the Fest Tent
- All that is included in BASE PACKAGE
- Logo and link to your website on Manhattan Irish Fest Website
- Exposure on Manhattan Irish Fest Facebook page
- Verbal recognition by emcee throughout festival
- Exposure on ALL radio ads
- Right of first refusal 2020

*****BASE PACKAGE is listed under Fiddler Level*****

Michael McHugh Memorial King and Queen Scholarship Sponsorship -(8 Sponsors \$250) \$2000

- Verbal recognition by emcee throughout Festival
- Exposure on Irish Fest Facebook page
- Exposure on ALL radio ads
- Logo on 25X5 event Sponsorship banner that will be hung in the Main Tent
- Right of first refusal 2020

Raffle Sponsorship (One Sponsor)-\$1,500

- Official "Raffle Ticket" naming rights, over 6,000+ tickets printed
- Verbal recognition by emcee throughout festival
- All that is included in BASE PACKAGE
- Right of first refusal 2020

SOLD

Thank You Gallagher's Pub

Beverage Truck Sponsorship (2 Sponsors \$1000 per sponsor) \$2000-

- Each Sponsor will have Logo on Banner hung by the Beverage Trucks. There are 2 Trucks.
- Verbal recognition by emcee throughout festival
- All that is included in BASE PACKAGE
- Right of first Refusal 2020

1 SOLD

Thank you Mueller Roofing Inc.

Fiddle Level (BASE PACKAGE)-\$1000

- Logo on 25'x5' on event Sponsorship banner that will be hung in the main tent during the Fest
- One 4'x3' banner will be hung inside the main tent during the festival
- Logo posted on Manhattan Irish Fest Website
- Exposure on ALL newspaper ads; local papers. Newspapers change each year
- Thank-you ad in Irish American Society of County Will newsletter.
- 15 Complimentary Admission Fest Buttons

Blarney Level-\$500

- One 4'x3' banner will be hung inside the main tent during the festival
- Logo posted on the Manhattan Irish Fest Website
- Business name and logo on advertising outlets; flyers, postcards, posters, and banners
- Thank-you ad in Irish American Society of County Will newsletter
- 10 Complimentary admission Fest Buttons

Kilt Level-\$250

- Business name posted on the Manhattan Irish Fest webpage
- Business name on postcard mailing
- Business name on 25'x5' Event Sponsorship banner that will be hung in the main tent during the Fest
- Thank-you ad in newspapers following the Fest
- Thank-you ad in Irish American Society of County Will newsletter
- 5 Complimentary admission Fest Buttons



Shamrock Level-\$100

- Business name posted on the Manhattan Irish Fest webpage
- Business name posted on a 25'x5' Event Sponsorship banner that will be hung in the main tent during the Fest
- Thank-you ad in Irish American Society of County Will newsletter
- 4 Complimentary Admission Buttons

Bagpipe Level—\$50

- Business name posted on a 25'x5' Event Sponsorship banner that will be hung in the main tent during the Fest
 - Thank-you ad in Irish American Society of County Will newsletter
 - 2 complimentary Admission Buttons
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2019 Manhattan Irish Fest Sponsorship Form

Thanks to your sponsorships, Manhattan Irish Fest donated over \$380,000 to local charitable organizations throughout Will County since 2005.

DEADLINE

**Submit by February 10th, to take Full advantage of all advertisement opportunities
Sponsorship received after that date may receive reduced advertising benefits.**

Business Name: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level Cost

Payment Options Available –Please check all that apply

<input type="checkbox"/> 5K Race	\$3,500
<input type="checkbox"/> Main Tent Sponsor	\$3,000
<input type="checkbox"/> Main Stage Sponsor	\$2,000
<input type="checkbox"/> Parade Sponsor	\$2,000
<input type="checkbox"/> Michael McHugh King & Queen Scholarship Sponsor (8 Sponsors)	\$250
<input type="checkbox"/> Raffle Sponsorship	\$1,500
<input type="checkbox"/> Beverage Truck Sponsorship (Two Sponsors)	\$1,000
<input type="checkbox"/> Fiddle Level	\$1,000
<input type="checkbox"/> Blarney Level	\$500
<input type="checkbox"/> Kilt Level	\$250
<input type="checkbox"/> Shamrock Level	\$100
<input type="checkbox"/> Bagpipe Level	\$50



Gift Certificates and Baskets

___ Gift Certificate: Please mail with sponsorship form.

___ Gift Basket: Please call to arrange to have item picked up.

Instructions:

Please mail this form, certificates being donated, and payment to: IASCW c/o Brophy, 1800 Mason Ave. Joliet, IL 60435. Please write checks out to IASCW. Call or email Mary Kestel with questions: 815.791.3214, mkestel.irishfest@gmail.com