

## Carroll County Western Circuit

2512 Grimville Rd  
Mt Airy, MD 21771

theccwc@hotmail.com

[www.theccwc.com](http://www.theccwc.com)

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Dear CCWC Benefactor,

Carroll County Western Circuit, located in Carroll County Maryland, is the largest horse show club in the county and is celebrating 38 years in the community. Our club offers many opportunities for riders, including a show season for both young and old, male or female, experienced or novice and any discipline of horse. We also offer clinics and other equine related events throughout the year. We average about 2400 entries a year and have a wonderful turnout from the local community along with participants within a 200 mile radius. We are working hard to offer great shows in the area at a reasonable cost to our participants. Our classes continue to grow significantly. Besides auctions and raffles, we also give back to our members and equine enthusiasts with great random class prizes and Year-End Award programs. This is only achievable with generous sponsors and contributors such as you.

## 2017 Show Book Advertising

Our show book measures 5-1/2"x8-1/2", is black & white, and we typically print 750+ copies. They are always on hand at our shows and distributed to feed and tack shops. Some of our members even take the CCWC show books to breed shows and place them at the secretary office. Just send us your ad or coupon to be printed in our book! Sponsors are also announced during each show.

Business card.....\$25  
Half Page.....\$50  
Whole Page.....\$75  
Inside Front Cover .....\$100 (first come first serve, call for current availability please)  
Inside Back Cover.....\$100 (first come first serve, call for current availability please)  
Outside Back Cover.....\$125 (first come first serve, call for current availability please)

## 2017 Monetary Donations

**Class Sponsor \$25** – This will cover the cost of ribbons and a small prize for the winner. You may choose which class you would like to sponsor if you wish, or we can pick one for you! Class sponsors will be recognized in the 2017 Show Book.

**Year-End Award Sponsor \$50** – This will be our 8th year of Year-End Awards that are presented at our annual banquet. In 2016, CCWC spent over \$2900 in year-end awards for winners. As CCWC grows in its shows, so does the year-end awards program. YEA Sponsors will also receive recognition in the 2017 show book. Contact us for details.

**Show Season Sponsor \$275** – This sponsor will have access to ring-side advertising with their banner and set up space for their business. They will also receive a full page ad in the 2017 show book (\$75 value). We will also list Show Season Sponsors and their links on our website [www.theccwc.com](http://www.theccwc.com)

**Barrel Sponsor \$350** – This sponsor will have their logos put onto our metal barrels in our speed ring. There are only 6 spaces available for this sponsor level. They will also receive a full page ad in the 2017 show book (\$75 value). We will also list Show Season Sponsors and their links on our website [www.theccwc.com](http://www.theccwc.com)

**Club Sponsor \$500** - This sponsor will have access to ring-side advertising with their banner and set up space for their business. They will also receive a full page ad in the 2017 show book (\$75 value). We will also list Show Season Sponsors and their links on our website [www.theccwc.com](http://www.theccwc.com) as well as shared posts on our Facebook page. This is a great way to target the local horse community and advertising your business.

## 2017 Product Donations

Any items that you or your business would like to donate would be greatly appreciated. Including coupons! Items can be suitable for class awards or for our 2017 Silent Auction that will be held at our 2017 Year End Awards Banquet.

In the past we have received items such as gift certificates, generous coupons, tack, horse feed, shavings, halters, show headstalls, grooming items, art work, handmade horse items, Breyer Horses, spurs, horse clothing, jewelry, etc.

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**2017 Sponsorship Form**

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Website Link: \_\_\_\_\_

**Show Book Advertising**

- \_\_\_\_ Business card.....\$25
- \_\_\_\_ Half Page.....\$50
- \_\_\_\_ Whole Page.....\$75
- \_\_\_\_ Inside Front Cover .....\$100 (first come first serve, call for current availability)
- \_\_\_\_ Inside Back Cover.....\$100 (first come first serve, call for current availability)
- \_\_\_\_ Outside Back Cover.....\$125 (first come first serve, call for current availability)

NOTE: Please provide camera ready hard copy to scan or electronic copy (PDF or jpeg format preferred). Ads will be in black and white.

**Monetary Donations**

- \_\_\_\_ Class Sponsor ..... \$25
- \_\_\_\_ Year-End Award Sponsor..... \$50
- \_\_\_\_ Barrel Sponsor .....\$300
- \_\_\_\_ Show Season Sponsor..... \$275
- \_\_\_\_ Club Sponsor .....\$500

Please tell us what name you would like to appear as the sponsor: \_\_\_\_\_

Product Donation (if any): \_\_\_\_\_

**TOTAL enclosed: \$** \_\_\_\_\_ (make checks payable to Carroll County Western Circuit)

**Tax ID No: 81-5179149**

**Please mail payment or donation along with this form by March 31, 2017 to:**

Rebecca Welsh, PO Box 443, York New Salem, PA 17371 (717) 660-6224

**Thank you for your support!**