



BNMultiservices, Inc.

IMPULSANDO AL NEGOCIO HISPANO



·Información ·Educación ·Conexiones ·Apoyo ·Tecnología ·Área de Exhibición

October 21st, 2015

7AM – 5PM

East Bay Country Club

702 Country Club Dr., Largo, FL 33771

(727) 442-6099

BNConference.com

BN_Marketing@BNMultiservices.com



Information * Education * Networking * Support * Technology * Entertainment * Trade Displays

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August 11, 2015



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August 11, 2015

Dear Sponsor:

B&N Multiservices Inc. is proud to present the Third Annual Hispanic Business conference, to be held on October 21st, 2015, at the East Bay Country Club in Largo, FL. From 7 AM to 5 PM.

This year B&N Multiservices, Inc is delighted to invite you to sponsor, exhibit and connect with over 250 Hispanic businesses from the Tampa Bay area at the 3rd Hispanic Business conference and business expo 2015.

Our conference was initially created to provide our business clients the learning tools and the opportunity of networking with other businesses of their own trade but this year knowing that our community is, in fact, in great need of the same opportunities, we are joining our efforts along with Univision, Radio Luz, Revista la Guia, Revista Rapido y Facil, and other media partners to expand our invitation to our entire Hispanic community of the Tampa Bay area.

This year we are expecting over 250 Hispanic businesses from a variety of private sectors and over 600 attendees. We believe this will be a great opportunity for your organization to connect with your prospect clients.

B&N Multiservices is committed to engaging with delegates through an energizing and informative program of speakers, and facilitating networking and business opportunities for our sponsors through an interactive exhibition and dynamic program of social events.

We look forward to your participation in this premier event and to welcoming you to our 3rd Annual Hispanic business Conference.

Sincerely,

Brenda L. Alvarado, President
B&N Multiservices, Inc.



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ABOUT B&N MULTISERVICES, INC.

B&N Multiservices, Inc. is a local accounting firm and insurance agency in Clearwater, FL created in 2002. This local business has grown into one of the largest Hispanic accounting firms in the Bay Area and is dedicated to helping the Hispanic businesses of Tampa Bay with their accounting and insurance needs.

The firm currently provides Accounting, Tax, Payroll, Incorporation and Insurance services to over 400 small and medium sized businesses with revenues ranging from the \$30K to \$7 Million a year and provides personal tax and insurance services to more than 2500 clients..

We have specialized in the management of companies in industries of construction, transportation, trucking, taxis, landscaping, restaurants, groceries, bakeries, retail stores, daycares, beauty salons, maintenance, janitorial, education, churches, health and real estate investment, among others.

Our firm has been building its book of clients by providing an exceptional customer service, dedication, care, professionalism and ample range of services provided.

We have been constantly growing and have been working hand in hand with the owners of the Hispanic businesses in the Bay Area to grow our prosperous community.

What makes us different from other firms?

- Our genuine interest to provide the most sophisticated service with outstanding customer service, which for more than a decade has kept us as the leading firm in the Bay Area.
- Our constant efforts to improve in all aspects: professional and humanitarian.
- We make sure that our staff shares our ideals of achieving the highest professionalism and genuine interest to help our client.
- We are consistently up-to-date with technologies and the ever-changing rules that affect our businesses and our lives.

Our Mission

Our mission is to help our clients achieve their business goals by providing professional services with honesty, kindness and knowledge.

Our Vision

Our vision is to meet our organizational goals while also growing alongside our clients while imparting knowledge and practical skills to the Bay Area business owners.



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About the Event

In 2013, we conducted the first annual meeting in October with all of our clients at B & N Multiservices, Inc. as a means to promote knowledge, connections among our business clients, as well as providing a networking opportunity for our clients.

In 2014, B & N Multiservices Annual Conference and Business Expo developed its Second Conference on October 21 at the Clarion Hotel in Clearwater, where PNC, Westmoreland Law, and Dr. Cesar Lara, among others, joined our efforts as sponsors of the event which was attended by more than 100 Hispanic businesses area.

This year, we will hold our Third Annual Conference and Hispanic Business Expo which will be held in the East Bay Country Club in Largo, FL where we host 250 businesses in the Tampa-St. Pete area and have more than 600 attendees.

EVENT SCHEDULE

7:00 AM - 8:00 AM	REGISTRATION Breakfast/Networking Opening Ceremony
8:00 AM - 11:00 AM	CONFERENCE
11:00 AM - 11:30 AM	Questions and Answers
11:30 AM - 12:00 PM	Presentation of Prizes and Raffle
12:00 PM - 1:00 PM	Sponsors Lunch
1:00 PM - 4:00 PM	BUSINESS EXPO AND SEMINARS
4:00 PM - 5:00 PM	Folkloric Dance "Grupo Mahetzy"
5:00 PM - 5:30 PM	CLOSING Ceremony

BUSINESS EXPO AND SEMINARS

Experts and Representatives of different governmental agencies will be present to provide critical information for the success of a business in the following business types:

- Construction
- Landscaping
- Janitorial Services
- Restaurant
- New Business Requirements

Don't miss the opportunity to meet prospect clients and/or product suppliers!



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Why Participate?

- Tampa Hispanic affluence is 2nd in Nation!! Hispanic income continues to grow at an incredible rate.
- Hispanics are brand loyal consumers.
- Reach out to new fast-growing markets!
- Gain a better understanding of the diverse cultures and changing demographics.
- Increase sales and publicity to the Hispanic/Latino Market

Demographics

As of 2010, the Tampa – St. Pete area is:

- The 19th Largest Hispanic Market in the US
- The 5th Fastest growing Hispanic Market.
- Has experienced 71.3% growth from 2000 to 2010 from 42,760 to 73,536
- Hispanics are 22.5% of the Tampa Bay DMA and 9.1% of the Pinellas County DMA
- The Hispanic population is growing 8% faster than Non-Hispanics

In the year 2010 census:

- Pinellas county Hispanic population was 60, 000
- Hillsborough county Hispanic Population was 380,000



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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR EVENT PRESENTER

\$1,500

- Co-branding on all conference material plus all partner benefits as below
 - TV Commercials two (2) weeks prior to the event
 - Radio Commercials two (2) weeks prior to the event
 - Magazine Ads two (2) months prior to the event
 - All marketing materials two (2) months prior to the event
- Guest speaker at Welcome Breakfast and Conference Lunch
- Conference speaker (15 minute Presentation)
- Full-page advertisement in 2015 Conference program book
- Recognition as PRESENTER SPONSOR in 2015 Conference and Conference's Program Book
- Four (4) Full Conference Registrations
- Priority placement on 2015 Conference website sponsor page
- Link from 2015 Conference website sponsor page to sponsor website
- Logo presence on 2015 Conference signage
- Reservation at the VIP table for four (4) at Sponsor's Lunch
- Inclusion of Promotional Materials in 2015 Conference Bag
- Two tables and four Chairs at the Expo area (we do not provide the table cloth).

SILVER SPONSOR

\$1,000

- Sponsor's logo displayed on all conference printed marketing material plus all partner benefits as below
 - Magazine Ads two (2) months prior to the event
 - All marketing materials two (2) months prior to the event
- Conference speaker (15 minutes Presentation)
- half page advertisement in 2015 Conference program book
- Recognition as PRESENTER SPONSOR in 2015 Conference and Conference's Program Book
- Two (2) full Conference registrations
- Priority placement on 2015 Conference website sponsor page
- Link from 2015 Conference website Sponsor Page to sponsor website
- Your logo on 2015 Conference signage



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- Reservation at the VIP table of two (2) at Sponsors Lunch
- One table and two chairs at the Expo Area (we do not provide table cloth).

BRONZE SPONSOR (SPEAKER ONLY)

\$ 750

- Sponsor's logo displayed on all conference printed marketing material plus all partner benefits as below
 - Magazine Ads one (2) months prior to the event
 - All marketing materials two (2) months prior to the event
- Conference speaker (15 minutes Presentation)
- Recognition as SPONSOR in 2015 Conference and Conference's program book
- One (1) full Conference registrations
- Link from 2015 Conference website sponsor page to sponsor website
- Reservation for one (1) at sponsors lunch

EXHIBITOR

\$500

- Link from 2015 Conference website sponsor page to sponsor website
- One table and two chairs at the Expo area (we do not provide table cloth)



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B&N Multiservices, Inc. will need upon signing the following information to process your sponsorship package:

- Company's primary contact for its needs and/or questions as an event sponsor
- *High-resolution company logos*
- Program book ads

All logos and Ads must be high resolution and provided in one of the following formats:

Resolution 300 dpi

EPS is preferred, JPEG & TIFF in CMYK will be accepted

Size no smaller than 3" wide

Submit To: bn_marketing@bnmultiservices.com

GUIDELINES FOR SPEAKERS INCLUDE:

- Background information should be no longer than 300 words
- Text submissions should be in Word or text file attachments
- Digital signatures must be in EPS or TIFF format and no smaller than 3" wide

GUIDELINES FOR SPEAKER'S PHOTOS INCLUDE:

- Resolution 300 dpi – web photos will not be accepted
- JPEG, CMYK format
- Size no smaller than 4" x 6"

PROMOTIONAL ITEMS (CONVENTION BAG)

- Deadline: October 19, 2015 at 5:00 p.m. ET

If your benefits include promotional items for inclusion in the 2015 Convention bags, please confirm your intentions by August 20th, 2015. All Promotional Items should be shipped to the following address to be received no later than October 12th.



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SPONSOR AND EXHIBITOR CONTRACT

COMPANY INFORMATION

COMPANY:		
CONTACT NAME:		
CONTACT PHONE:	CONTACT CELL:	
EMAIL:		
STREET ADDRESS:		
CITY:	STATE	ZIP

Sponsorship selection

GOLD SPONSOR \$1,500.00

SILVER SPONSOR \$ 1,000.00

BRONZE SPONSOR \$ 750.00

EXHIBITOR \$ 500.00

All signed contracts are due by September 4th, 2015 to received full benefits of sponsorship and the full payment must be received by September 25th, 2015.

Please return completed form to: 1932 Drew Street #6 Clearwater, FL 33765

Or by email: bn_marketing@bnmultiservices.com

Or by fax: 727-216 7610

Payment Method: Check/Money Order

Visa, Mastercard, Discovery Card number _____

Expiration Date: _____ CVS _____

Please e-mail your company logo for use on our promotional material to:

bn_marketing@bnmultiservices.com, preferred format is 300 dpi .jpg.

Note: Early set-up is available starting at 7:00 AM, or from 1 to 5 PM the day before the event. Please advise us beforehand what time you will arrive.

Your signature below is taken as authorized acceptance of the sponsorship entitlements as per the Sponsorship Proposal and acceptance of the terms and conditions.

AUTHORIZING SIGNATURE:	DATE SIGNED:
NAME:	

Thank you for partnering up with us!



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Sponsorship Rules

Once an Acceptance Form has been received, any cancellation must be advised in writing to B&N Multiservices, Inc. management. If the cancellation is received up to 2 months before the event an administration fee of 25% will be retained. If the cancellation is received less than 1 month prior, no refund is applicable.

Detailed Requirements and Due Dates

1. B&N Multiservices, Inc. requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you in a confirmation letter at a later date with relevant due dates.
2. In the event that materials, information or artwork required by B&N Multiservices are not received by the designated due date, the use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.
3. Logos will be requested in PDF, .jpg and .eps format, at least high resolution 300dpi. Should an alternative format be received, the B&N Multiservices, Inc. cannot be held responsible for the quality of the logos displayed in any of the promotional material.

Exceptional Circumstances

B&N Multiservices, Inc. reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor/exhibitor is informed at least one month before the planned conference.

B&N Multiservices, Inc. will use reasonable endeavors to remedy the impact of exceptional circumstances.

Exhibitor Display Rules

1. B&N Multiservices, Inc. shall determine the hours during which the exhibition will be conducted and to hours of access for exhibitors, including time and location, as needed.
2. The exhibition booth is to be fully manned and operational at all times, and removal or changes to any of the areas will not commence, until after the exhibition closes on October 21st, 2015.
3. No advertising materials, such as banners, are allowed outside the designated booth area.
4. Excessive noise that inconveniences other exhibitors or the conference will not be allowed.
5. B&N Multiservices, Inc. will provide the final guidelines in regards to establishing a distraction-free experience in the Conference and Expo.



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6. No obstruction of any form will be allowed in the aisles and walkways.
 7. While companies are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other companies or detracting from the exhibition will be discouraged.
 8. The sponsor / exhibitor will acknowledge that the B&N Multiservices, Inc. and East Bay Country Club will not be responsible for any loss or damage to the sponsor's / exhibitor's property and that all exhibitor material and equipment is the sole responsibility of the exhibitor.

Liability / Insurance

1. In the event of industrial disruptions or natural disasters, B&N Multiservices, Inc. and East Bay Country Club cannot accept responsibility for any financial or other losses incurred by the delegates.
2. B&N Multiservices, Inc. and East Bay Country Club take no responsibility for injury or damage to persons or property occurring during the 2015 Conference and Hispanic Business Expo. All insurance, including medical costs, or expenses incurred in the event of the cancellation of the 2015 B&N Multiservices, Inc. Conference and Expo, is the individual delegate's responsibility.
3. The sponsor/exhibitor is responsible for all personal injury, damage to property or other losses, liabilities or claims arising in connection with the sponsor's/exhibitor's participation at the 2015 Conference. The sponsor/exhibitor will indemnify B&N Multiservices in respect of any losses, liabilities or claims in respect thereof. The sponsor/exhibitor agrees to participate at their own risk and to provide adequate insurance in respect of all such losses, liabilities and claims.
4. B&N Multiservices and East Bay Country Club will take all reasonable precautions to ensure the building is secure. To assist us, all persons attending the 2015 Conference must wear the official 2015 Conference name badge at all times.

Partnerships

Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship as established by Florida and Federal law between B&N Multiservices, Inc. and the exhibitors, and the exhibitor must not do anything where the party will, in any way, be represented as partners of B&N Multiservices, Inc after the Conference and Expo event.

Sponsorship and Exhibition Packages

1. Please refer to the sponsorship packages in this Proposal for outlined benefits. Any variations to the description of each package must be as agreed in writing with B&N Multiservices, Inc.
2. Sponsorship and exhibition entitlements will not commence until the Acceptance Form and deposit is received by B&N Multiservices, Inc.

Trade Registrations

1. Trade registrants are not permitted to attend conference sessions or social functions unless the relevant tickets are offered as part of the particular sponsorship or exhibition



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2. Specific sponsor/exhibitor registration forms will be sent at a later date.

Venue

The sponsor/exhibitor and the employees, agents, contractors and invitees of the sponsor/exhibitor are also required to comply with the rules, regulations and procedures as prescribed by the East Bay Country Club.

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Driving Directions to the East Bay Country Club



East Bay Golf Club is located in Largo off of East Bay Drive (State Road 686 W) 2.5 miles west of US19, in between Starkey Road and Highland Ave. Entrance at Country Club Dr. traffic light

From St. Pete Beach

Take I-275 north to Exit 30 (old exit 16) and follow signs to the St. Pete/Clearwater Airport. Pass the airport 5 miles west on 686 (East Bay Drive) to the Country Club Drive traffic light. Turn left into entrance.

From Tampa

Take I-275 south across the bay on the Howard Frankland Bridge and take the second exit to Largo and the Gulf Beaches (688 west). Continue heading west 2 miles and follow signs to 686 west and the St. Pete/Clearwater Airport. Pass the airport and continue 5 miles west to the Country Club Drive traffic light. Turn left into entrance.

From Clearwater Beach

South on Gulf Blvd. over the Sand Key Bridge to the Belleair Beach Causeway. On the causeway, go 5 miles straight east through downtown Largo to the Country Club Drive traffic light. Turn right into entrance.

From Redington Shores/Indian Rocks Beach

Head north on Gulf Blvd. to the Belleair Beach Causeway. On the causeway, go 5 miles straight east through downtown Largo to the Country Club Drive traffic light. Turn right into entrance.

From Treasure Island

Come inland on the Treasure Island Bridge on to Central Ave. and make a left to the north at the Park Street traffic light. Stay on this road north 12 miles (Park turns into Starkey about halfway) to East Bay Drive. Turn left to the west and turn left at the next traffic light, Country Club Drive. Proceed to the course.



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IMPULSANDO AL NEGOCIO HISPANO

3^{ra.} CONFERENCIA Y EXPO-ANUAL DE NEGOCIOS HISPANOS

"AVANZANDO AL SIGUIENTE NIVEL"

·Información ·Educación ·Conexiones ·Apoyo ·Tecnología ·Área de Exhibición

B&N Multiservices, Inc. tiene el honor de invitarle al único evento diseñado para los negocios hispanos.

MIÉRCOLES 21 DE OCTUBRE

7 AM - 5PM

EAST BAY COUNTRY CLUB

702 Country Club Dr. Largo, FL 33771

PARA MAYOR INFORMACIÓN
LLAMENOS AL:

(727) 442-6099

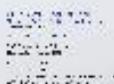
O VISITENOS EN:

bnconference.com

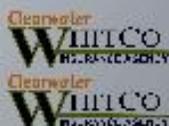


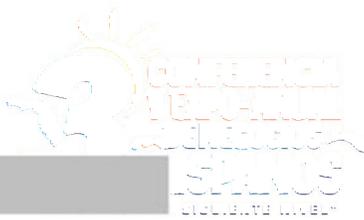
Expertos conferencistas proveerán las herramientas necesarias para el mejoramiento y crecimiento de su empresa o negocio.

Presentado por:

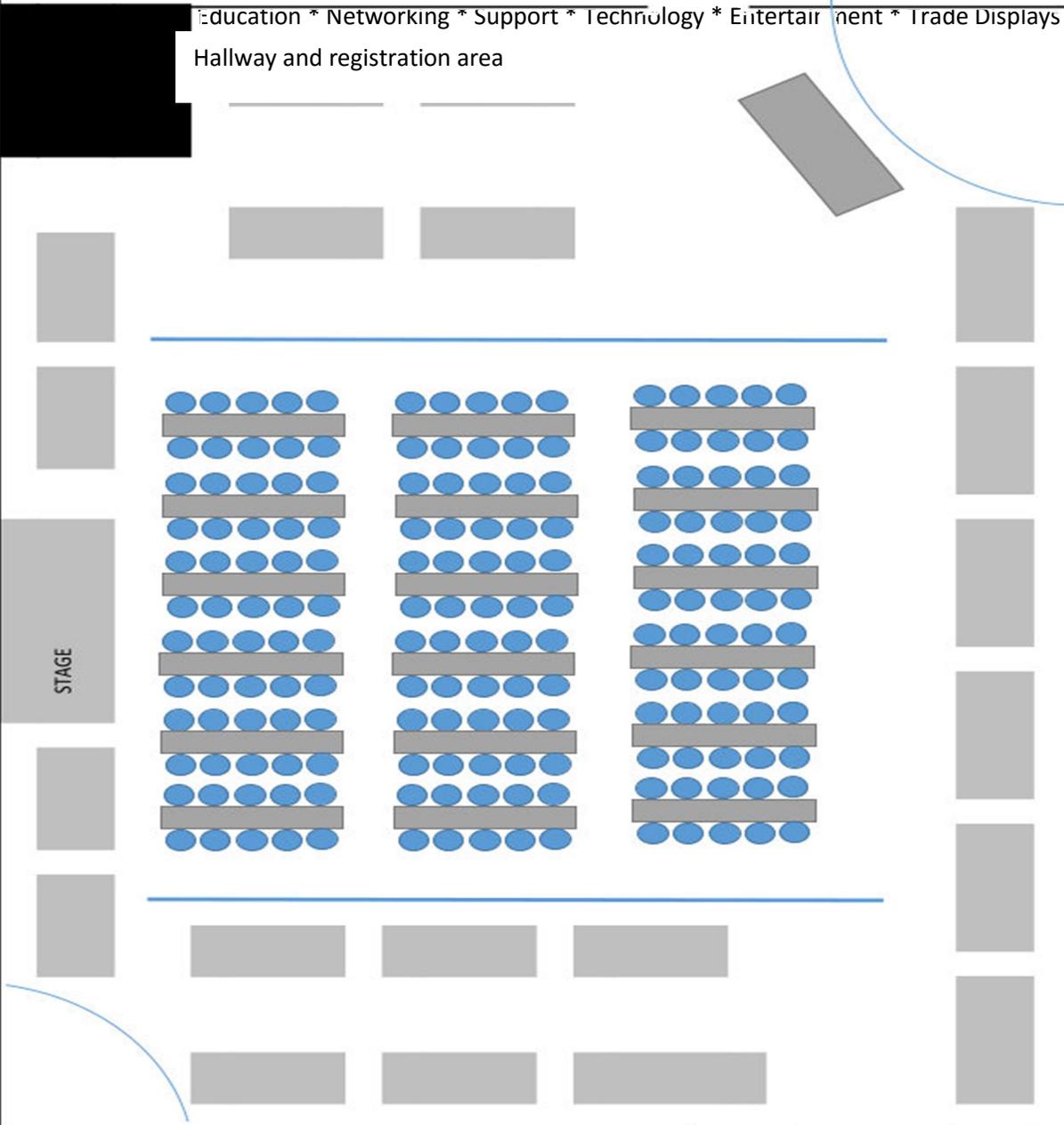


Este evento es presentado con el apoyo de nuestro auspiciadores





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Hallway and registration area



STAGE

