

**AN AMERICAN**

**ARCHERY**





## PENETRATOR

American's answer for the serious hunter who wants the advantages of a compound bow combined with sleek design and economy. The Penetrator is small when compared to most compounds weighing a mere 4 pounds. Perfect for stalking in heavy underbrush or on horseback.

The Penetrator Compound is trouble free and will give years of great performance on the most rugged hunts. Easy to adjust for different weights. Only two bolts to change the weight 15 pounds. One turn of each adjusting bolt equals 5 pounds. With the Penetrator's 50% let down, an archer can hold on target until just that right instant, knowing the bow will do its work precisely.

The handle riser is an aluminum alloy with a durable weatherproof vinyl finish. The limbs are American's famous Super-Flex Fast Core.

### Penetrator features:

- Length: 48" overall
- Draw length ranges: 27/28" - 28/29" - 29/30" - 30/31"
- Draw weight ranges: 35/50# - 45/60# Maximum
- Mass Weight: 4 Pounds
- Break Reduction: 50%
- Maximum Cable Clearance for all Arrows
- Stabilizer Insert
- Rest
- String Height: 11½ to 12½"
- String Length: 38"
- Right or Left Hand
- Order No. 1110

Licensed under Allen Patent 3,486,495

## AM-MAG

**New AM-MAG - featherlight compound - Cable Clearance Plus - Warm Handle - Something very special**

No doubt about it, the new AM-MAG is the best hunting compound you can buy today. The original design was carefully thought out and built from scratch by American's chief engineer, Robert Raisler.

A beautiful solid wood handle . . . American's exclusive Super-Flex Fast Core . . . compact and light weight . . . 50% weight reduction . . . liquid smooth action with the feel only wood can give . . . Super Black glass . . . maximum arrow clearance . . . a bow for all seasons.

The new Am-Mag is the compound hunters had only in their minds until now. A sleek one-piece bow, trouble free, with right-on accuracy because the riser and limbs act as one. Ideal for tight places, blinds and tree stands. The Am-Mag is a crackshot for rigorous on-the-line shooting, too.

We at American are proud of this one.

### AM-MAG features:

- Length: 48" overall
- Draw length ranges: 27" - 28" - 29" - 30"
- Draw weight ranges: 35/40# - 40/45# - 45/50# - 50/55# - 55/60#
- Mass Weight: 2½ pounds
- Break Reduction: 50%
- Maximum Cable - Arrow Clearance Plus
- Stabilizer insert
- Rest
- String height: 9½ to 10½"
- String length: 38"
- Right or Left Hand
- Order No. 1100

2

3

**AMERICAN'S**

**NEW**

**GENERATION**

**BEST**

**BY**

**A**

**LONG**

**SHOT**

Compared to other bows, American Archery Bows have a much smoother release. Therefore it greatly increases your accuracy.

**Forrest Melius Jr.**

I bought my first bow, an American Archery Cheetah, in 1963. I've tried others but none can compare to the Cheetah. I still have it and wouldn't trade it for any other kind.

**Richard J. Theder**

After trying several other brands I switched to American Archery equipment, which I have used for the last seven years with great success and pleasure. No other company I have ever dealt with has so obviously been interested in customer satisfaction. Please continue the excellent customer relations and building the fine equipment.

**Vincent Garth Fuller**

American bows are exactly what they say they are — dependable — quiet — fast and plenty of power. Best made.

**Cork Mahar**

My "American Hunter" is the smoothest pulling, power packed bow I have ever shot and I do a lot of hunting.

**Jim Scott**



# CHEETAH HUNTER SPECIAL 54" or 58"

The Ultimate Super Speed Hunting Bow

There are hunters who demand something beyond conventional standards of performance and design. That's why American has the Cheetah Hunter.

The Cheetah Hunter has locked into it all 45 years of American's engineering research and field testing. Endorsed by Art La Ha, World Famous Bow Hunter and Guide, as the ultimate in hunting bows... both in looks and performance. It shoots right where it points... so whisper quiet the only sound you hear is the beat of your heart. Owning a Cheetah Hunter is the mark of a serious hunter. It will take on your kind of game from white tail, bear, caribou, to moose.

**Cheetah Hunter Special Features:**  
 Length: 54" or 58"  
 Weight Range: 35# to 75#  
 Draw Limit: 32"  
 Glass: Dark  
 Riser: Colorful Hardwoods and Capped Overlay  
 String height: 8 1/2" to 9 1/2"  
 Super Slim Taper Core  
 Built-In Reminder Grip  
 Order No. 1005



Larry Armstrong, AA General Manager



Larry Layer, AA Founder

# AMERICAN HUNTER 56"

The Game Getter... Year After Year

The most celebrated deer bow in the world of archery. It's the favorite of many who prefer a fast, positive hunter's grip and a hard hitting bow.

Ideal for the woman or teenager who loves to hunt.

Classic design sets this hunter apart from all others and tells you that this is the hunting bow you've been looking for in the medium price range. The American Hunter has improved with age... quality you'd look for in more expensive bows.

**American Hunter 56" Features:**  
 Length: 56"  
 Weight Range: 35# to 70#  
 Draw Limit: 32"  
 Glass: Dark  
 Riser: Colorful Hardwoods with White Capped Overlay  
 String height: 8 1/2" to 9 1/2"  
 Super Slim Taper Core  
 Reminder Grip  
 Order No. 1004

# SHORTIE X-48

For the Hungry Hunter

The Superb proven "Shortie". The X-48 is a fine short bow with more outstanding qualities than meet the eye. The X-48 "Shortie" offers the demanding hunter the combination of highest velocity and flatest trajectory for greater killing power.

The X-48 is a bow with punch... fast... sleek... easy to draw... No "stacking". Designed and proven the action-seeking bow for heavy cover... and tree stand hunting. All the bow needed for those close in shots that require deadly accuracy.

**X-48 Features:**  
 Length: 48"  
 Weight Range: 40# - 45# - 50# - 55#  
 Draw Limit: 32"  
 Riser: Colorful Hardwoods with White Capped Overlay  
 Glass: Dark  
 Super Slim Taper Core  
 Reminder Grip  
 Order No. 1003



CHEETAH HUNTER SPECIAL 54" or 58"

AMERICAN HUNTER 56"

SHORTIE X-48



## VARSIY 66"

**ALL NEW**

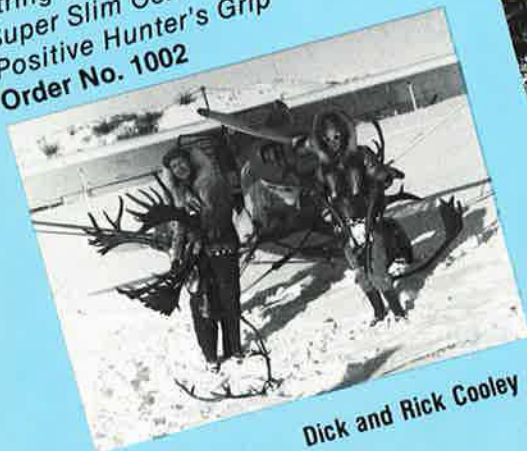
Perfect for Camps, Schools and Beginners. The Varsity offers the ideal, low cost way to start enjoying the fun and excitement that archery offers. A dependable, utility bow that is well suited to the needs of young beginners and intermediates.

**Varsity Features:**

- Length: 66"
- Weight Range: 20# to 40#
- Riser: Hardwood
- String height: 8 1/2" to 9 1/2"
- Sure Grip
- Order No. 1006

**Mark II Features:**

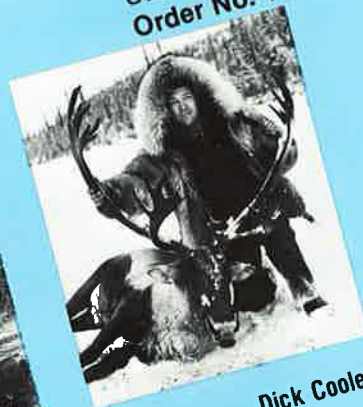
- Length: 54"
- Weight Range: 35#-40#-45#-50#-55#
- Draw Limit: 32"
- Glass: Dark
- Riser: Dark Hardwood
- String height: 8 1/2" to 9 1/2"
- Super Slim Core
- Positive Hunter's Grip
- Order No. 1002



Dick and Rick Cooley



Art Laha



Dick Cooley

## YOUNG AMERICAN 56"

**All Purpose - Budget Priced**

The Young American - A new, exciting all 'round bow for the young pro or beginning archers. At a price that's affordable and a quality that's incomparable. Ideal for the instruction at schools and camps but built for the young hunter. Many features you wouldn't expect in this price range.

Here is the perfect bow for the beginner - school-designed to help you develop techniques easily and gradually. Its full working recurves will give you the real feel of archery. Excellent for any instruction programs.

**Young American Features:**

- Length: 56"
- Weight Range: 20# to 50#
- Glass: Dark
- Riser: Hardwood
- Sure Grip
- Order No. 1001

NEW  
MARK II 54"

VARSIY 66"

YOUNG  
AMERICAN 56"





8 2100 2110 2111 2150 2199 2300 2200 2400 2500

## CEDAR WOOD ARROWS

American's most popular arrows, Port Oxford cedar. Manufactured from the finest cedar available, excellent quality and good flight characteristics. American offers the archer a choice of quality and price range. Carefully crested and feather fletched to proper lengths for target, field, and hunting.

**2100 Beginners economy target arrows** - suitable for bows under 40 pounds. Available lengths 26" and 28". 100 display units.

**2110 Beginners Target Cedar Arrows** - Fully painted with crestring, suitable for bows under 40 pounds. Lengths 26" and 28". 100 display.

**2111 Field Arrows** - An economical price for the beginner as well as the experienced archer. Spined - crested - 3 fletched - available in 28" and 30".  
No 2111 (1dz) No 2112 (72 display)  
No 2113 (100 display)

**2150 High Grade Cedar Arrow** - Full Length - No Points - Spined Matched - For a do-it-yourself archer. 1 dz pack.

**2199 Flu-Flu Arrow** - A six feather arrow with either rubber or metal points. Designed for fast flight at release and then slows at arc to limited distance. 1/2dz pack.

**2300 Standard Grade Cedar Arrows** - most popular arrow. Spined matched - Fully painted - Color crest-air flow feathers - Field, Hunting, or Combination sets. (See price sheet for details & codes.)

**2200 Super Grade Cedar Arrows** - American's excellent quality - Spine matched - Fully painted - color crest-air flow feathers - Our Best! Field, Hunting, or Combination sets. (See price sheet for details & codes.)

**Selecting Correct Arrows Preferred Method—Method 1**  
Draw a measuring arrow (marked in inches) in your bow. At full draw, your correct length is the point at which the arrow stops in relation to the front of the arrow shelf.



Note: Arrow length is measured from bottom of nock to the back of the head.

**Alternate Method—Method 2**

Spread Measurement	Arrow Length
57"-59"	24"-25"
60"-62"	25"-26"
63"-65"	26"-27"
66"-68"	27"-28"
69"-71"	28"-29"
72"-74"	29"-30"
75"-77"	30"-31"



Spread Measurement

## FIBERGLASS ARROWS

**TARGET & HUNTING 2400 (SERIES)**  
"Hunters Green" - fiberglass arrows featuring our unique converting switch-a-point system, which gives you the ultimate in convenience and economy arrow. Indestructible fiberglass won't bend, dent, warp, or corrode. Precise performance whatever the weather. Selected parabolic air flow fletching. See price sheet for details, codes, and sizes.

## ALUMINUM ARROWS

**2500 (SERIES)**  
American's "Game Getter" aluminum arrows. The best value in Easton's aluminum hunting arrow - featuring a dull camo-green anodized shaft to eliminate glare and our own air flow fletching, giving less wind resistance and a quiet flight. The switch-a-point system gives you the ultimate in convenience and economy. Serious hunters don't gamble with their hunting arrows. See price sheet for details, codes, and sizes.

ALUMINUM ARROWS					
Bow	Broadhead Arrow Length				
Weight	28"	29"	30"	31"	32"
45#	1918	2016	2018	2018	2117
50#	2016	2018	2018	2020	2117
55#	2016	2018	2020	2117	—
60#	2018	2020	2117	2117	—
65/70#	2020	2117	2117	—	—

FIBERGLASS ARROWS						
Bow	Broadhead Arrow Length					
Weight	26"	27"	28"	29"	30"	31"
20/30	3	3	3	5	5	—
35/40	3	3	5	7	8	9
40/45	5	7	7	8	9	10
45/50	7	7	8	9	10	11
50/55	7	8	9	10	11	11
55/60	8	9	10	11	11	11
60/65	9	10	11	11	11	—
65/70	10	11	11	11	—	—

## POINTS

### HUNTING HEADS



**30013 Hi Precision** - 3 blade - one of the most popular because of the high penetration. Easy to sharpen. Size 5/16 and 11/32. See price sheet for packing details and codes.



**30023 Super Hilbra** - 4 blade - Outstanding spring steel blades with built in razor inserts. Size 5/16 and 11/32. See price sheet for packing details and codes.



**30025 Razorhead** - 4 blade. High grade of steel and interchangeable auxiliary razor still blades. This head has proven itself over the years. See price sheet for packing details and codes.

**3055 Auxiliary blade for Razorhead.** Dozen pack.

**NEW**



**30143 Satellite New** - 4 blade. A super efficient hunting head. Replaceable inserts - sharp enough for shaving. Designed for fiberglass and aluminum arrows with switch-a-point adaptor attached.

**3054 Satellite Blades only.** Vials 2 dozen.

### FIELD POINTS



**31106 A precision made 5° taper field point.** Size 5/16 and 11/32. 1/2dz pkg. See price sheet for details.

### TARGET POINTS



**3200 Parallel** - Target Point. Size 5/16. See price sheet for details.

**3222 Rubber Blunts only.**

### SWITCH-A-POINTS



**3312 Switch-a-point** - Insert for glass. Sizes 1918-2016-2018-2020-2117.

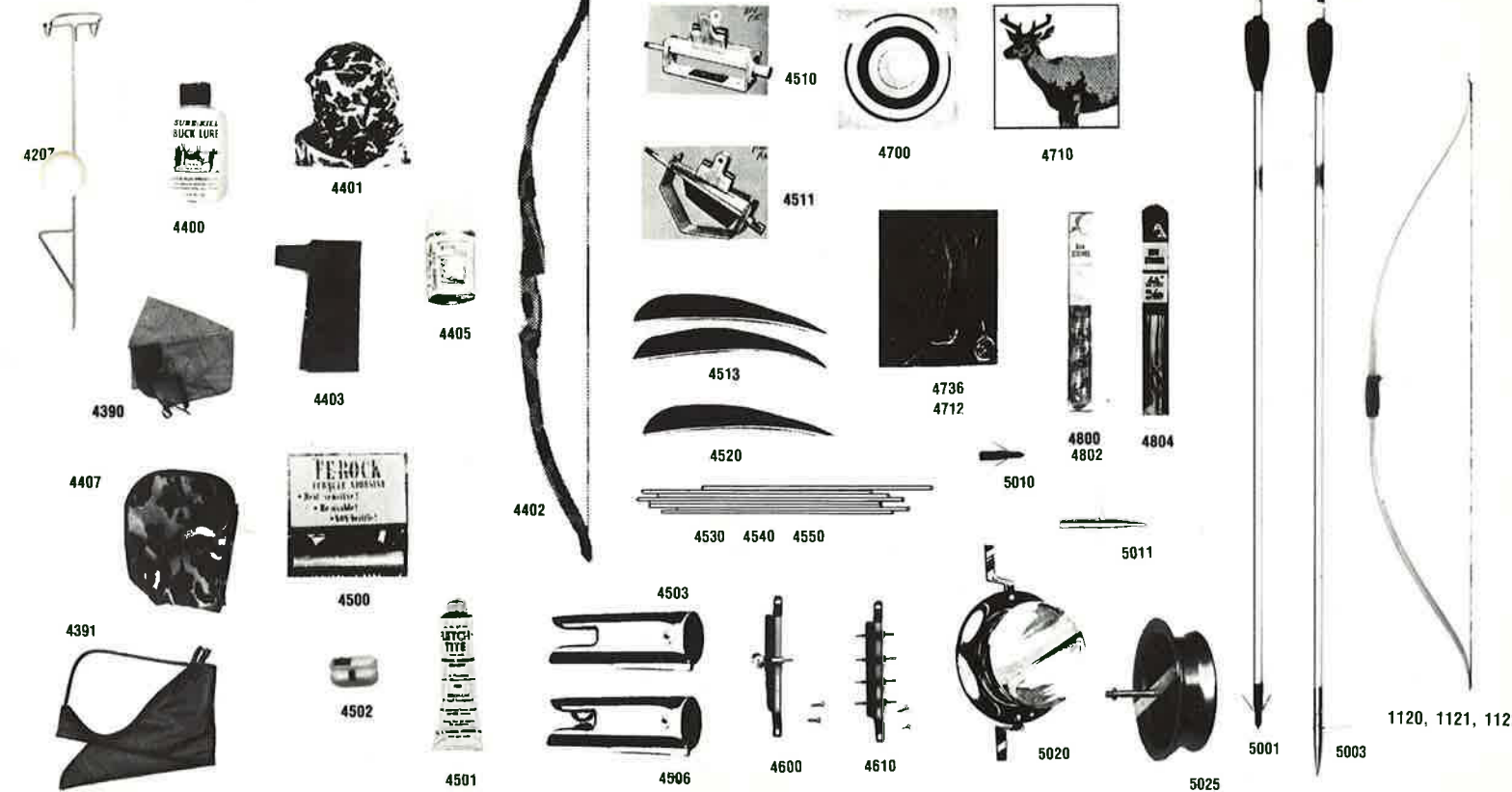
**3322 Switch-a-point** - Insert for aluminum. Sizes 1918-2016-2018-2020-2117.

**3412 Switch-a-point** - Field for glass. Sizes 7-8-9-10-11.

**3422 Switch-a-point** - Field for Aluminum. Sizes 1918-2016-2018-2020-2117.

**3512 Switch-a-point** - Broadhead Adaptor. Fits either glass or aluminum. See price sheet for details and codes.

# ACCESSORIES



## ARROW RESTS

**4000 Arrow Plate & Rests** - Silent smooth platform on which your arrow slides. Self adhesive backed both sides.  
**4001 Brush Rest** - For hunting & field - Install in seconds.  
**4002 Hoyt Pro Rest** - Non-interfering rest with pressure plate that provides for clearance of vanes or feathers. Specify right or left hand.  
**4003 Flipper Rest** - Eliminates arrow drag and retracts away from arrow at release. Can be used with plunger. Specify right or left.  
**4004 Plunger Button** - Cushion plunger, a popular tuning aid for the precision shooter.

## TABS

**4100 Leather Tab Single Thickness** - Sizes S-M-L.  
**4101 Leather Tab Double Thickness** - Soft leather backed. Specify right or left. Sizes S-M-L.  
**4102 Hair Tab Double Thickness** - Smooth clipped calf hair with soft liner. Specify right or left. Sizes S-M-L.

## GLOVES

**4109 Economical Glove** - adjustable strap. Size S-M-L.  
**4119 Soft Moccasin Glove** - Single seam with elastic back and adjustable strap. Size S-M-L-XL.

## ARM GUARDS

**4114 Hunting & Field Arm Guard** - Full size - 3 elastic adjustable straps with suede liner.  
**4116 Training Arm Guard** - Extra long 3 elastic adjustable straps with suede liner.  
**4117 Target Size Arm Guard** - Large 2 elastic adjustable straps with suede liner.

## QUIVERS

**4200 Economy Target Quiver** - Vinyl with belt loop.  
**4201 Standard Target Quiver with belt slip** - High quality vinyl. Ideal for schools, camps and backyard.  
**4202 Tournament & Field Side Quiver** - Man made leather side quiver with generous zipper pocket - pencil holder and divider thong.  
**4203 Hip Quiver** - Extremely good for all types of shooting. Large zipper pocket and tie down thongs.  
**4204 Bow Quiver** - "Quiffar" - Sturdy light weight, broad head protection holds four arrows safe.  
**4205 New - Compound Bow Quiver for Hunting** - Hold arrows safe and silent. Mounts on side of bow.  
**4206 Kwik-Kwiver** - Fits any bow, snaps on and off in seconds. Holds four arrows.  
**4207 Ground Quiver** - Holds arrows while shooting. Ideal for schools, camps, and backyard shooting.

## ACCESSORIES

**4300 Bow Stringer for Recurves** - We recommend this as the only safe way of stringing your bow. Stringer adjustable for long or short bows.  
**4301 New - String Changer for Compounds** - A must for the compound archer. Simple and convenient to re-string.

**4303 Nok-Set Pliers** - Special pliers to clamp on Nok-Sets to bow string.  
**4304 Nok-Set Nocking Points** - The perfect nocking point easy to clamp on and will not shift position. Package of 4.  
**4305** Same as above, but packaged 100 per box.  
**4306 Nock-Rites** - Pliable soft rubber nocking point - eliminates the need for a glove.  
**4307 No-Glove Nocking Point** - Positive nocking point which gives even pressure on the fingers.  
**4308 Sta-Jac Arrow Cinch** - Holds arrow on the bow in position for instant shooting.  
**4309 Kwik-Lok Arrow Holder** - Hold arrow ready for a quick shot, great for cold hunting days. Self-adhesive.  
**4310 Brush Deflectors or Buttons** - Kills string noise and prevents snagging on underbrush.  
**4311 String Silencers** - Mini-Hush Dampens string noise. Doesn't spook game when you shoot.  
**4312 Bow String Wax** - Keeps string strands together and lengthens string life.  
**4313 Bow Tip Protectors** - Keeps string in place on lower limb. Also protects finish on bow tip.  
**4314 Bow Square** - Potawatomi anodized aluminum square that locates nocking point and string height measurement.  
**4315 Broadhead Sharpener** - Two-in-one design, a 4" file and special tempered wheels to give the edge.

## BOW CASES

**4390 Cloth Bow Case for Recurves** - Heavy cotton, ties with draw string. One size.  
**4391 Compound Bow Case** - Vinyl padded design to take bow with quiver attached.  
**4407 New - Kamo-Compound Bow Case for Hunters** - Light weight design to take bow quiver attached. Protects your strung bow when traveling to the woods.

## KAMO ACCESSORIES

**4400 Buck Lure** - Hides human scent from deer and bear. Turn the game your way. Comes in plastic bottle.  
**4401 Kamo-Head Nets** - Completely conceals your face. Many hunters use the head net. One size.  
**4402 Kamo-Bow Covers for Recurves** - a bow sack that will not interfere with bow action. Easy on-easy off. One size.  
**4403 Kamo-Bow Tape** - Pressure sensitive tape will prevent reflection that scares game. Excellent for compound and recurve bow.  
**4405 Kamo Bow Dull Paint** - Hunters Special Handy aer paint that dulls the bow. Do it your self - use one or two colors - Forest or Earth colors.  
**4406 Kamo Bow Dull Remover** - After hunting season is over use this formulated material to restore your bow back to a beauty.

## ARROW MAKING ACCESSORIES

**4500 Ferrule Type Cement** - Quick stick ferrule cement. Dries fast - apply with heat.

**4501 Fletching Cement** - Superior for all arrows - wood, glass, aluminum.  
**4502 Arrow Taper Tools** - Taper your own wood arrows with a 5° taper for field and hunting points and 11° for nocks. Specify 5/16 or 11/32.  
**4503 Amarco Speed Nock** - most perfect nock made. Popular with field and hunting archers. Seven sizes - most popular 5/16 and 11/32.  
**4504** same as above but 100 pack.  
**4506 B J Nock** - For those who want a snap-on nock. Designed to grip the string. Size 5/16 and 11/32. 1 dz pkg.  
**4507** same as above but 100 pack.  
**4510 Junior Fletcher** - Low Priced fletcher with spacing adjustment. Complete with straight clamp.  
**4511 Helical Fletcher** - A precision fletcher designed for custom or production. Specify right or left helical.  
**4513 Die cut Feathers 3"** - Natural white and dyed white only. Specify right or left wing. Pack of 100.  
**4514** Same as above, but 4".  
**4515** Same as above, but 5".  
**4520 New - Plastic Fletch** - Revolutionary amazingly flexible and durable and waterproof. Easy to apply with jig. 3 dz per pack.  
**4530 Cedar Shafts** - Our standard grade - painted and spined only. Color white or yellow. Size 5/16 and 11/32.  
**4531** Same as above but package of 1,000.  
**4540 Fiberglass Shafts** - with nock sets only. "Hunter's Green". Sizes 5-7-8-9-10-11.  
**4550 Aluminum "Game Getter"** shafts only, no points. Sizes 1918-2016-2018-2020-2117.

## BOW SIGHTS

**4600 Target and Field Sight** - all metal construction. Hooded pin works easily and efficiently.  
**4610 Hunting Sight** - Compounds or Recurves. Color coated pins for various distances. Fits any size bow, easy installation.

## TARGET MATS — STANDS — FACES

**4736 Target Matt** - 36" Americans most popular matt of hard densely compressed straw in a mattress - tufted burlap cover matts do not come with faces. All matts F.O.B. Oconto Falls.  
**4748** same as above, but 48" size.  
**4700 Target Face** - Four color Square Heavy Tag for 36" matts.  
**4701** same as above, but 48" size.  
**4702 Target Face** - Four Color Skirted Toughened with draw strings for 36" matts.  
**4703** same as above, but for 48" size.  
**4710 Animal Hunting Targets** - Deer and Bear - Black and white - size 40" x 28". Specify Deer or Bear.  
**4711 Target Stand Metal Easel** - Designed to minimize arrow damage - holds target low to ground. Best for 36" matts.  
**4712 Target Stand with Wheels** - Easy to handle matts - wide base to hold matts. Ideal for schools, camps, and clubs. Fits 36" and 48" matts.

## BOW STRINGS

**4800 American's New Universal Bow String** - This professional string is designed for the target, field, and hunting archer. Custom made of dacron and nylon serving. Packaged in individual plastic carrying case. Sizes for bow weights: 25# to 80#. Bow lengths: 48-50-52-54-56-58-60-62-64-66-68-70 inches.  
**4848 American's Dealer Bow String Rack** - Durable wire Rack for easy handling and identification. 48 assorted most popular string lengths.  
**4804 New - Compound Bow String** - Extra strong-double loop Dacron and nylon serving. Hand Rubbed - Specify lengths.  
**4802 Fiberglass Bow Strings** - Double loop with center serving for 48", 54", and 60" Bows only. State size.

## BOW FISHING EQUIPMENT

Start enjoying the excitement of bowfishing. Bowfishing for rough fish is fun and a good way to improve your aim.  
**5001 Fish Arrow** - Economy priced, Solid Fiberglass shaft with flexible fletching with a stiff double barb easy screw-off tip. Individual pack.  
**5002** same as above but one dozen pack.  
**5003 Fish Arrow** - "Super" Fish Point - Solid fiberglass shaft with flexible fletching. Super fish point has a reversible screw type double barb and made to last. Individual pack.  
**5004** same as above, but 1 dozen pack.  
**5010 Fish Point only** - Economy easy screw off tip with stiff double barb.  
**5011 Fish Point only** - "Super" Heavy duty point has reversible screw type double barb head.  
**5020 Fish Reel Deluxe** - A Tape-on 5" diameter anodized aluminum. Easy to install with aluminum mounting bracket - Equipped with 50 feet of 80# test line.  
**5025 New - Fish Reel T-Bar Deluxe** - A 5" diameter spun anodized aluminum. Mounting bracket is chrome plated with 5/16 x 24 thread X 2" stud. Equipped with 50 feet of 80# test line.

**1120, 1121, 1122, Fiberglass Bows** - The ideal, low-cost way to start enjoying the fun and excitement that archery offers. AMERICAN offers dependable bows with perfect lengths. Shoots either right or left handed. 20/25 lb. 1120; 25/30 lb. 1121; 20/30 lb. and 30/35 lb. 1122.

## DEALER AIDS

**4444 - Trailing Tips by ART LAHA** - The most asked for, complete pamphlet regarding information about bow hunting and trailing details ever written. Used by hunters for years. Endorsed by the Bow Hunters Who Care Program and other nationwide programs.

## DEALER AIDS

**4900 - Mini Accessory Rack** - A tremendous sales aid for the large general sporting department or the small family sport store. The unit holds all of the following important accessories:  
 6 No 4117 3 No 30023 6 No 4311  
 6 No 4109 3 No 31106 6 No 4503  
 6 No 4300 6 No 4307 2 No 4402  
 6 No 4000 6 No 4310



**4848 - Bow String Display Rack** - Most easy way to display bow strings. Fantastic package and identification for the 48 assorted lengths. No problem with refilling.

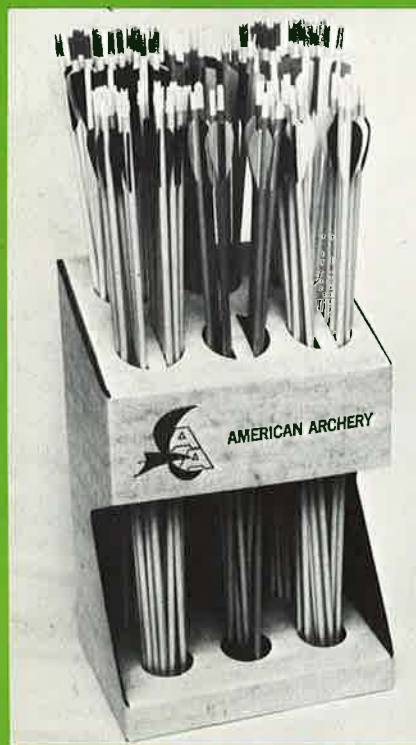


**4925 - Bow Hanger** - A wall bow rack holds four bows - A real space saver and will fit just about anywhere.



### DEALER AIDS

### 100 ARROW DISPLAY UNIT



## WARRANTY - FOR CONVENTIONAL AND COMPOUND BOWS

This American Archery Bow is numbered and the registration card is yours to fill out and mail within 10 days of purchase. If the registered bow fails within six months after date of purchase, American Archery will repair it at no cost to you, or replace the bow if unable to repair. The exceptions are misuse, improper handling, limb damage by improper stringing, or normal string wear. This warranty does not cover twisted or warped limbs due to improper stringing. The bow stringer is the only safe and easy way to string a bow.

After six months the following limited warranty schedule applies: 6 to 18 months— $\frac{1}{2}$  of purchase price. After 18 months to 36 months  $\frac{2}{3}$  of purchase price.

No adjustments will be made until the bow is returned to our factory for inspection. Dealers are not authorized to make adjustments. Replacement will be made with a bow of the same model and weight, as close as possible.

The warranty on the Compound Bow is the same as above with the exception of damage to string, cables and eccentric wheels caused by misuse, improper handling, or normal wear.

The American warranty is a full six months warranty and additional variable period. Limited warranty thereafter up to 36 months.

## AMO BOW AND ARROW NOMENCLATURE

In February 1968, the Archery Manufacturers Organization officially adopted these AMO Manufacturing Standards for Bows, Bow Strings and Wood Arrows.

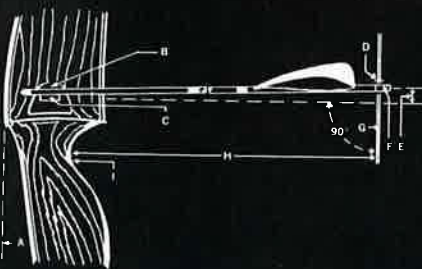
As part of this program, the nomenclature or words used to describe the many parts of a bow and an arrow were agreed on. Archers, dealers and the public have been confused by the industry's use of interchangeable words (i.e. Fistmele and String Height). By using common simple terms this confusion will be lessened.

Diagram, at left, illustrates the Standard Nomenclature as approved by the Archery Manufacturers Organization and recommended by the American Archery Council.

A—TIP	J—GRIP
B—STRING NOTCH	L—SERVING
C—UPPER LIMB	M—STRING (BRACE) HEIGHT
D—BACK	N—PIVOT POINT
E—FACE	O—STRING
F—SIGHT WINDOW	P—LOWER LIMB
G—ARROW REST	Q—RECURVE
H—ARROW PLATE	
I—HANDLE RISER SECTION	



A—ARROW HEAD OR POINT	D—FLETCHING
B—SHAFT	E—INDEX FEATHER (VANE)
C—CREST OR CRESTING	F—NOCK



A—DRAW LENGTH BOW-WEIGHT MEASURING POINT	E—NOCKING HEIGHT
B—ARROW PLATE	F—NOCKING POINT
C—ARROW REST	G—STRING
D—NOCK LOCATOR	H—STRING (BRACE) HEIGHT
	I—PIVOT POINT

### AMO BOW WEIGHT STANDARD

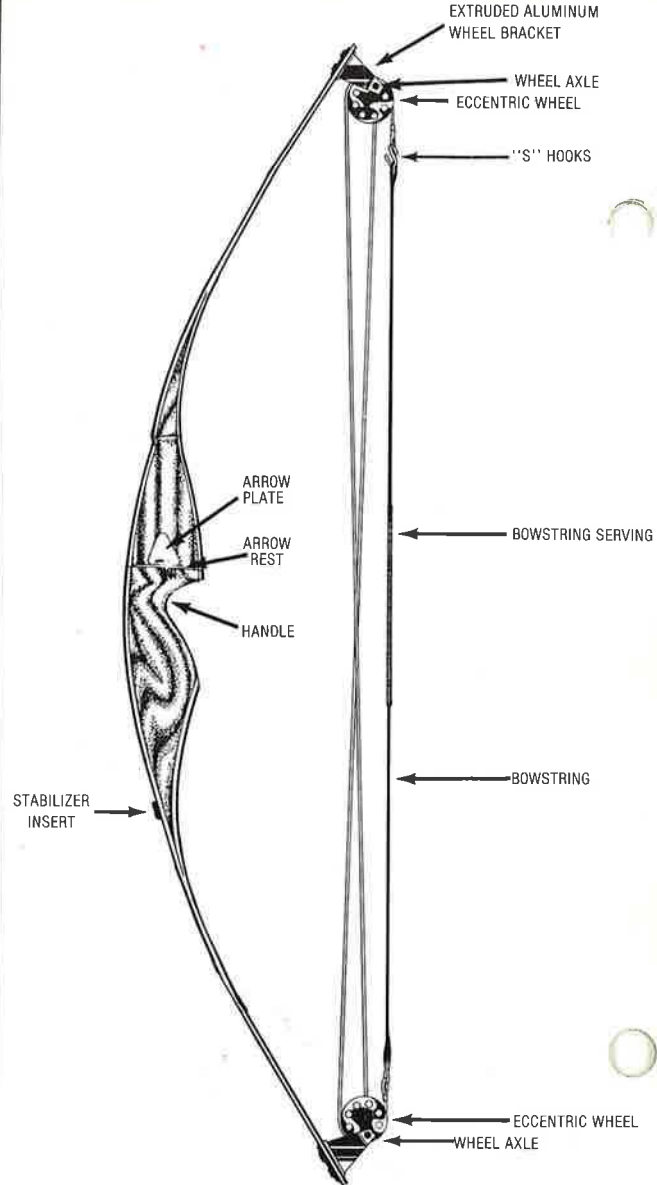
Bow weight is the force required to draw the bow string 28" from the back of the bow at the arrow rest.

### AMO DRAW LENGTH STANDARD

Draw length is the distance, at archer's full draw, from the nocking point on the string to the back of the bow at the arrow rest.

### AMO ARROW LENGTH STANDARD

Arrow length is the distance from the bottom of the neck slot to the back of the arrow head. This standard applies to all types of arrow heads: target, field, hunting, etc.



### TIPS ON BOW CARE

1. Store your bow in a cool, dry place.
2. Periodic inspection of your bow string and compound bow cables.
3. Clean and polish your bow with any quality furniture polish.
4. Proper stringing. Recurved bows, the push-pull or step-through method is **wrong**. The only safe way is the use of a bow stringer.
5. String changing on a compound bow. The only proper method is with a compound bow string changer.
6. The compound bow simple maintenance. Use a good grade of lubrication or oil applied to the axles, eccentric wheels and cable loops on the axle. This will prevent any noise or squeaking.
7. Never "dry fire" your bows.
8. Good luck! Good shooting!

*Larry Armstrong*  
AA General Manager

# AMERICAN ARCHERY COMPANY, INC.

P.O. Box 100, Industrial Park  
OCONTO FALLS, WISCONSIN 54154  
414/846-2703

We reserve the right to change specifications and prices without notice.

Please see your local authorized American dealer for fair and competitive prices on all items offered in this catalog.

## BOWS

### RECURVE BOWS

1001	Young American 56" (20-50#)	28.55
1002	Mark II 54" (35-55#)	34.85
1003	Shortie X-48 48" (40-55#)	44.15
1004	American Hunter 56" (35-70#)	44.65
1005	Cheetah Hunter (54" or 58") (35-75#) Specify 54" or 58"	57.75
1006	Varsity 66" (20-40#)	38.85

All bows in 5# increments

### COMPOUND BOWS

1100	NEW	AM-Mag, Wood Handle	79.95
1110	New	Penetrator, Metal Handle	102.00

### FIBERGLASS BOWS

1120	Fiberglass 48" 20/25#	6.25
1121	Fiberglass 54" 25/30#	7.77
1122	Fiberglass 60" 25/30# 30/35#	10.25

## ARROWS

2100	BEGINNERS ECONOMY TARGET ARROW (Not recommended for bows over 40#)	100 display	32.49
2110	BEGINNERS TARGET CEDAR ARROW (crested) 26" & 28" only (Not recommended for bows over 40#)	100 display	35.65
2111	Field Arrow-Spined-Shaft-Crimped point	dz	6.65
2112		72 display	36.69
2113		100 display	50.25
2150	High Grade Cedar Spine - Full length, no points	dz	7.75
2199	Flu-Flu Arrow-Specify metal or rubber point	½dz	5.88

### CEDAR ARROWS - STANDARD GRADE - SPINE MATCHED

2300	Full length - no points	dz	7.95
2310	Cut to length - field points	dz	8.60
2311	Cut to length - #1 Hi Precision 3 blade	dz	11.87
2312	Cut to length - #2 Super Hilbre 4 blade	dz	13.49
2315	Cut to length - #5 Razorhead 4 blade	dz	14.65

### STANDARD GRADE COMBINATION SET - 6 Hunting & 6 Field

23115	6 #1 Hi Precision & 6 field points	dz	10.55
23125	6 #2 Super Hilbre & 6 field points	dz	11.44
23155	6 #5 Razorhead & 6 field points	dz	11.99

### ARROWS - Continued

#### CEDAR SUPER GRADE - SPINE MATCHED - #5

2200	Full length - no points	dz	10.95
2210	Cut to length - field points	dz	11.60
2211	Cut to length - #1 Hi Precision 3 blade	dz	14.87
2212	Cut to length - #2 Super Hilbre 4 blade	dz	16.49
2215	Cut to length - #5 Razorhead 4 blade	dz	17.65

#### SUPER GRADE COMBINATION SETS - 6 Hunting & 6 Field

22115	6 #1 Hi Precision & 6 field points	dz	13.55
22125	6 #2 Super Hilbre & 6 field points	dz	14.44
22155	6 #5 Razorhead & 6 field points	dz	14.99

#### FIBERGLASS ARROWS "Hunter's Green"

##### "Switch-A-Points" Sizes 7-8-9-10-11

2400	Full length - no points	dz	13.59
24006		½dz	6.95
2401	Full length - insert loose, no points	dz	17.90
24016		½dz	8.65
2402	Cut to Length - insert installed, no points	dz	19.55
24026		½dz	9.99
2405	Fiberglass Target Arrow, Size 3 & 5 Cut to Length, Target point installed	dz	19.55
2410	Cut to Length - inserts installed 6 field & 6 broadhead adaptor only	dz	20.05
2411	Cut to Length - inserts installed 6 field & 6 #1 Hi Precision Installed in Broadhead Adaptor	dz	22.10
2412	Same as 2411 but #2 Super Hilbre	dz	24.05
2414	NEW Same as 2411 but #4 Satellite	dz	27.75
2415	Same as 2411 but #5 Razorhead	dz	24.30
24206	Cut to length-Field Points Installed	½dz	9.45
24216	Cut to length-#1 Hi Precision Installed	½dz	11.69
24226	Cut to length-#2 Super Hilbre Installed	½dz	12.65
24246	NEW Cut to length-#4 Satellite Installed	½dz	15.10
24256	Cut to length-#5 Razorhead Installed	½dz	12.75



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**ARROWS - Continued**

**ALUMINUM ARROWS "Game-Getter" Camo Green  
"Switch-A-Point" Sizes 1918-2016-2018-2020-2117**

2500	Full length - no points . . . . .	dz	19.80
25006		½dz	10.20
2501	Full length - inserts loose, no points . . . . .	dz	21.85
25016		½dz	11.30
2502	Cut to length - inserts installed, no points . . . . .	dz	23.20
25026		½dz	12.15
2510	Cut to length - inserts installed . . . . .	dz	24.05
	6 field & 6 broadhead adaptor only		
2511	Cut to length - insert installed 6 field & 6 #1 Hi Precision Installed in Broadhead Adaptor . . . . .	dz	25.70
2512	Same as 2511 but #2 Super Hilbre . . . . .	dz	27.65
2514 NEW	Same as 2511 but #4 Satellite . . . . .	dz	31.85
2515	Same as 2511 but #5 Razorhead . . . . .	dz	27.90
25206	Cut to Length - Field Points Installed . . . . .	½dz	11.55
25216	Cut to Length - #1 Hi Precision Installed . . . . .	½dz	13.75
25226	Cut to Length - #2 Super Hilbre Installed . . . . .	½dz	14.75
25246 NEW	Cut to Length - #4 Satellite . . . . .	½dz	17.25
25256	Cut to Length - #5 Razorhead . . . . .	½dz	14.90

ADDITIONAL COST APPLIES TO ALL ARROWS

4 Fletch Helical	dz	1.50
Special Crest or Full Camo	dz	2.00
Special Fletching - Color or Wing	dz	1.50

**POINTS**

**HUNTING HEADS**

30013	#1 Hi Precision 3 blade . . . . .	carded 3 pk	1.12
30023	#2 Super Hilbre 4 blade . . . . .	carded 3 pk	1.59
30025	#5 Razorhead 4 blade . . . . .	carded 3 pk	1.69

**HUNTING HEADS WITH BROADHEAD ADAPTORS**

30113	#1 Hi Precision with B/A . . . . .	carded 3 pk	1.59
30123	#2 Super Hilbre with B/A . . . . .	carded 3 pk	2.05
30143 NEW	#4 Satellite with B/A (Glass & Aluminum only) . . . . .	carded 3 pk	2.85
30153	#5 Razorhead with B/A . . . . .	carded 3 pk	2.28

**HUNTING HEADS**

3001	#1 Hi Precision 3 blade . . . . .	bag of 1dz	3.98
3002	#2 Super Hilbre 4 blade . . . . .	bag of 1dz	5.59
3005	#5 Razorhead 4 blade . . . . .	bag of 1dz	5.69

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**POINTS - Continued**

**HUNTING HEADS WITH BROADHEAD ADAPTORS**

3011	#1 Hi Precision with B/A . . . . .	bag of 1dz	5.35
3012	#2 Super Hilbre with B/A . . . . .	bag of 1dz	6.98
3014 NEW	#4 Satellite with B/A (Glass & Aluminum only) . . . . .	bag of 1dz	10.65
3015	#5 Razorhead with B/A . . . . .	bag of 1dz	6.98

**BLADES**

3054	Satellite Blades Only . . . . .	vials 2dz	2.35
3055	AUX blade for Razorhead . . . . .	1dz	1.14

**FIELD POINTS**

31100	Field 11/32 125 gr . . . . .	bag of 100	6.99
31111		bag of 1dz	.87
31106		carded ½dz	.49

**TARGET POINTS**

3200	Target Bullet Point 5/16 . . . . .	dz	.38
3201		bag of 1dz	3.19
3222	Rubber Blunts . . . . .	dz	1.70

**SWITCH-A-POINTS**

3312	"Switch-A-Point" Inserts for Glass . . . . .	dz	.93
	Sizes 7-8-9-10-11	bag of 100	7.10
3313			
3322	"Switch-A-Point" Inserts for Aluminum . . . . .	dz	.93
	Sizes 1918-2016-2018-2020-2117	bag of 100	7.10
3323			
3412	"Switch-A-Point" Field for Glass . . . . .	dz	.93
	Sizes 7-8-9-10-11	bag of 100	7.10
3413			
3422	"Switch-A-Point" Field for Aluminum . . . . .	dz	.93
	Sizes 1918-2016-2020-2117	bag of 100	7.10
3423			
3512	"Switch-A-Point" Broadhead adaptor . . . . .	dz	.93
	Fits both Glass & Aluminum	bag of 100	7.10
3513			

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## ACCESSORIES

### ARROW RESTS

4000	Arrow Plate & Rest . . . . .	.51
4001	Brush Hunting . . . . .	.79
4002	Hoyt Pro Rest . . . . .	.94
4003	Flipper Rest . . . . .	3.30
4004	Plunger Button . . . . .	8.99

### TABS

4100	Leather Tab Single Thickness S-M-L . . . . .	.34
4101	Leather Tab Double Thickness S-M-L . . . . .	.67
4102	Hair Tab Double Thickness S-M-L . . . . .	1.25

### GLOVES

4109	Economy Glove S-M-L . . . . .	.89
4119	Soft Moccasin glove S-M-L-XL . . . . .	1.75

### ARM GUARDS

4114	Hunter Arm Guard . . . . .	1.44
4116	Training Arm Guard . . . . .	1.99
4117	Target Arm Guard . . . . .	1.12

### QUIVERS

4200	Economy Target Quiver . . . . .	.99
4201	Target Quiver with Ring . . . . .	1.85
4202	Tournament & Field . . . . .	5.98
4203	Hip Quiver Target & Field . . . . .	6.14
4204	Bow Quiver Holds 4 arrows - "Quiffer" . . . . .	7.85
4205	NEW Compound Bow Quiver . . . . .	12.35
4206	Kwikee-Kwiver . . . . .	3.55
4207	Ground Quiver . . . . .	3.10
4208	Kompond Kwiver . . . . .	10.95

### ACCESSORIES

4300	Bow Stringer for Recurves "PAL" . . . . .	1.99
4301	String Changer for compounds . . . . .	3.15
4303	Nok Set Pliers only . . . . .	1.22
4304	Nok-Set Nocking Points (4pk) . . . . .	.78
4305	Same as above (100pk) . . . . .	11.55
4306	Nock-Rites . . . . .	.97
4307	No-Glove Nocking Point . . . . .	.97

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## ACCESSORIES - Continued

4308	Sta-Jac Arrow cinch . . . . .	2.17
4309	Arrow Kwick-Lock . . . . .	2.29
4310	Brush Deflectors . . . . .	.53
4311	String Silencers . . . . .	1.05
4312	String Wax . . . . .	.97
4313	Bow Tip Protectors . . . . .	.57
4314	Bow Square . . . . .	3.25
4315	Broadhead Sharpener . . . . .	3.55

### BOW CASES

4390	Cloth Bow Case (Recurves) . . . . . @	1.15
4391	Vinyl Case (Compounds) . . . . . @	11.35
4407	Kamo-Case (Compound Bow) . . . . . @	7.18

### KAMO ACCESSORIES

4400	Buck Lure . . . . . @	1.65
4401	Kamo Head Nets . . . . . @	1.07
4402	Kamo Bow Covers . . . . . @	1.15
4403	Kamo Bow Tape . . . . . @	1.15
4405	NEW Kamo Bow Dull Paint (Forest) or (Earth) . . . . . @	1.65
4406	NEW Kamo Bow Dull Remover . . . . . @	.66
4407	Kamo-Case (Compound Bows) . . . . . @	7.18

### ARROW MAKING ACCESSORIES

4500	Ferrule Type Cement . . . . . @	.50
4501	Fletching Cement . . . . . @	.75
4502	Arrow Taper Tools (T-2 5/16) (T-3 11/32) . . . . . @	1.55
4503	Amarco Speed Nock 1/4 - 5/16 - 11/32 . . . . . dz	.37
4504		100 1.50
4506	BJ Nock 5/16-11/32 . . . . . dz	.95
4507		100 7.50
4510	Junior Fletchers . . . . . @	6.99
4511	Helical Fletchers (right or left) . . . . . @	13.45
	Die Cut Feathers (pkg of 100)	
4513	3" (Specify L/W or R/W) . . . . . 100 pk	5.85
4514	4" . . . . . 100 pk	6.45
4515	5" . . . . . 100 pk	11.55
4520	Plastic Fletch (4 1/2") . . . . . 3dz pk	3.45
4530	Cedar Shafts . . . . . 100	14.95
4531	Cedar Shafts . . . . . 1000	146.00
4540	Glass Shafts with Nock-serts only . . . . . dz	11.00
4550	Aluminum Shafts only . . . . . dz	14.00

### BOW SIGHTS

4500	Target & Field Sight . . . . .	3.99
4510	Hunting Sight . . . . .	5.59

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**ACCESSORIES - Continued**

**TARGET MATTS - STANDS - FACES**

4736	Target Matt 36" . . . . .	.1-23	21.65
		24 & over	19.35
4748	Target Matt 48" . . . . .	.1-23	35.65
		24 & over	33.60
4700	Target Face 36" Square tag . . . . .	@	1.29
4701	Target Face 48" Square tag . . . . .	@	1.99
4702	Target Face 36" Skirted Toughenized . . . . .	@	3.98
4703	Target Face 48" Skirted Toughenized . . . . .	@	5.00
4710	Hunting Animal (deer or bear) . . . . .	@	1.14
4711	Target Stand Metal Easel . . . . .	@	15.85
4712	Target Stand with Wheels . . . . .	@	21.65

**BOW STRINGS**

4800	Bow Strings for Recurves - Bow Lengths 48-50-52-54-56-60-62-64-66-68-70 . . . . .	@	.95
4848	Bow String Display Rack - 48 strings . . . . .		48.90
4804	Compound Strings . . . . .	@	1.15
4802	Glass Bow Strings 48-54-60 inches only . . . . .	@	.98

**BOW FISHING EQUIPMENT**

5001	Fish Arrow - Easy Off Point (Individual pkg.) . . . . .	@	2.49
5002	Same as above . . . . .	ctn pk dz	22.40
5003	Fish Arrow - Reversible Point (Individual pkg.) . . . . .	@	3.39
5004	Same as above . . . . .	ctn pk dz	32.98
5010	Fish Point only - Easy Off Point . . . . .	@	.75
5011	Fish Point only - Reversible Point . . . . .	@	1.99
5020	Fish Reel 5" Tape-on . . . . .	@	4.19
5025	NEW Fish Reel 5" T-Bar . . . . .	@	5.20

**DEALER AIDS**

4900	Mini Accessory Rack . . . . .	@	49.95
4925	Bow Hanger (Holds 4 bows) . . . . .	@	1.15
4848	Bow String Display Rack . . . . .	@	48.90
4444	Trailing Tips . . . . .	@	.35

DUE TO UNCERTAIN LABOR & MATERIAL COSTS OR OTHER CAUSES BEYOND OUR CONTROL,  
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