



PO Box 671, Lake Placid, FL 22862

Dear Potential Sponsor;

We, at The Miracle League For Highlands County would like to take this opportunity to introduce ourselves to you. The Miracle League is a non-profit 501(c)(3) organization that provides children and adults with mental and/or physical challenges an opportunity to play baseball as a team member in an organized league. The Miracle League For Highlands County gives these players the opportunity to get out in the sunshine, and enjoy playing the game of baseball in its purest form. Miracle League is the only baseball league of its kind in our area, and is going into its 10th year of existence. Last year we had almost 80 participants and we are growing each year.

During games, each player is given an opportunity to hit the ball and score a run. Miracle League team members are assigned buddies who assist them in hitting the ball and running the bases. Buddies can be fellow schoolmates, parents, college students, business leaders or anyone who wishes to volunteer their time to give a child the gift of baseball. We have learned that the non-disabled buddies gain as much if not more from Miracle League as do the players themselves! It truly is a wonderful thing to see.

Since our beginning we have been adamant that Miracle League would never charge a fee for individuals to participate, as families of individuals with special needs are often faced with extensive financial obligations. There is no registration fee, and each player is given a full uniform as well as a free team and individual picture with their trophy at the end of the season.

A new challenge since 2013 is, a user fee (which is anticipated to be \$20.00 per player) due at the start of fall games in September to offset the City of Lake Placid's cost of operating and maintaining the Lake June Ballpark. To help defer this cost we are seeking sponsors at the cost of \$350.00

We have never placed advertising on our team uniforms and we are choosing to adhere to that policy; however, what you receive for your \$350.00 advertising/sponsorship contribution includes:

- Your company name and logo in our program (full color in opening day program)
- Your company name and logo in full color on a banner to be placed in prominent view on the field fence
- Your name and support recognized in letters to the editor of local papers
- Your company name acknowledged throughout the course of each game over the public announcement system.

Thank you for your consideration of sponsorship for The Miracle League For Highlands County. Please contact me if you have any questions.

Saundra Bass-Director
863-441-0109

Because Every individual Deserves a Chance to Play Baseball....

www.ml4hc.com

We are a 501(c)3 Florida Non-Profit Corporation
EIN # 27-5562399