



**THE NEW BRUNSWICK AVIATION MUSEUM PRESENTS:
A CELEBRATION OF EXCELLENCE –
RCAF GOLDEN HAWK APPRECIATION DINNER
SEPTEMBER 16, 2017 MIRAMICHI, NB**

Sponsorship Opportunities

Bronze Sponsor Benefits - \$2,500

- Recognition as a Bronze level sponsor
- Half-page colour program ad
- Two tickets to the dinner
- One individual nominated by the Bronze sponsor to be named Friend of the Museum for 2017



Silver Sponsor Benefits - \$5,000

- Recognition as a Silver level sponsor
- Sponsor's name to be displayed on table card
- Corporate identification on dinner signage and event program
- Full-page colour ad in event program
- Four tickets to the dinner
- Two individuals nominated by the sponsor to be named Friend of the Museum for 2017

Gold Sponsor Benefits - \$7,500

- Recognition as a Gold level sponsor
- Sponsor's name to be displayed on table card
- Corporate identification on dinner signage and event program
- Inside back cover full-page colour ad in the event program
- Eight tickets to the Recognition Dinner
- Three individuals nominated by the sponsor to be named Friend of the Museum for 2017

Platinum Sponsor Benefits - \$10,000

- Highest level of sponsorship recognition including all Gold Sponsor benefits, plus:
- Inside front cover full-page colour ad in the event program
- Company will be identified as a Platinum sponsor on:
 - * all advertising material, both printed and electronic

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- * all event releases preceding the dinner
- * corporate logo will appear on e-invitations
- * Hyperlink to sponsor's website
- * Recognition of the Platinum Sponsor by the MC at the event
- * Opportunity to have a segment during the formal portion of the evening to screen a short infomercial and bring greetings to our guests. Length of sponsor's segment not to exceed five minutes. (Note: The video is to be created and produced by the sponsor.)
- Platinum status will be exclusive to a maximum of two sponsors.

SOUVENIR PROGRAM ADVERTISING RATES

<u>AD SIZE</u>	<u>COST</u>
Inside front cover - full page	\$1,500.00
Inside back cover - full page	\$1,000.00
Inside back cover - half page	\$600.00
Outside back cover - full page	\$1,500.00
Full page	\$750.00
1/2 page	\$400.00
1/4 page	\$250.00
Business card	\$100.00
Business name listing	\$25.00

TABLE OF EIGHT - \$800

Benefit

- Table sponsor's name or logo displayed on the table card
- Up to four individuals nominated by the table sponsor to be named as Friend of the Museum for 2017

PREMIUM TABLE OF EIGHT - \$1,000

Benefit

- Preferred seating
- Table sponsor's name or logo displayed on table card
- Up to four individuals nominated by the table sponsor to be named as Friend of the Museum for 2017



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Name _____

Company _____

Address _____

E-mail _____

City _____ Province _____ Postal Code _____

Telephone (_____) _____ Fax _____

YES, I / our company would like to sponsor the following item(s) for the New Brunswick Aviation Museum's, "**A Celebration of Excellence – RCAF Golden Hawk Appreciation**" Recognition Dinner and Ceremony:

_____ Individual Dinner Tickets @ \$75 each

_____ Dinner Program Ad: Size = _____

_____ Table of eight: \$800.00

_____ Premium Table of eight: \$1,000.00

_____ Bronze Sponsor \$2,500.00

_____ Silver Sponsor \$5,000.00

_____ Gold Sponsor \$7,500.00

_____ Platinum Sponsor \$10,000.00

_____ Other Donation Amount _____



This donation entitles my company / me to the following recognition by the New Brunswick Aviation Museum for "**A Celebration of Excellence – RCAF Golden Hawk Appreciation**":

- Listing in the Dinner Program Booklet
- Recognition on the Museum website at www.nbaviationmuseum.com
- Corporate table identification for table sponsors and patrons

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A tax receipt will be issued to the purchaser of the ticket for a portion of the ticket price ascribed to a donation to the NBAM as a “Friend”.

Your early response to this request is of great importance to the Museum. It would be appreciated if you can do so by June 30, 2017 to ensure that recognition of your sponsorship can be printed prior to the Recognition Dinner. Should you wish to use your company logo, please send it in a commonly used computer format or copy on disk. Thank you.

Mail or E-Mail your form with payment to: NEW BRUNSWICK AVIATION MUSEUM – GH 50

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