



book fairy
pantry project



Question:

What do these ten national and local organizations have in common?

Thirty Million Word Initiative	Read Aloud 15 Minutes
Talk With Me Baby	Raising Readers
Too Small To Fail	Starting Strong - United Way Portland
Zero To Three	Book Fairy Pantry Project
Every Child Ready To Read @your library	Birth Roots~from pregnancy to parenthood

Answer:

They support new parents with information and resources to promote a healthy, strong start in life, and information on how parents can both, strengthen the parent-child bond, and foster brain growth and language development through talking, reading, and singing *with* their babies from birth.

WHO? Parents, grandparents, and caregivers of babies and young children.

WHAT? "Babies aren't born smart; they are made smart by parents talking with them." —Dana Suskind, MD
Babies' brains need us to talk, read, and sing *with* them from birth.

WHEN? Now, and every day, throughout the day. There are areas of every child's brain, that if not stimulated with talking, reading, and singing in the first three years, will be deemed unneeded, and pruned.

WHERE? Everywhere babies, children, parents, grandparents, and caregivers are together.

WHY? "A child's intelligence is not set at birth but is very dependent, for optimum development, on the language environment parents provide." —Dana Suskind, MD

HOW? Parents, grandparents, and caregivers can enrich a baby's language environment, and build a stonger bond, by talking, reading, and singing *with* babies, as part of the daily caregiving activities, every day, throughout the day, from birth.