

THURSDAY, SEPTEMBER 1ST 2016

HONG KONG LOGISTICS BREAKFAST SEMINAR



REGISTRATION 7:30 A.M. – WORKSHOP 8:00 A.M.

**BUSINESS DEVELOPMENT BANK OF CANADA
MISSISSAUGA BUSINESS CENTRE**

4310 SHERWOODTOWNE BLVD., SUITE 100 MISSISSAUGA, ONTARIO L4Z 4C4 (905) 566-6425

“Hong Kong: Your Logistics and Transportation Hub in Asia”

As global trade volumes involving Asia continue to grow, unprecedented opportunities are presented to the logistics and transportation industry. Meanwhile, the launch of the visionary Belt and Road Initiative is reinvigorating the seamless flow of capital, goods and services between Asia and the rest of the world. It facilitates further market integration and forges new ties among the global communities. A major beneficiary of this development is the logistics and transportation sector.

Canadian companies planning to tap these opportunities are encouraged to leverage Hong Kong as their Super Connector in Asia to chart their course in a strategic, effective and efficient way.

This breakfast workshop is organized for **Canadian logistics and transportation service providers** as well as **exporters and importers**. It is designed to share information and exchange views with them on how the unique combination of advantages that Hong Kong has to offer might add value to their efforts in diversifying their business to Asia. Participants will also be presented with a possible deliverable to fast track their efforts.”

ORGANIZED BY:



IN PARTNERSHIP WITH:



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PROGRAMME

7:30 A.M.

REGISTRATION AND NETWORKING:

CONTINENTAL BREAKFAST

8:00 A.M.

Welcome & Opening Remarks:

Peter Lawler

Senior Vice President, Finance and Consulting – Ontario
Business Development Bank of Canada

(to be confirmed)

8:05 A.M.

Moderator:

Robert Armstrong

President, **Armstrong Trade and Logistics Advisory Services Inc. (ATLAS)**
President, **The Chartered Institute of Logistics and Transportation North America**

8:10 A.M.

“Hong Kong as the Super Connector in Asia for Canadian Companies”

Nick Choi

Deputy Director, Hong Kong Economic & Trade Office, Toronto

8:30 A.M.

“Overview of the Logistics and Transportation Sectors in Hong Kong and the Region”

Shirley Wong

Head of Investment Promotion, Canada, Invest Hong Kong

8:50 A.M.

“Window of Opportunity for Canadian Companies – Canadian Logistics Mission to the ALMC 2016”

Andrew Yui

Director, Canada, Hong Kong Trade Development Council

9:10 A.M.

“Why Hong Kong? Why ALMC 2016”

Ruth Snowden

Executive Director, Canadian International Freight Forwarders Association”
Mission Leader, 2016 Canadian Supply Chain and Logistics Mission to Hong Kong

9:30 A.M.

Open Discussion, Questions and Answers

10:00 A.M.

Closing Remarks

Robert Armstrong

10:10 A.M.

Adjournment of seminar and one-on-one consultation meetings for speakers with interested attendees as well as additional networking



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YES.... PLEASE REGISTER ME:

NAME: _____ COMPANY: _____

EMAIL: _____

ADDRESS: _____ CITY _____ PROVINCE _____

POSTAL CODE: _____ PHONE: _____ FAX: _____

REGISTRATION FEES: (Includes continental breakfast)

HKCBA and all PARTNER SUPPORTING ORGANIZATIONS MEMBERS: -

Register now - \$ 25.00 HST included

NON MEMBERS:

Register now - \$ 35.00 HST included

PAYMENT:

VISA MASTERCARD AMEX CHEQUE

CARD #: _____ EXPIRY: _____

CARDHOLDER NAME: _____

SIGNATURE: _____

NO REFUNDS OR CANCELLATIONS AFTER August 29th 2016. NO-SHOWS WILL BE BILLED.

GST# 12391 4244 RT0002

HOW TO REGISTER SEND this page (and if applicable your cheque payable to HKCBA (Toronto) to:

BY MAIL: The Hong Kong-Canada Business Association - (Toronto),
9 Temperance Street, 2nd Floor,
Toronto, Ontario M5H 1Y6 – ATTN: Robert Brown

BY EMAIL: toronto@hkcb.com **BY FAX:** Fax this page to: 416-366-1569

REGISTER ON LINE ON OUR WEB PAGE: www.toronto.hkcb.com