

New York Jewelers Crime Alert Network

CRIME ALERT!

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RETAIL ARMED ROBBERY IN JACKSON HEIGHTS

Tuesday November 19, at approx. 4:30 PM

A retail jewelry store on 74th Street in Jackson Heights, Queens, was the victim of an armed robbery by a group of males and possibly one female yesterday afternoon.

Earlier, a male and female couple came in to ask about 22K and 24K gold jewelry. A couple of hours later 2 or 3 males with guns entered the premises. They seemed to know where the diamond jewelry was kept. They removed a significant value of jewelry before fleeing. There were 3-4 employees in the store at the time of the robbery but no one was hurt. The incident was captured on the store's video surveillance system.

The female is described as Hispanic.

The males were described as Black and Hispanic.

Crime Prevention

- **It is extremely important to train all staff working in your jewelry business not to resist or chase an armed robber. Resisting will dramatically increase the likelihood of injury or death to the store owner, employees and customers.**
- **Consider keeping a suspicious activity log to write down the details when suspicious persons may be casing your business. Details such as a license plate number, or make and model of a vehicle, may prove to be helpful later.**
- **Properly functioning CCTV can be extremely helpful in identifying the suspects and in documenting the incident for insurance purposes.**
- **Have at least two persons on the showroom floor at all times. Incidents are more likely to occur when the store appears to be understaffed.**

Police Contact

Anyone with information about this incident or the perpetrators is asked to the police or Crime Stoppers at 1-800-577-TIPS (8477).

To Report an incident for distribution to the network members, contact CrimeAlert@nyjcan.com or visit the website at www.nyjcan.com to complete an Incident Report.

Previous Crime Alerts are available here: http://www.nyjcan.com/Crime_Alert_Archive.html.

This alert is being distributed as a free service to members of the jewelry industry who have provided their email addresses and requested to receive security alerts. If you wish to be removed from this distribution list, please reply to admin@nyjcan.com with REMOVE in the subject.

If you have any questions about the information contained in this alert or about the New York Jewelers Crime Alert Network, please contact Paul Silverman at psilverman@mjmglobal.com, or at 201-720-7700.