Welcome to

HISTORIC

Central Avenue District
Visitor’s Guide

Historic Central Avenue
Monument Map

Business Directory & Map

Bowers and Sons Cleaners
Vivian Bowers on Family Legacy

Central-Quincy Green Alley
Network Project
Historic Central Avenue
Monument & Culturally Significant Sites Map

1. African American Firefighter Museum
   1401 South Central Avenue

2. Coca-Cola Bottling Company
   1334 South Central Avenue

3. Lincoln Theatre (Iglesia de Jesucristo Judá)
   2300 South Central Avenue

4. Second Baptist Church
   2412 Griffith Avenue

5. The Bowers Retail Complex
   2509 South Central Avenue

6. Liberty Savings & Loan
   2510 South Central Avenue

7. 28th Street YMCA
   1006 East 28th Street

8. Jack’s Basket Room
   3219 South Central Avenue

9. Angelus Funeral Home
   (Now Paul R. Williams Appartments)
   1010 West Jefferson Boulevard

10. Elks Hall
    (formerly / now Masjid Bilal Islamic Center & Center for Advanced Learning)
    4016 South Central Avenue

11. California Eagle Newspapers
    4071-4075 South Central Avenue

12. Dr. Ralph J. Bunche House
    1221 East 40th Place

13. Thomas Jefferson High School
    1319 East 41st Street

14. Black Panther Headquarters - Los Angeles
    4115 South Central Avenue

15. The Dunbar Hotel (Somerville)
    4225 South Central Avenue

16. Golden State Mutual Life
    4261 South Central Avenue

17. Dolphin’s of Hollywood
    NW Corner of Vernon Avenue and Central Avenue

18. Vernon Branch Library
    4504 South Central Avenue

Call us to plan your walk or drive of our historic sites!
(323) 230-7070
African American Firefighter Museum
The first of its kind in the nation when it opened in 1997, the museum features photos of pioneering firefighters, paintings, and examples of vintage equipment. African Americans had limited opportunities for advancement and placement in the Fire Department; in the 1920s, they were relegated to the segregated stations 30 and 14 (at 3401 South Central Avenue). It took decades, but eventually, the department became integrated. The museum just celebrated 20 years in 2017.

Coca-Cola Bottling Company
The Coca-Cola Building is a historic landmark in many ways The building design is strongly reminiscent of an early 20th-century ocean liner. The architect Robert V Derrah created a single structure with a soothing, streamlined form, completed with hatch cover and portholes and surrounded by a flying bride. There are also two giant Coke bottle replicas flanking the building. This site was once the Company headquarters.

Lincoln Theatre (Iglesia de JesucristoJudá)
Opened in 1927, this 2,100-seat theatre adorned with Moorish Revival architecture, 25-foot-wide marquee, big stage, and orchestra pit garnered the nickname “West Coast Apollo” because it presented many of the same stellar acts that played New York’s famed Apollo. Until the early 1960s, the Lincoln offered motion pictures, stage shows, talent shows, and vaudeville, especially for African Americans, who were barred from downtown Los Angeles entertainment palaces or relegated to “colored only” seating. Thus, major performers Count Basie, Lionel Hampton, Duke Ellington, Bill “Bo-jangles” Robinson, Nat “King” Cole, Billie Holiday, Sammy Davis Jr., B.B. King -graced the Lincoln.

Second Baptist Church
Among the most influential of the city’s African American faith institutions, Second Baptist Church has been a leader in both spirituality and civil rights activism. Established in 1885 in a room over a stable in downtown Los Angeles, the church grew as the Great Migration brought African Americans from Louisiana, Texas, and Arkansas. Second Baptist has also built two complexes of federally subsidized housing for seniors, Griffith Gardens and Kilgore Manor, run by HDSI Management.

Liberty Savings & Loan
In 1924 Liberty Savings and Loan located at 25th and Central, became Los Angeles first African American Saving and Loan and for more than forty years Los Angeles most successful African American lending institution. Multimillion dollar Liberty Savings and Loan founded by Louis M Blodgett, J.A. Shackleford, Frank and Jesse Harvey, A. Hartley Jones, Norman Houston and Dr. Drew Gordon. Liberty Savings and Loan financed homes for African Americans when other Los Angeles lending institutions would not consider financing home loans in the Black community.

Historic Golden State Life Insurance
Founded in 1925, Golden State Mutual Life Insurance Company made history as one of the first African American-owned insurance companies established in the American West and was central in the development of African American-owned businesses throughout the U.S. In 1928, to accommodate its growing workforce and business, the firm secured a lot and commissioned its first headquarters at 4261 South Central.

By 1945, Golden State was the largest black-owned business of any type west of the Mississippi River and the nation’s seventh-largest African American-owned insurance company. In 1949, the company moved its headquarters to Adams Boulevard and Western Avenue in the West Adams district.
The Bowers Retail Complex
The Bowers Retail Complex, originally established in 1950 in the Westlake district near Downtown LA, arrived on Central Avenue in 1964. The remodeled Bowers Retail Complex now includes the Bowers and Sons Cleaners and Laundry as well as a dentist, a boutique women’s clothing store, a computer repair shop, a tattoo supply store and a variety discount store. The Bowers Retail Complex was vision Horace and Alice Bowers.

Angelus Funeral Home (formerly)
Originally a triangular-shaped plot in 1934, owners L.G. Robinson, Lorenzo Bowdin and John L. Hill Sr. presented to famed Black architect Paul Revere Williams. Williams designed a beautiful Spanish Colonial Revival/Georgian Revival style building, complete with a Grand Chapel & Sitting Room. It is now being rehabilitated into multifamily affordable housing.

Elks Hall
(Now the Masjid Bilal Islamic Center & Center for Advanced Learning)
The Elks Hall made the move to 4016 South Central and became a popular music and dance venue in the early 20th century. The location is now the home of the Masjid Bilal Islamic Center, established in the 1950s as Muhammad’s Temple of Islam, No. 27. The faith community bought the historic Elks Hall in 1973 and remodeled it. Masjid Bilal became the first large mainstream Islamic community in Los Angeles.

Dr. Ralph J. Bunche House (Peace & Heritage Center)
Listed on the National Register of Historic Places and the City of Los Angeles Historic-Cultural Monument Landmarks #159, this is the restored family home of Dr. Ralph J. Bunche, his sister Grace, and grandmother. Ms. Lucy Taylor Johnson. Dr. Bunche was the graduating valedictorian at Thomas Jefferson High School, a trained political scientist at UCLA, and the first Nobel Peace Prize Winner of color in any country.

The Dunbar Hotel (Somerville)
Originally opened as the Somerville Hotel in 1928, the Dunbar Hotel is named after notable poet Paul Laurence Dunbar. It hosted the first west coast meeting of the NAACP and was the preferred place of leisure and hospitality for African Americans: from workers like the Pullman porters to luminaries like Joe Louis, Langston Hughes, Thurgood Marshall, Ella Fitzgerald, Lena Horne, Count Basie, Louis Armstrong, Duke Ellington, Billie Holiday, when most fine hotels and restaurants declined to serve them.

28th Street YMCA
The 28th Street YMCA was listed as a Los Angeles Historic-Cultural Monument in 2006 and put on the National Register of Historic Places in 2009. The building was designed by noted African American architect Paul R. Williams in the Spanish Colonial Revival style. The building is considered to be historically significant because of its association with Paul R. Williams and because it is one of two club buildings remaining in Los Angeles that were founded by and for African Americans. Many recreational facilities, including public swimming pools, were racially segregated in the 1920s, and the 28th Street YMCA provided a gymnasium, swimming pool, and 52 dormitory rooms on the upper floors.

Thomas Jefferson High School
Jefferson High, founded in 1914 as “Home of the Democrats”, is a historic landmark from its architecture to its notable alumni: Dorothy Dandridge, Ralph J. Bunche; Barry White, Alvin Ailey, Stanley Crouch, Iwao Taka moto, and John Meehan.
27th Street Bakery
3001 South Central Avenue
(323) 234-6910

Los Alondra’s Bakery
4118 South Central Avenue
(323) 233-8489

Grande’s Goode Donuts Inc.
4365 South Central Avenue
(323) 231-2577

New Donuts
2319 South Central Avenue
(626) 466-6523

La Guadalupara Bakery
2520 South Central Avenue
(323) 233-7391

C& J Electronics
3001 South Central Avenue
(323) 234-6910

Pe Pe’s Appliances
3219 South Central Avenue

A.L Cams Engine Rebuilt
2706 South Central Avenue
(323) 234-4230

Menos Tires & Wheels
2829 South Central Avenue
(323) 234-4230

Recycling Center
2532 South Central Avenue
(323) 298-0882

Uhaul
2732 South Central Avenue
(323) 298-0882

Valero Gas Station
2603 S. Central Ave.
(323) 231-1392

Washington Auto
1921 E. 20th St.
(213) 985-6852
(323) 703-2826

Westland Car Wash
4166 South Central Avenue

Island Smog Check
2911 South Central Avenue
(323) 846-8180

All Famous Barber
4159 South Central Avenue
(323) 540-6727

Alonzo’s Barbershop
2717 South Central Avenue
(323) 568-6288

Beauty Creation
1061 East Vernon Avenue, #C
(323) 846-8594

Central Barber Shop
4060 South Central Avenue
(213) 749-7716
(323) 233-2134

Conny’s Beauty Salon
3215 South Central Avenue
(323) 234-0848

Corte Tropical
2504 South Central Avenue
(323) 715-7835

Diana’s Salon
4200 South Central Avenue
(323) 599-9592

Esmeralda and Roberts Beauty Cut
1917 South Central Avenue
(213) 745-6122

Estela’s Beauty Salon
4015 South Central Avenue
(323) 385-4651

Glamourouz M
2718 South Central Avenue
(626) 975-7807

Grecias Salon De Belleza
4012 South Central Avenue

Isabel Unisex Barber Shop
4060 South Central Avenue
(323) 233-1416

J&J Barber Shop
3226 South Central Avenue
(323) 345-9666

Jacqueline’s Beauty Salon
2132 South Central Avenue
(323) 590-7725

Janeth’s Beauty Salon
and Barber Shop
4120 South Central Avenue
(323) 314-9092

Kary’s Beauty Salon & Barber
2213 South Central Avenue
(213) 745-8012

Lexxi & Emeri Beauty
2518 South Central Avenue
(323) 805-3799

M Styles Studio
2714 South Central Avenue
(626) 975-7807

Ramos Barber & Beauty
2102 South Central Avenue
(213) 749-0175

Top Nails
4367 South Central Avenue
(323) 238-7159
27th Street Bakery Shop

Founded in the 1930’s by Harry Patterson and his wife, the 27th Street Bakery Shop started out as a restaurant before being converted to a full-time bakery in 1956. The 27th Street Bakery is known for their famous sweet potato pies that have become a staple on the dining tables of Los Angeles residents. Having grown to the largest manufacturer of sweet potato pies on the west coast, all of the pies, cakes and sweets still taste like a slice of “mama’s” home cooking.

The 27th Street Bakery Shop is a Los Angeles landmark and a true shining star among the Central Avenue family of businesses.

Las Alondras Bakery

Las Alondras Bakery is a family-owned and operated bakery. Around since 2005 yet the family history in baking goes back much further. Using fine ingredients and traditional methods to produce exceptional Mexican and Central American breads, pizza crusts, pan loafs, and cookies. While continually striving for innovation at Las Alondras Bakery, they’re still making the creations the way their father taught them to make. And he is pretty proud of that.

Not just a bakery, Las Alondras is a full pizzeria as well. Pick up yours today!
### Business Improvement District
- **Central Avenue Historic Business Improvement District**
  - 3320 South Central Avenue
  - (323) 230-7070

### Clothes Cleaning, Tailor
- **Bowers & Sons Cleaners**
  - 2509 South Central Avenue
  - (213) 749-3237
- **Vilchis Tailoring**
  - 2211 South Central Avenue
  - (213) 749-0744

### Clothing, Retail, Discount, Outlet, Thrift, Other
- **Agencia De Viajes**
  - 4059 South Central Avenue
- **Alondra’s Beauty**
  - 2107-B South Central Avenue
  - (323) 807-2711
- **Ashley’s Clothing**
  - 4208 South Central Avenue
  - (323) 503-5137
- **The Baby Store**
  - 4158 South Central Avenue
  - (323) 521-8083
- **Bernices Rumage Store**
  - 2219-2221 South Central Avenue
  - (562) 281-9931
- **Chanitos Outlet**
  - 1063 East 42nd Street
  - (323) 522-7044
- **Coco Discount**
  - 3351 South Central Avenue
  - (323) 521-1557
  - (323) 234-3480
- **Cristina’s Fashion**
  - 4165 South Central Avenue
  - (323) 578-6051
- **Diego’s Thrift**
  - 4269 South Central Avenue
  - (323) 901-4744
- **Edam Fashion Inc**
  - 4267 South Central Avenue
  - (323) 232-2888
- **El Durango**
  - 4279 South Central Avenue
- **Eloise’s Boutique**
  - 2507 South Central Avenue
  - (323) 477-5335
- **Eloisa’s Plaza**
  - 2210 South Central Avenue
  - (213) 763-0620
- **Esmeraldo Reparacion**
  - 2122 1/2 South Central Avenue
  - (323) 674-9728
- **Expressions Printing & Graphics**
  - 2911 South Central Avenue
- **Happy Kids**
  - 4153 South Central Avenue
  - (323) 378-6051
- **Hermanas Machado Fashion**
  - 2526 South Central Avenue
  - (213) 256-5800
- **JC Footwear**
  - 4275 South Central Avenue
  - (213) 324-3604
- **Jemz Store**
  - 4061 South Central Avenue
  - (213) 271-5154
- **Jisels Fashion**
  - 4273 South Central Avenue
  - (323) 424-8344
- **La Famosita Panaderia**
  - 3576 South Central Avenue
  - (323) 331-1299
- **La Favorita Fashion**
  - 1108 East 28th Street
  - (323) 474-4966
- **La Jungla Del Encanto**
  - 4220 South Central Avenue
  - (323) 231-1226
- **Preciosa Perfumeria**
  - 4167 South Central Avenue
  - (323) 674-6051
- **Rumage Store**
  - 2223 South Central Avenue
- **Tienda Rosy**
  - 3525 South Central Avenue
  - (323) 314-0031
- **Vicki’s Clothing**
  - 2128 South Central Avenue
  - (213) 216-5460

### Financial
- **Family Insurance Sales**
  - 2059 South Central Avenue
  - (213) 814-4335
- **Farmers Insurance/L A Travel**
  - 4065 South Central Avenue Ste. 1 & 2
  - Bus: (323) 846-5030
- **Guadalajara Check Cashing**
  - 2504 South Central Avenue
  - (323) 233-3907
  - (323) 233-3900
- **King City Check**
  - 2804 South Central Avenue
  - (323) 233-6253
- **Master Tax**
  - 4109 South Central Avenue
  - (323) 846-0305
- **Oportun**
  - 4369 South Central Avenue
  - (213) 709-2771
- **Q income Tax**
  - 2525 South Central Avenue
  - (323) 846-3441
- **UniPago Check Cashing/Money Gram**
  - 4373 South Central Avenue
  - (323) 235-5895
  - Main Office # 310-518-9441
- **United Acceptance Insurance**
  - 4259 South Central Avenue
  - (213) 455-4129
- **Vesco**
  - 3529 South Central Avenue
  - (323) 232-5115
On a sweltering Thursday afternoon in July, Vivian walks into the Cleaners with total command of the operations and what’s happening in every step of the immense activity in the store. Customers are coming in and out, first timers, young and old, not all truly understanding the history and legacy of the space they walked into. They simply came in to get a garment cleaned or a stain removed. Each customer is greeted with a loving and warm smile. Each interaction is a new beginning, yet a continuation of a legacy rich in the community, and within the Bowers’ family, for over 65 years!

Bowers and Sons Cleaners provides affordable, quality and convenient services to the neighborhood and surrounding areas. They pride themselves on delivering professional, high quality service at affordable prices. I feel extremely thankful to have sat down with this awesome person and living legacy within our community.

Vivian has been at the helm of the business for the last 25 years. She is amazed at how much the business and neighborhood has evolved since 1994. She reflected on how she has spent most of her life at the cleaners. “You worked here as a kid, you studied here, and you played here”. Here are some of the fun Q&A.

How has the neighborhood changed since you started?
The neighborhood has rebounded tremendously. In 1994 the neighborhood was at a low, but never gave up (2 years post Rodney King). Our neighborhood had become blighted, riddled with gang violence (drive-by shooting) drugs and prostitution. The neighborhood was riddled with drugs and violence. The first thought Vivian had after coming back to lead the business was to question whether “we should be here?” she decided by remembering that this was where she needed to be. Instead of fortifying themselves in with bars and bullet proof glass, we decided to be led by faith and remembered her family has survived through riots and tough times before. Vivian is so thankful the neighborhood supported the family and watched over her and the establishment then and now.

What keeps you going and motivated?
I’m thankful to provide a service that makes people happy and helps keep them well dressed. The family legacy and love for dry cleaning also keeps me going. It’s not very glamorous and you don’t make a lot of money; however, it’s gratifying to know we’ve helped the neighborhood through services, employment and community involvement. You can tell her love for the community is genuine. The Bowers cleaners understands the importance of offering a cleaning service in a community where it is historically absent of services.

What do you hope to see for the Bower’s future?
I would love to see the legacy continue. Hopefully one of my children or nephews will step into my shoes. I’ve come to realize, that selling isn’t an option. Not everyone is committed to the high level of excellence and service given with “a Personal Touch” that our family has provided since 1950. We have phenomenal staff which I am grooming to assist us (my husband Greg Cowan) to carry on (not so hands on) until the next generation steps in to continue our 70 Year legacy. We only believe in hiring from within community.

What can we do to drive more traffic to the area and grow as individual business owners?
There are many of great businesses here. We have to highlight the strong businesses in the neighborhood more. As business owners we have to continually educate ourselves, evolve with the business industry trends, and evolve business operations. Offer delivery service and make yourself convenient for customers. We need to brighten our look, keep stores fresh and more inviting. Business owners need to become more tech savvy (own a POS system, accept credit cards and use social media). Focus on customer services! It is the most important component. Grow, beautify and protect our community while keeping more money in our community. Welcome people like they are family coming to visit. Offering a high-quality product – and striving to be the best at whatever service your offer. People will notice your hard work!

This business has been Family-owned and operated for three generations. That isn’t just a blank statement, it truly is a family operation down the generation. I met the 5th generation of Bowers during the interview. They pride themselves on delivering professional, high quality service at affordable prices. I feel extremely thankful to have sat down with this awesome person and living legacy within our community.

We’re located in the
Bowers Retail Complex
2509 S. Central Ave
213.749.3237
Welcome to
CENTRAL AVENUE
HISTORIC BUSINESS IMPROVEMENT DISTRICT
Shop and visit our great retail stores and enjoy “authentic, fast, & fresh” food from our many restaurants.
**Business Directory**

### Grocery & Market

- **Adela’s Market**
  - 3213 1/2 South Central Avenue
  - (213) 842-9897

- **America’s Meat Market**
  - 2500 South Central Avenue
  - (323) 233-1524

- **Arturo’s Discount Market**
  - 2808 South Central Avenue
  - (213)-842-9897

- **Buddy’s Liquor**
  - 3231 South Central Avenue
  - (323) 231-4156

- **El Rey De Copas Market**
  - 4050 South Central Avenue
  - (626)-488-3039
  - (323) 213-8880

- **El Torito Meat Market**
  - 2200 South Central Avenue
  - (213) 746-1639
  - (323) 321-2899

- **Family Farms Grocery Market**
  - 4322 South Central Avenue
  - (323) 233-6261

- **Garcias Mini Market**
  - 3517 South Central Avenue
  - (323) 213-8880

- **Jo’s Mini Mart**
  - 2124 South Central Avenue

- **La Fortuna Meat Market**
  - 3200 South Central Avenue
  - (323) 235-9432

- **Larios Bakery**
  - 2206 South Central Avenue
  - (323) 232-1933

- **Los 3 Migueles Market**
  - 4151 South Central Avenue
  - (323) 234-3413

- **Lulu’s Clothing Boutique**
  - 2723 South Central Avenue
  - (323) 846-4920
  - (323) 231-2899
  - (323) 321-2899

- **M & K Mini Market**
  - 4117 South Central Avenue
  - (323) 636-1382

- **Mini Market**
  - 3225 South Central Avenue
  - (323) 812-1078

- **Mercado Garibaldi**
  - 4212 South Central Avenue
  - (323) 235-2724

- **One Stop Liquor**
  - 2315 South Central Avenue
  - (213) 749-7716

- **Rosita’s Mini Market**
  - 4107 South Central Avenue
  - (213) 858-3721

- **Superior Grocery Market**
  - 2000 South Central Avenue
  - (213) 765-6069

### Home Services

- **El Chapo Tools**
  - 2120 South Central Avenue
  - 626-539-1251

- **Solin Lock & Key**
  - 1011 East Adams Boulevard #418
  - (323) 439-2091

- **Miranda Upholstery**
  - 2309 South Central Avenue
  - (323) 413-0945

- **Tailor Repair and Unlock Center**
  - 2122 South Central Avenue
  - (323) 204-6715

### Housing - Affordable

- **4-D Development**
  - 2000 South Central Avenue

- **Central Avenue Villa**
  - 4051 South Central Avenue
  - (323) 753-2325
  - (213) 749-0214

- **Dunbar Hotel/Sommerville**
  - 4225 South Central Avenue
  - (323) 238-7501

- **Paul R. Williams Apartments**
  - 1010 East Jefferson Boulevard
  - (323) 325-7555

- **Rittenhouse Square**
  - 1100 East 33rd Street

- **Roberta Stevens Villa I & II**
  - 1035 East 27th Street

- **Second Baptist Homes & Kilgore Manor**
  - 2411 S. Central Avenue
  - (213) 741-0214

- **Sommerville**
  - 42nd and Central
  - (323) 238-7501

### Laundry

- **Crystal Coin Laundry**
  - 4371 South Central Avenue
  - (323) 807-6718

- **Payless Coin Laundry**
  - 4019 South Central Avenue
  - (310) 433-5757

### Home Goods

- **Coloring Buttons Dryers**
  - 3223 South Central Avenue

- **Grand Opening**
  - 3223 South Central Avenue
  - (323) 812-1078

- **S. C. Mattress**
  - 2800 South Central Avenue
  - (323) 274-5053
### Health & Herbal Remedies

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<td>Botanicalos 13 Espiritus</td>
<td>4061 South Central Avenue</td>
<td>(323) 453-3534</td>
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<td>Change Your Life</td>
<td>2309 1/2 South Central Avenue</td>
<td>(323) 233-241</td>
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<td>Herbalife</td>
<td>3517 South Central Avenue</td>
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### Mobile Phones & Computers

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<td>Boost Mobile By Konnected</td>
<td>2515 South Central Avenue</td>
<td>(213) 746-7555</td>
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<td>Metro PCS Boost X-Treme Wireless</td>
<td>4105 South Central Avenue</td>
<td>(323) 235-5244</td>
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<td>JD Computers</td>
<td>2503 South Central Avenue</td>
<td>(213) 765-8111</td>
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<td>L Wireless</td>
<td>2512 South Central Avenue</td>
<td>(323) 208-6286 or 498-8819</td>
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<td>Metro PC</td>
<td>3209 South Central Avenue</td>
<td>(323) 235-5244</td>
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### Manufacturing

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<td>La Display Fixture</td>
<td>2025 South Central Avenue</td>
<td>(213) 748-2638</td>
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<td>Youmita.Com Lingerie Wholesale</td>
<td>3510 South Central Avenue</td>
<td>(323) 235-2945</td>
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<td>4074 South Central Avenue</td>
<td>(323) 233-4200</td>
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<td>Sand Piper Motel</td>
<td>4112 South Central Avenue</td>
<td>(323) 231-0249</td>
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<tr>
<td>Eastsider Motel</td>
<td>2133 South Central Avenue</td>
<td>(213) 748-1048</td>
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### Medical Office

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<td>20/20 Central Vision Care</td>
<td>2020 South Central Avenue</td>
<td>(213) 749-0800</td>
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<td>All Safe OB/GYN Clinic</td>
<td>4156 South Central Avenue</td>
<td>(323) 454-2388</td>
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<td>Botanica Los 13 Espiritus</td>
<td>4061 South Central Avenue</td>
<td>(424) 270-4325</td>
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<td>Botanica La Santa Muerte</td>
<td>4052 South Central Avenue</td>
<td>(323) 247-1357</td>
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<td>Central Neighborhood Health Foundation</td>
<td>2707 South Central Avenue</td>
<td>(323) 234-5000</td>
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<td>Clinica De Los Angeles</td>
<td>2098 South Central Avenue</td>
<td>(213) 744-9494</td>
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<td>Clinica del Socorro Medical Group</td>
<td>1061 East Vernon Avenue</td>
<td>(323) 233-9686</td>
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<td>Dental Office</td>
<td>2511 South Central Avenue</td>
<td>(213) 763-2510</td>
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<td>Everest Dental Care</td>
<td>2050 South Central Avenue</td>
<td>(213) 765-0075</td>
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<td>Motivational Recovery Services Inc</td>
<td>2116-2118 South Central Avenue</td>
<td>(213) 493-4664</td>
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<td>Olive Branch Pharmacy</td>
<td>2070 South Central Avenue</td>
<td>(213) 536-4888</td>
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<td>Western Dental</td>
<td>4364 South Central Avenue</td>
<td>(323) 232-5267</td>
</tr>
<tr>
<td>Vernon Central Botica Pharmacy</td>
<td>4375 South Central Avenue</td>
<td>(323) 231-8992</td>
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### Non-Profit

<table>
<thead>
<tr>
<th>Business</th>
<th>Address</th>
<th>Phone</th>
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<tr>
<td>A Place Called Home</td>
<td>2901 &amp; 2830 South Central Avenue</td>
<td>(323) 710-7819</td>
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<tr>
<td>Center For Advanced Learning</td>
<td>4016 South Central Avenue</td>
<td>(323) 232-0245</td>
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<tr>
<td>Coalition for Responsible Community Development</td>
<td>4201 South Central Avenue</td>
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<tr>
<td>CRCD Enterprises Inc.</td>
<td>2415 South Central Avenue</td>
<td>(213) 743-6193</td>
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<tr>
<td>Los Angeles Metropolitan Churches</td>
<td>3320 South Central Avenue</td>
<td>(323) 238-0446</td>
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<tr>
<td>Mexican American Opportunity Foundation MAOF</td>
<td>4261 South Central Avenue</td>
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<tr>
<td>Solidarity House Of The South</td>
<td>4353 South Central Avenue</td>
<td>(323) 757-7244 ext 252</td>
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<tr>
<td>WIC</td>
<td>4150 South Central Avenue</td>
<td>(323) 757-7244 ext 252</td>
</tr>
</tbody>
</table>
**Business Directory**

### Novelty

- **Amigos Discount**
  2501 South Central Avenue
  (213) 744-1244

- **Central Discount**
  4021 South Central Avenue
  (323) 396-3357

- **Dollar Tree**
  4300 South Central Avenue
  (323) 232-2093

- **Haely's Water**
  1063 East 42nd Street
  (323) 500-9871

- **LaJungia Del Encanto**
  4220 South Central Avenue
  (323) 231-1226

- **Lucy's Discount**
  3326 East 28th Street
  (323) 325-7367

- **MGE Group**
  2503 South Central Avenue
  (323) 503-9914

- **Mi Nino's Discount**
  1106 East 28th Street
  (323) 325-7911

- **Norma Variedades**
  2109 South Central Avenue
  (424) 302-1757

- **Palacio Del Nino**
  4124 South Central Avenue
  (323) 476-9735
  (424) 279-0837

- **Rodeo's Discount**
  4122 South Central Avenue
  (323) 231-7259

- **Rosio PJ Trading**
  2902 South Central Avenue
  (213) 598-1639

- **Storage**
  3220 South Central Avenue

- **Super Dollar**
  2220 South Central Avenue
  (213) 763-0576

### Public Facility

- **The NEW 9th Constituent Center**
  4301 South Central Avenue
  (213) 281-1734

- **LA Fire Station**
  3401 South Central Avenue
  (213) 485-6214

- **LAPD Newton Community Police Station**
  3400 South Central Avenue
  (323) 846-6547

- **US Post Office**
  4352 South Central Avenue
  (323) 233-2365

### Recreation

- **Alcava Travel**
  4056 South Central Avenue

- **Chanax’s Taekwondo**
  2311 South Central Avenue
  (323) 434-1845

- **Azteca Taekwondo**
  4165 South Central Avenue

- **Fuego Y Sabor Latino Dance Company**
  2727 South Central Avenue
  (909) 754-8092

### Faith-based

- **Agape Funeral Home**
  4250 South Central Avenue

- **Iglesia De La Santa Muerte**
  2729 South Central Avenue
  (323) 234-5963

- **Iglesia Catolica Apostolica**
  2717 South Central Avenue

- **Masjid Bilal Islamic Center**
  4016 South Central Avenue
  (323) 233-7274

- **Iglesia De Cristo Ebenezer**
  2731 South Central Avenue

- **Spanish Church**
  4066 South Central Avenue

- **Iglesia De Cristo Ministerios Judá**
  2300 South Central Avenue
  (323) 234-7508

- **St. Patrick’s Parish**
  3427 South Central Avenue
  (323) 234-5963

### Residential

- **Apartments**
  2210 South Central Avenue

- **Apartments**
  3209 South Central Avenue

- **Apartments**
  3231 South Central Avenue

- **Apartments**
  3305 South Central Avenue

- **Apartments**
  4120 South Central Avenue

- **Apartments**
  4161 1/2 South Central Avenue

- **Fred Leeds Properties**
  3211 South Central Avenue

- **Mixed Use Apartments**
  2000 South Central Avenue

- **Mixed Use Apartments**
  3301 South Central Avenue

- **Mixed Use Apartments**
  4261 South Central Avenue

### Pets

- **Feathers & Friends Pet Shop**
  2516 S. Central Avenue
  (323) 671-0478
  (323) 812-4040

- **Pets**
  2506 South Central Avenue
<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Address</th>
<th>Phone</th>
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<tbody>
<tr>
<td>Angeles Club</td>
<td>2512-BS South Central Avenue</td>
<td>562-360-8242</td>
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<tr>
<td>Apple Heart Veggie Grill</td>
<td>3007 South Central Avenue</td>
<td>(323) 432-2837</td>
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<tr>
<td>Cascada Refrescante</td>
<td>4312 South Central Avenue</td>
<td>(323) 233-4616</td>
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<tr>
<td>Central Video</td>
<td>2208 South Central Avenue</td>
<td>(213) 749-7716</td>
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<tr>
<td>China Chef’s Express</td>
<td>2040 South Central Avenue</td>
<td>(213) 765-0188</td>
</tr>
<tr>
<td>Church’s Chicken</td>
<td>2604 South Central Avenue</td>
<td>(323) 235-9200</td>
</tr>
<tr>
<td>Continental Ice Cream</td>
<td>3325 South Central Avenue</td>
<td>(323) 231-9093</td>
</tr>
<tr>
<td>Delicious at the Dunbar</td>
<td>4229 South Central Avenue</td>
<td>(323) 918-2087</td>
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<tr>
<td>El Compa Restaurant</td>
<td>4052 South Central Avenue</td>
<td>(323) 238-0831</td>
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<tr>
<td>El Conquistador</td>
<td>3330 South Central Avenue</td>
<td>(323) 235-4745</td>
</tr>
<tr>
<td>Fernando’s Bar &amp; Restaurant</td>
<td>3230 South Central Avenue</td>
<td>(323) 231-7036</td>
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<tr>
<td>Iglesia Evangelica Pontecostal</td>
<td>2719 South Central Avenue</td>
<td>(323) 232-5100</td>
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<td>Jack in the Box</td>
<td>4407 South Central Avenue</td>
<td>(323) 233-4440</td>
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<tr>
<td>KFC/Taco Bell</td>
<td>4270 South Central Avenue</td>
<td>(323) 231-9171</td>
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<tr>
<td>King’s Ice Cream</td>
<td>2216 South Central Avenue</td>
<td>(213) 769-9401</td>
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<td>La Ramada</td>
<td>2218 South Central Avenue</td>
<td>(323) 749-7030</td>
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<tr>
<td>La Ramada Restaurant Salvadorano</td>
<td>2215 South Central Avenue</td>
<td>(323) 749-7030</td>
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<tr>
<td>Las Palmas Carniceria</td>
<td>2712 South Central Avenue</td>
<td>(323) 231-6159</td>
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<tr>
<td>Los Carnales</td>
<td>4370 South Central Avenue</td>
<td>(323) 846-1135</td>
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<tr>
<td>Louisiana Famous Fried Chicken</td>
<td>4400 South Central Avenue</td>
<td>(323) 232-2005</td>
</tr>
<tr>
<td>McDonald’s</td>
<td>4011 South Central Avenue</td>
<td>(323) 233-3548</td>
</tr>
<tr>
<td>Mr. Jalapeno</td>
<td>2124 South Central Avenue</td>
<td></td>
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<tr>
<td>Panda King Chinese Food</td>
<td>4310 South Central Avenue</td>
<td>(626) 215-9998</td>
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<tr>
<td>Pizza Hut</td>
<td>4351 South Central Avenue</td>
<td>(323) 233-1444</td>
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<tr>
<td>Rossy Antojitos Mexicans</td>
<td>2911 South Central Avenue</td>
<td>(323) 742-9039</td>
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<tr>
<td>Subway</td>
<td>3300 South Central Avenue</td>
<td>(323) 232-2211</td>
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<tr>
<td>Tacos El Gavilan</td>
<td>1900 South Central Avenue</td>
<td>(213) 742-6677</td>
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<tr>
<td>Tam’s Burger #8</td>
<td>2801 South Central Avenue</td>
<td>(323) 234-5630</td>
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<tr>
<td>Taquiera Los Compadres</td>
<td>2031 South Central Avenue</td>
<td>(213) 749-8556</td>
</tr>
<tr>
<td>Taquiera La</td>
<td>2534 South Central Avenue</td>
<td>(323) 232-5100</td>
</tr>
<tr>
<td>Tony’s Burgers Restaurant</td>
<td>2115 South Central Avenue</td>
<td>(213) 748-1789</td>
</tr>
</tbody>
</table>

| DC Bikes                           | 3209 South Central Avenue        | (323) 809-7366     |
| Mendex Bike Shop                   | 2725 South Central Avenue        | (323) 275-7142     |
| Tri Color Sports                   | 2507 South Central Avenue        | Tel: (213) 746-1692 |
|                                   |                                  | Cell: (323) 793-3979|

| Textiles                           | Bonita Fabrics Inc.              | 1222 E. Washington Boulevard |
|                                   | Central L.A LLC.                 | (310) 971-3652              |

| Tattoo & Smoke                     | Knight Owls Tattoos              | 4161 South Central Avenue   |
|                                   | Simply INK Tattoo Supply’s       | (323) 237-2031              |
|                                   | Simply Tobacco                   | 3224 South Central Avenue   |
|                                   | Have a Taste of Central Today!   |                             |

| Sporting Goods                     | DC Bikes                         | 3209 South Central Avenue   |
|                                   | Mendex Bike Shop                 | 2725 South Central Avenue   |
|                                   | Tri Color Sports                 | 2507 South Central Avenue   |
|                                   | Bonita Fabrics Inc.              | 1222 E. Washington Boulevard|
|                                   | Central L.A LLC.                 | 3000 South Central Avenue  |
The Central-Quincy Green Alley Network project is a partnership of The Trust for Public Land, LA Sanitation and Environment, and Councilmember Curren D. Price Jr. The project is a multiple-benefit urban greening effort that will transform currently derelict alleys in a dense community challenged by park poverty, into community assets that will yield environmental and public health benefits. These benefits include the capture and cleaning of polluted stormwater and using it to recharge the underlying aquifer; a reduced urban heat island effect; safe and increased walking and biking opportunities; new opportunities for outdoor play, recreation, and social interaction; and, the installation of drought-tolerant climbing vines and fruit trees to create edible landscaping where there is currently no habitat, shade, or green space.

Project improvements for both networks will include the installation of high albedo pavement, signage, lights, street planting, public art and elements to make a safe environment for pedestrians, bicyclists and vehicles. Stormwater best management practices (BMPs) will include permeable pavement, street tree plantings, infiltration trenches, a dry well system, infiltration planters, trash capture systems, and the planting of vines, shrubs and grasses within the alleys. These BMPs will mimic natural systems by slowing stormwater velocities, capturing the water before it flows off-site, and reintroducing it into the groundwater. The proposed BMPs will reduce pressure on the existing storm drain system and contribute to the reduction of pollutant loading into the Ballona Creek and Los Angeles River.

The project by the numbers will:

- Green 3.2 acres of alley way
- Create 1.3 miles of green alleys
- Recharges 4.1 million gallons of stormwater into the ground
- Plant about 60 trees in the green alleys
- Plant 50 trees in the neighborhood surrounding the green alleys
- Create a community-based stewardship group to support community leadership

Community design meeting have started! Please contact Dayana Molina at (323) 574-3127 or dayana.molina@tpl.org for more information.
Huey P. Newton and Bobby Seale formed the Black Panther Party for Self Defense in Oakland, California, in 1966. Spurning civil rights tactics of marches, sit-ins, and boycotts, the Black Panther Party was inspired by the self-determination philosophy of Malcolm X and the “Black Power” speeches of Stokely Carmichael. The Party founded youth centers and free breakfast programs, organized legally-armed patrols to guard against policy brutality in black neighborhoods, and became popular among black urban youth as chapters spread throughout the country. In the 1968-69 school year, the Black Panther Party fed as many as 20,000 children.

Despite their goals of community empowerment and self-help, the Party was condemned by President Lyndon B. Johnson and other national leaders. FBI Director J. Edgar Hoover called the group “the most dangerous threat to the internal security of the country” in the late 1960s. The FBI also launched an aggressive counter-intelligence program aimed at dismantling the Black Panther Party through misinformation, infiltration, and by facilitiating violent attacks against the group.

In 1968, as urban riots were spreading across the country in response to police brutality, the Southern California Chapter of the Black Panther Party formed to help combat the growing threat. The Party established monitoring patrols in black neighborhoods and worked to ensure police accountability. On December 8, 1969, the LAPD set out to serve a warrant to search Party headquarters at 41st Street and Central Avenue for stolen weapons. Though the warrant was obtained on the basis of false information provided by the FBI, police used it as the basis to ambush about twelve Party members inside the building.

More than 200 police officers, including the newly militarized Special Weapons and Tactics (SWAT) team descended on the headquarters, armed with 5000 rounds of ammunition, gas masks, a helicopter, a tank, and a military-grade grenade. The Party members inside resisted the raid and surrendered only after holding off police forces for approximately five hours. In the end, three officers and six members of the Black Panther Party were wounded during this attack.

In 1976, five years after the FBI’s counter-intelligence program was shut down, a Senate committee concluded that the bureau’s tactics “were indisputably degrading to a free society” and “gave rise to the risk of death and often disregarded the personal rights and dignity of the victims.”

- Equal Justice Initiative (EJI)
Central Avenue Historic Business Improvement District (CAHD) is a Property Based Business Improvement District in the City of Los Angeles authorized by the City Clerk to operate for a period of 5 years which commenced January 1, 2016. The District comprises 130 property owners and 188 individually assessed parcels of land totaling 1.56 miles on Central Avenue between the south side of Vernon Avenue and the south side of Washington Boulevard as well as on the side street frontages of the corner properties. CAHD’s goal is to improve the economic vitality for each individually assessed parcel within its District boundaries.

CAHD provides continued improvements in compliance with the City of Los Angeles City Clerk guidelines. Each program is designed to meet the goals of the District to improve safety and cleanliness, increase building occupancy within the District, attract more customers to District businesses, encourage new business development and attract ancillary businesses and services for parcels within the District. For the 2016 to 2020 operating years, CAHD is providing programs and activities including:

- **Clean Streets Services,**
- **Safety Ambassadors,**
- **Parking Demand Management Services,**
- **Branding and Marketing,** and
- **Business and Consumer Engagement Events**

The Clean Streets Team is managed by CRCD Enterprises, Inc. The team provides daily sidewalk and gutter cleaning, graffiti removal and trash removal. Sidewalk power washing is scheduled monthly and bulky item pick-up services are by appointment. District property and business owners can call CRCD Enterprises direct @ (213) 743-6193 ext 400, Monday - Saturday, for bulky item pick-up service and to report needed sidewalk cleaning, graffiti removal or trash receptacle maintenance.

Our Ambassador Team is managed by Concerned Citizens of South Los Angeles. The Ambassadors (Better Known as “The Green Shirts”) are on the corridor 7 days per week to welcome visitors, share information about district businesses and events and report incidents to the Los Angeles Police Department and other public service agencies. Our Ambassadors also meet and greet visitors at our 25 WiFi Hot-Spots and bistro seating areas installed at businesses throughout the District. They provide assistance helping visitors log on to the WiFi and posting information about their experience on Central Avenue. Please feel free to contact Ambassador Supervisor Marlan (323) 846-2500 if Ambassador assistance is needed.

Visit our website for information on district and business development meetings @ www.CentralAvenueHistoricDistrict.org.
Like us on Facebook, Instagram, Yelp and Trip Advisors for information on events and sales!

**CAHD Leadership Team at Your Service!**
Enjoy **FREE WiFi** and bistro seating at these locations

Please obtain WiFi Passwords from Central Avenue Historic District Businesses or an Ambassador!

<table>
<thead>
<tr>
<th>All Famous Barber Shop</th>
<th>4159 South Central Avenue</th>
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<tbody>
<tr>
<td><strong>Alonso Barber Shop</strong></td>
<td>2717 South Central Avenue</td>
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<tr>
<td>Beauty Salon</td>
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<td>Beauty Salon</td>
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<tr>
<td><strong>Central Barber</strong></td>
<td>4060 1/2 South Central Avenue</td>
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<td>Central Barbershop</td>
<td>4060 South Central Avenue</td>
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<tr>
<td>Delicious at the Dunbar</td>
<td>4229 South Central Avenue</td>
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<tr>
<td>Faded City</td>
<td>2512 South Central Avenue</td>
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<td>Garcia’s Market</td>
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<tr>
<td>JC’s Footwear</td>
<td>4275 South Central Avenue</td>
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<tr>
<td><strong>JJ Barber Shop</strong></td>
<td>3226 South Central Avenue</td>
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<tr>
<td>Kings Point Foot &amp; Ankle</td>
<td>2514 South Central Avenue</td>
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<td>La Gudalupana Bakery</td>
<td>2520 South Central Avenue</td>
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<tr>
<td>Larios Bakery</td>
<td>2206 South Central Avenue</td>
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<td>Las Alondras</td>
<td>4118 South Central Avenue</td>
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<td><strong>Los Amigos Restaurant</strong></td>
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<td>Los Angeles Metropolitan Churches</td>
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<td>LuLu Beauty Salon</td>
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<td>Mendez Bike Shop</td>
<td>2725 South Central Avenue</td>
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<td>New Donuts</td>
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<td><strong>Payless Coin Laundry</strong></td>
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<td>Tienda Rosy</td>
<td>4061 South Central Avenue</td>
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<tr>
<td>Tony’s Burger</td>
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