

Voted BEST BOTTLE SHOP IN WISCONSIN 2013 & 2014 by ratebeer.com

VOTE BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!

• 2001-2016 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA

Voted Best Wine/Beer/Liquor Store Top Choice Awards Journal Sentinel 2016 & 2015 Readers Choice Awards

VOTED BEST LIQUOR, BEER & WINE SHOP 2011-2014 A LIST WISN 12

# Discount LIQUOR

MILWAUKEE 5031 W. OKLAHOMA (414) 545-2175  
 WAUKESHA 919 N. BARSTOW (262) 547-7525  
 www.discountliquorinc.com

DiscountLiquor DiscountLiqMilw  
 OPEN DAILY 9-9 SUNDAY 10-2  
 Open Easter Sunday 10-2

## LARGEST SELECTION IN TOWN

- 1,500 BEERS • 8,000 WINES
- OVER 3,500 LIQUORS
- ALSO AVAILABLE
- 20 & 40 lb. Lump Charcoal • CO2 Refills
- Wholesale Beer & Soda (Milw. Store Only)
- Gift Certificates • Carry out Service
- Imported Candies, Food & Water • Custom Baskets

Celebrating 57 Years Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop with EVERYDAY DISCOUNT PRICES

WE ARE PROUD TO BE WISCONSIN FAMILY OWNED & OPERATED SINCE 1960!  
 BUYING FROM & SUPPORTING LOCAL BUSINESSES GUARANTEES THAT YOUR MONEY STAYS LOCAL!

### APRIL WINERY OF THE MONTH

## Hahn Winery

• PINOT NOIR • CHARDONNAY  
 • MERLOT • CABERNET SAUVIGNON  
 • GSM • PINOT GRIS

# \$9.99

750ml  
 \$12 MR ON 6 BOTTLES

### SPRING TIME WINE AND SPARKLING SPECIALS

PIPER-HEIDSIECK CHAMPAGNE \$34.99 750 ML  
 MIRABELLE DRY \$19.99 750 ML  
 DOMAINE CARNEROS BRU \$19.99 750 ML

2015 LA CREMA RUSSIAN RIVER CHARDONNAY \$24.99 750 ML  
 PRISONER WINE COMPANY SALDO ZINFANDEL \$24.99 750 ML  
 DECOY BY DUCKHORN CABERNET SAUVIGNON • PINOT NOIR • RED BLEND \$15.99 750 ML

92 POINTS WINE SPECTATOR

2014 BERINGER KNIGHTS VALLEY CABERNET SAUVIGNON \$19.99 750 ML  
 2015 KING ESTATE WILLAMETTE VALLEY PINOT GRIS \$14.99 750 ML  
 91 POINTS EDITORS CHOICE WINE ENTHUSIAST

2015 J PINOT GRIS \$12.99 750 ML  
 COPPOLA CLARET • MERLOT • CABERNET SAUVIGNON • PINOT NOIR \$12.99 750 ML  
 COLUMBIA CREST H3 CABERNET SAUVIGNON • MERLOT • RED BLEND \$9.99 750 ML

MURPHY-GOODE CHARDONNAY • MERLOT • CABERNET SAUVIGNON • PINOT NOIR \$9.99 750 ML  
 WASHINGTON 14 HANDS LIMITED RELEASE KENTUCKY DERBY RED BLEND \$9.99 750 ML  
 LA MARCA PROSECCO \$11.99 750 ML

ITALY-KRIS PINOT GRIGIO \$9.99 750 ML  
 DA VINCI CHIANTI • PINOT GRIGIO \$8.99 750 ML  
 KENWOOD SONOMA COUNTY CHARDONNAY • MERLOT \$8.99 750 ML

WASHINGTON CHATEAU STE. MICHELLE RIESLING • SWEET RIESLING • DRY RIESLING \$7.99 750 ML  
 ARGENTINA NEW AGE WHITE • RED • ROSE \$7.99 750 ML  
 GNARLY HEAD OLD VINE ZINFANDEL • CABERNET SAUVIGNON • PINOT GRIGIO • AUTHENTIC RED • AUTHENTIC BLACK \$7.99 750 ML

COLUMBIA CREST GRAND ESTATES CABERNET SAUVIGNON • MERLOT • RED BLEND • CHARDONNAY • SYRAH \$7.99 750 ML  
 STERLING VINTNERS COLLECTION CHARDONNAY • PINOT GRIGIO • SAUVIGNON BLANC • RED MERITAGE \$7.99 750 ML  
 GERMANY SCHLINK HAUS SPATLESE • SWEET RED • RIESLING \$7.99 750 ML

MIRASSOU CHARDONNAY • CABERNET • MERLOT • PINOT NOIR \$6.99 750 ML  
 DARK HORSE CHARDONNAY • MERLOT • RED BLEND • PINOT NOIR • ROSE • SAUVIGNON BLANC \$6.99 750 ML  
 YELLOW TAIL -17 TYPES- \$4.99 750 ML

\$24 MAIL REBATE ON 12 BOTTLES

\$24 MAIL REBATE ON 12 BOTTLES

\$18 MAIL REBATE ON 12 BOTTLES

### BIG VALUE 1.5 LITERS

SCHMITT SOHNE RIESLING \$12.99  
 REDWOOD CREEK -7 VARIETIES- \$8.99  
 BAREFOOT -16 VARIETIES- \$7.99  
 BERINGER MAIN & VINE -11 VARIETIES- \$7.99  
 WOODBRIDGE -13 VARIETIES- \$9.99  
 FETZER -7 TYPES- \$9.99

### EASTER LIQUEURS • 750 ML

806 Rum Cream	\$14.99	Godiva (3 Flavors)	\$23.99
Agavero	\$26.99	Irish Mist or Becherovka	\$21.99
Amaretto Di Saronno	\$24.99	Grand Marnier	\$29.99
Amarula Cream	\$18.99	Linee Aquavit	\$25.99
B&B	\$29.99	Liquor Strega	\$32.99
Baileys (All Flavors)	\$19.99	Mandarine Napoleon	\$29.99
Barenjager Honey	\$24.99	Maraska Kruskovac	\$19.99
Bauers Obstler	\$19.99	Nocello Walnut	\$22.99
Berentzen Apple	\$17.99	Pallini Limoncello	\$19.99
Campari or Cynar	\$24.99	Pimms #1	\$18.99
Canton Ginger	\$29.99	Praline Pecan	\$15.99
Chambord	\$29.99	Romana Sambuca	\$25.99
Cherry Heering	\$25.99	St. Germain Elderflower	\$29.99
Cointreau 375ml	\$17.99	Stawski Wisniak Cherry	\$9.99
Drambuie	\$29.99	Tequila Rose	\$16.99
Echte Kroatzbeere	\$24.99	Tia Maria	\$24.99
Feigling Fig	\$19.99	Tiramisu Liqueur	\$19.99
Fernet Branca	\$24.99	Tuaca	\$21.99
Frangelico	\$21.99	Yvette Creme de Violette	\$29.99

### 3 LOCALLY PRODUCED LIQUEURS/CREAMS

"FROM PEWAUKEE" RUM CHATA RUM CREAM \$15.99 750ml  
 "FROM MADISON" SOUL BOXER OLD FASHIONED BRANDY • BOURBON \$17.99 750ml  
 "FROM MILWAUKEE" GOODLAND ORANGE LIQUEUR W/SPICES \$25.99 750ml

### NO BUNNY BEATS OUR PRICES ON BIG 1.75 BOTTLES

CROWN ROYAL, JACK DANIELS & BULLETT BOURBON \$39.99  
 DEWAR'S WHITE LABEL SCOTCH OR TULLAMURE DEW IRISH WHISKEY \$34.99  
 KETEL ONE VODKA ORIGINAL • CITRON • ORANJE \$31.99

"NOTHING STARTS A PARTY LIKE JAGER" JAGERMEISTER \$30.99  
 TITO'S VODKA \$27.99  
 "STOCK UP & SAVE" CANADIAN CLUB 2/\$33.98 - \$10MR 2/\$23.98

"GIN & TONIC TIME" TANQUERAY GIN \$28.99  
 SAILOR JERRY SPICED RUM -92 PROOF- \$18.99  
 PRAIRIE ORGANIC VODKA • GIN - \$8MR \$18.99

BACARDI RUM -ALL VARIETIES- \$17.69  
 3 OLIVES VODKA \$16.99 - \$3MR \$13.99  
 SEAGRAMS V.O. WHISKEY \$18.99 - \$3MR \$15.99

"STOCK UP & SAVE" KESSLERS WHISKEY \$13.99  
 STINKY GRINGO MARGARITAS ORIGINAL • STRAWBERRY -36 PROOF- \$12.99  
 MONTE ALBAN TEQUILA SILVER • REPOSADO \$19.99 - \$10MR \$9.99

-BRANDY-  
 KORBEL \$19.99  
 VENDOME V.S.O.P. \$17.99  
 E & J \$16.99-\$5MR \$11.99  
 PAUL MASSON \$18.99-\$4MR \$14.99

-TEQUILA-  
 1800 \$33.99-\$5MR \$28.99  
 SAUZA GOLD & SILVER \$26.99  
 CAMARENA \$29.99-\$5MR \$24.99  
 LUNAZUL \$27.99-\$5MR \$22.99

-GIN-  
 BOMBAY ORIGINAL \$24.99  
 NEW AMSTERDAM \$17.99-\$5MR \$12.99  
 FLEISCHMANN'S \$11.99-\$3MR \$8.99  
 SEAGRAMS \$15.99-\$8MR \$7.99

-RUM-  
 CAPTAIN MORGAN \$23.99-\$4MR \$19.99  
 BLACKHEART \$21.99-\$8MR \$13.99  
 AD. NELSON \$12.99-\$5MR \$7.99  
 CAME WHITE \$16.99-\$10MR \$6.99

-VODKA-  
 STOLI \$26.99  
 SMIRNOFF \$18.99-\$3MR \$15.99  
 SVEDKA \$17.99-\$4MR \$13.99  
 UV ORIGINAL \$13.99-\$3MR \$10.99  
 BURNETTS \$10.99-\$5MR \$5.99  
 EPIC \$11.99-\$8MR \$3.99

-WHISKEY-  
 KNOB CREEK \$49.99  
 JIM BEAM \$27.99  
 FIREBALL CINNAMON \$21.99  
 STHN COMFORT \$23.99-\$3MR \$20.99  
 EARLY TIMES \$17.99  
 SEAGRAMS 7 \$16.99-\$3MR \$13.99

### MIXERS • COOLERS • SODA

BUD LIGHT RITA'S (8 VARIETIES) 12 PACK CANS \$8.99  
 + FREE MASON JAR

SEAGRAM'S COOLERS 12 PACK VARIETY \$9.99  
 \*Janesville, WI\* BELFAST GINGER BEER 4 PACKS 2/\$5.00

4 Pack 16oz MONSTER ENERGY DRINKS \$5.99

24 Pack Cans ALL 7UP PRODUCTS \$6.99

1 Liter JIMMY LUV'S BLOODY MARY 2/\$5.00 + FREE ZOO TICKET

SMIRNOFF ICE • VARIETY 12 PACK BOTTLES \$8.99

DASANI WATER 24 PACK 16 OZ \$3.99

MIKE'S LEMONADE 12 PACK BOTTLES/CANS \$10.49

### EASTER BOCK BEERS ARE IN STOCK!

HOFBRAU MAIBOCK 6 Pack \$8.49  
 CAPITAL BREWERY BLONDE DOPPLEBOCK 6 PACK BOTTLES \$11.99  
 MAIBOCK 12 PACK CANS \$11.99

"RATED 100 POINTS" AYINGER CELEBRATOR DOPPLEBOCK 4 Pack \$10.99  
 SCHELL MAIFEST MAIBOCK 6 Pack \$6.99

LAKEFRONT OR SPRECHER MAIBOCK 6 Pack \$7.99  
 GENESEE BOCK 12 PACK CANS \$7.99  
 POINT BOCK 24 pack \$16.99

### APRIL BREWERY OF THE MONTH

MILWAUKEE BREWING CO.

ALL VARIETIES 6 PACK BOTTLES \$7.49  
 12 PACK SAMPLERS 6 PACK BOTTLES \$12.99  
 O-GII WIT & HOP FREAK 4 PACK \$6.99  
 LO-GII 15 PACK CANS \$14.99

FREE MILWAUKEE BREWING PINT GLASS W/2-6 PACKS/4 PACKS OR 1-12 PACK/15 PACK & ENTER TO WIN MILWAUKEE BREWING MERCHANDISE

### NEW ARRIVALS • NEW ARRIVALS • NEW ARRIVALS •

HALF ACRE DAISY CUTTER PALE ALE • PILSNER • BLACK \$8.49 4 pack  
 NAVAJA DBL IPA \$12.99 4 pack  
 BELLS OBERON WHEAT ALE 12 PACK BOTTLE OR CANS \$14.49  
 LAKEFRONT EL WISCO MEXICAN LAGER • NATHAN SMOKED LAGER \$7.99 6 pack  
 HARPOON HOPPY ADVENTURE DOUBLE IPA \$10.99 4 pack  
 "NOW IN WISCONSIN" BOULEVARD BREWING -10 VARIETIES-  
 "FROM WAUKESHA" RAISED GRAIN BREWING  
 IMPERIAL RED • STOUT • BELGIAN TRIPLE • DOUBLE IPA \$9.99 22 OZ.

### YES, WE STOCK ALL THE NEW BREWS AT MILLER PARK!

### BREWS FOR YOUR EASTER FEAST

WARSTEINER PILS • DARK 2-12 PACK CASE \$25.98-\$6MR \$19.98  
 +2 FREE GLASSES

NEW GLARUS SPOTTED COW • MOON MAN 12 PACK CANS \$13.99

PARADOX SOUR ALE SALE BUY ANY 2 VARIETIES & GET 3RD FREE

KROMBACHER GERMAN PILS OR CARLSBERG LAGER 12 PACK BOTTLES \$12.99  
 BOTH INCLUDE FREE GLASS

"FROM MADISON" KARBEN 4 FANTASY FACTORY TOKYO SUANA LADY LUCK DRAGON FLUTE \$7.99 6 pack

HACKER PSCHORR OR PAULANER HEFE WEIZEN OCTOBERFEST 12 PACK BOTTLES \$13.99

SIERRA NEVADA PALE ALE 24 PACK BOTTLES \$24.99

WISCONSIN BREWING OR POINT CRAFTS 12 PACK CANS \$10.99  
 FREE PINT GLASS W/WISC. BREWING

STRONGBOW, ANGRY ORCHARD OR CIDER BOYS CIDERS 12 PACK SAMPLERS \$13.99

### FREE BEER • FREE BEER • FREE BEER

BUDWEISER & BUD LIGHT 12 PACK CANS \$9.49  
 BUY 2-12 PACKS, GET 3RD 12 PACK FREE

MILLER LITE, MGD OR 64 18 PACK CANS \$12.99  
 +FREE 6 PACK MILLER LITE

HENRYS -ALL VARIETIES- 6 PACK BOTTLES \$7.49  
 BUY 2-6 PACKS, GET 3RD 6 PACK FREE

### BARRELS FOR YOUR PARTIES OR IN-HOME KEGERATORS OVER 65 VARIETIES IN STOCK - 1/6, 1/4 & 1/2 BARRELS!

ALL MILLER & BUD PRODUCTS \$59.99 1/4BL  
 \$109.99 1/2BL

KEYSTONE LIGHT & NATTY LIGHT \$73.99 1/2BL

BLUE MOON \$59.99 1/6BL

STELLA ARTOIS \$79.99 1/6BL

KARBEN 4 FANTASY FACTORY \$99.99 1/4BL

SIERRA NEVADA PALE ALE \$64.99 1/6BL

NEW GLARUS SPOTTED COW • MOON MAN • NAKED PALE • DANCING MAN WHEAT \$87.99-\$154.99 1/4BL \$85.99 1/2BL

SAM ADAMS \$67.99 1/6BL

SPRECHER -5 VARIETIES- \$68.99 1/4BL

LAKEFRONT -8 VARIETIES- \$85.99 1/4BL

BELL'S OBERON \$90.99 1/4BL

### TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

Discount LIQUOR 1 Liter POLAR MIXERS TONIC & DIET • LIME TONIC & DIET LIME • SELTZER 5/\$4.00

Discount LIQUOR 6 Pack 16 oz. COKE & DIET • CAFF. FREE DIET • COKE ZERO • SPRITE 4/\$9.00

Discount LIQUOR 12 Pack Cans LACROIX SPARKLING WATER -11 VARIETIES- 3/\$10.00

Discount LIQUOR 2 Liter ALL COKE, PEPSI & 7UP PRODUCTS 5/\$5.00

Discount LIQUOR 12 Pack Cans ALL PEPSI PRODUCTS 3/\$11.00

Discount LIQUOR 1 Liter MASTER OF MIXES OLD FASHIONED MIX 2/\$10.00

Limit 5-1 liters per coupon. Expires 4/16/17. Limit 4-6 packs per coupon. Expires 4/16/17. Limit 3-12 packs per coupon. Expires 4/16/17. Limit 5-2 liters per coupon. Expires 4/16/17. Limit 3-12 packs per coupon. Expires 4/16/17. Limit 4-1 liters per coupon. Expires 4/16/17.