

January 2, 2018

Dear Prospective Exhibitor and/or Sponsor:



The Miami-Dade Unit of the National Association of Social Workers, Florida Chapter (NASW-FL) would like to invite your organization to participate in our annual social work month awards dinner, ceremony, and fundraiser. The celebration will be held on Wednesday, March 21, 2018, from 6:00–8:30 p.m. at Miami Jewish Health Systems, 5200 NE 2nd Ave. Miami, FL 33137. The event will take place in the Auditorium.

Our Annual Social Work Month Celebration is an opportunity for us to recognize the many contributions of social workers in our community. It also offers an opportunity for you to promote your services to social workers and professionals in the social services field. Not only would our attendees benefit from the information you present, they are also a diverse network of professionals who regularly refer clients and colleagues to organizations such as yours.

Presently, we have more than 450 NASW members in Miami-Dade alone, and we anticipate more than 100 attendees at our event. Our social workers are part of a larger statewide network of approximately 5,200 members, who may also be interested in you and the services you provide.

As an exhibitor, you will have the opportunity to network directly with attendees throughout the early evening. You are also invited to join us for an elegant dinner. We encourage you to seize this opportunity to network with our members and their guests.

For additional information, an exhibitor registration form is attached, which also explains the costs and benefits for vendor and/or exhibitor participation. You are welcome to arrive as early as 5:30 p.m. on the day of the event to set up your booth. A table and two chairs will be provided to you.

If you have any questions, please feel free to contact **NASW-FL at 1-800-352-6279** or e-mail me, Janitsa Rocamonde, at [miamidade.naswfl@socialworkers.org](mailto:miamidade.naswfl@socialworkers.org).

We look forward to hearing from you, and hope that you will be able to join us for this exciting annual event where we celebrate social workers and their contributions to the community!

Kindest regards,

Janitsa Z. Rocamonde, MSW  
Sponsorship Chair  
NASW-FL Miami-Dade Unit

*Advancing the profession and practice of social work in Florida*

## **Annual Celebration Brunch and Awards Ceremony Vendor and Exhibitor Information (March 15, 2018)**

Levels of Sponsorship:

### **Diamond Sponsor**

At the \$1000.00 level, you will receive 10 tickets to the event and the opportunity to network throughout it. You will be provided with a 6' table in the main area and an opportunity to address our attendees about your services for up to 5 minutes. Your organization name, website, contact number, and a description of your services will appear on NASW-FL Miami-Dade Unit's webpage, in the event program, and on Miami-Dade Unit's social media outlets (i.e. Facebook, Instagram, and e-mails to members).

### **Platinum Sponsor**

At the \$750.00 level, you will receive 6 tickets to the event and the opportunity to network throughout it. You will be provided with a 6' table in the main area and an opportunity to address our attendees about your services for up to 3 minutes. Your organization name, website, contact number, and a description of your services will appear on NASW-FL Miami-Dade Unit's webpage, in the event program, and on Miami-Dade Unit's social media outlets (i.e. Facebook, Instagram, and e-mails to members).

### **Gold Sponsor**

At the \$500.00 level, you will receive 4 tickets to the event and the opportunity to network throughout it. You will be provided with a 6' table in the main area. Your organization name, website, contact number, and a description of your services will appear on NASW-FL Miami-Dade Unit's webpage, in the event program, and on Miami-Dade Unit's social media outlets (i.e. Facebook, Instagram, and e-mails to members).

### **Pearl Sponsor**

At the \$350.00 level, you will receive 2 tickets to the event and the opportunity to network throughout it. You will be provided with a 6' table in the main area. Your organization name, website, contact number, and a description of your services will appear on NASW-FL Miami-Dade Unit's webpage, in the event program, and on Miami-Dade Unit's social media outlets (i.e. Facebook, Instagram, and e-mails to members).

### **Silver Sponsor**

At the \$250.00 level, you will receive 2 tickets to the event and the opportunity to network throughout it. Your brochures and information will be placed at a shared vendor table for two exhibitors. Your organization name, website, contact number, and a description of your services will appear on NASW-FL Miami-Dade Unit's webpage, in the event program, and on Miami-Dade Unit's social media outlets (i.e. Facebook, Instagram, and e-mails to members).

### **Bronze Sponsor**

At the \$100.00 level, *for universities and volunteer organizations only*, you will receive 1 ticket to attend the event and the opportunity to network throughout it. A small table for your brochures and information will be available.

*NOTE: Additional individual tickets may be purchased for \$50.00 each.*

We encourage sponsors to bring a giveaway and/or door prize the morning of the event. You may collect business cards, choose a random card, and present the prize to the winner yourself.

To register as a sponsor, please visit: <http://conta.cc/2BvrSGR> .