



TOPSoccer

California Youth Soccer Association

Starting a TOPSoccer Program



Establish a start-up group

- Don't need to do it alone, there's probably someone else interested.

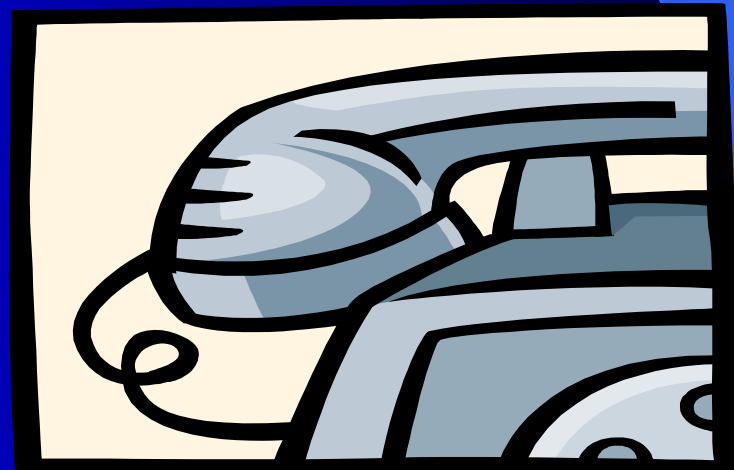


Establish a start-up group

- Don't need to do it alone, there's probably someone else interested.
 - Parents
 - Educators
 - Medical Community
 - Service Organizations
 - Friends of Family
 - Friends of Soccer

Establish a start-up group

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- **Contact State Representative and/or leagues with existing programs.**



Establish a start-up group

- Don't need to do it alone, there's probably someone else interested.
- Contact State Representative and/or leagues with existing programs.
- **If you know of others that might be interested and have experience – INVITE THEM.**

Establish a start-up group

Now you have a committee!



At your first meeting

- **Set goals.**



At your first meeting

Set goals.

- **Target the number of players and teams.**

At your first meeting

- Set goals.
 - Target the number of players and teams.
 - **Determine concept of play.**



At your first meeting

- Set goals.
 - Target the number of players and teams.
 - Determine concept of play.
 - **Outdoor verses Indoor.**



At your first meeting

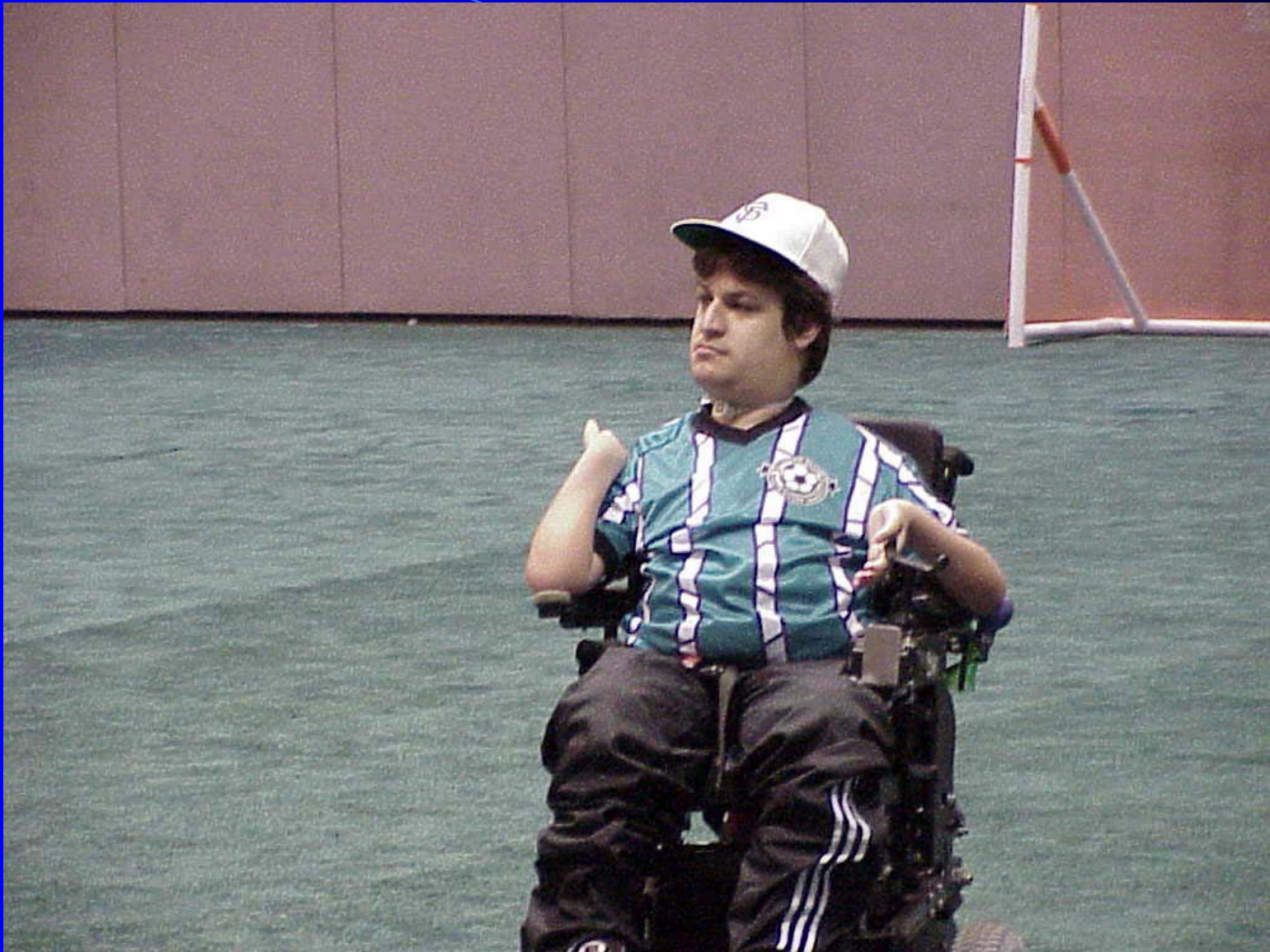
- Set goals.
 - Target the number of players and teams.
 - Determine concept of play.
 - Outdoor verses Indoor.
 - **Special games.**



At your first meeting

- Set goals.
 - Target the number of players and teams.
 - Determine concept of play.
 - Outdoor verses Indoor.
 - Special games.
 - **Modified Play**





At your first meeting

- Set Goals.
- Develop the LIST.
- Setup the organization.
- Set the next meetings.

The LIST

- Start master list of things to do.



The LIST

- **Start master list of things to do.**
 - **Assign tasks**

The LIST

- **Start master list of things to do.**
 - **Assign tasks.**
- **Establish a budget.**



Expenses

- **Uniforms (Players, coaches, buddies)**
 - Names on back of player's uniforms.
- **Player equipment (Ball, bag, water bottle).**
- **Team equipment (Soccer balls, cones, bibs, first aid kit, etc).**
- **Association Fees (includes insurance).**
- **Fields/Indoor facilities.**
- **Printing**
- **Special Equipment**

Revenue

- **Registration fees.**
- **Sponsorships.**
- **Grants.**
- **Donations.**



Coaches

- Programs for coaches



Coaches

- **Programs for coaches**
 - **Formal CYSA application for coaches and assistants.**

Five Questions To Ask Coaching Candidates

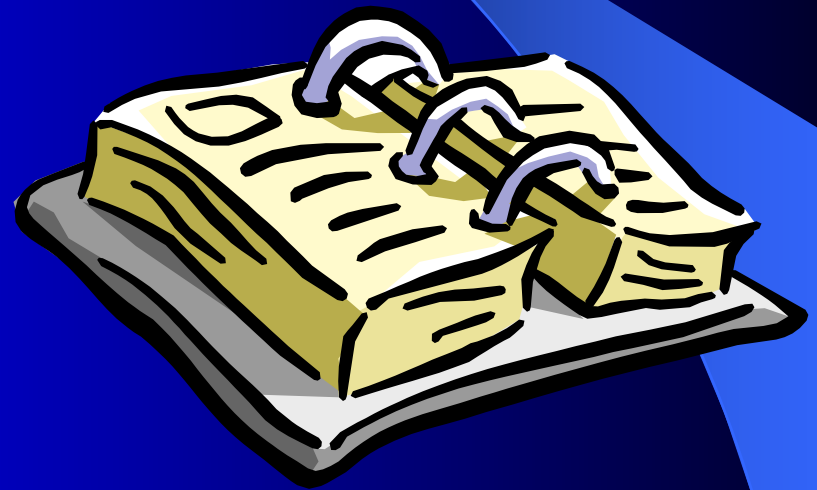
- Why do you coach?
- What has been positive and negative about your prior coaching situation?
- Why did you leave your last coaching situation?
- What is your greatest strength as a coach.
- If I asked each of these people about you, what would they say? Parents of players, players, coaches of your opponents.

Coaches

- **Programs for coaches**
 - **Formal CYSA application for coaches and assistants.**
 - **Training for coaches to work with kids with special needs.**

Establish a calendar

- **Future meetings**
- **Registration**
- **Teaming**
- **Team meetings**
- **Practices**
- **Opening day**
- **Days of games**
- **Team party**



BUDDY Program

- **Purpose and Scope**



BUDDY Program

- **Purpose and Scope**
- **Candidates**
 - **Players, siblings, parents, friends, etc.**



BUDDY Program

- Purpose and Scope
- Candidates
 - Players, siblings, parents, friends, etc.
- Management



Spreading the Word

Set up an advertising plan

- **Flyers**
- **Local media (newspapers, cable TV, radio).**
- **Centers of Influence**
 - **Special Education Instructors**
 - **Medical Community (hospitals, doctors, therapists).**
 - **Parents of kids who will participate**
(Informal communication network)

At other meetings

- **Review progress of initial plan.**
 - **Modify as necessary.**
- **Review Budget**
- **Plan registration**
 - **Set fees**
 - **Formalize location(s) and time(s).**
 - **Obtain and develop forms.**

Registration Documents

USYS Registration.

**Agreement to Participate for Disabled
Athletic.**

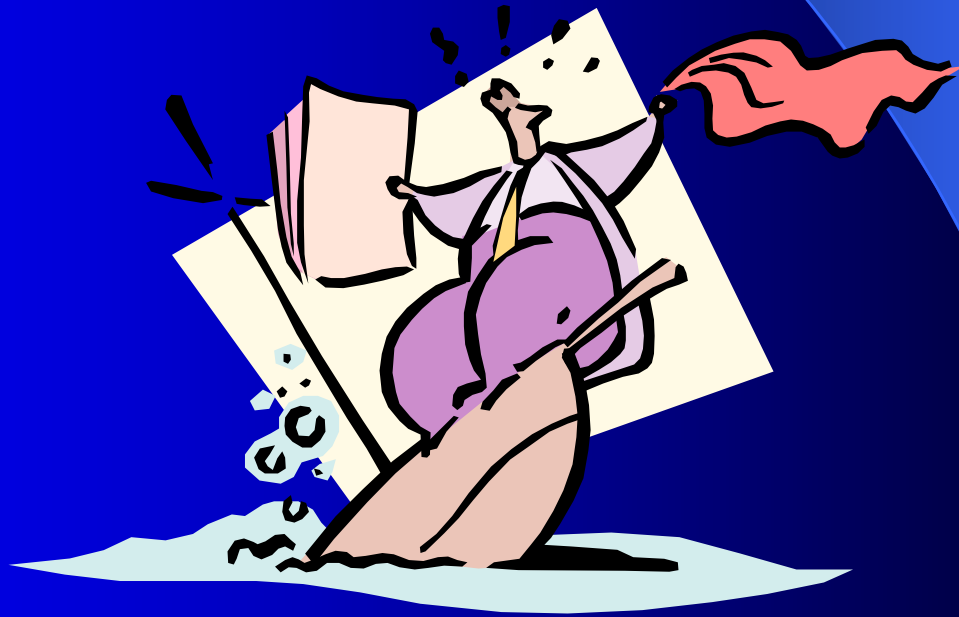
TOPSoccer Player Picture Release.

**TOPSoccer Participant Info
Sheet (Parent Survey)**



More things to consider

- Review Risk Management



More things to consider

- Review Risk Management
 - Incident reporting and handling procedures.
 - Ten things your program can do to reduce the risk of sexual abuse or exploitation.
- Parent Handbook.
- Set practice locations and times.
- Plan a kickoff event.
- Outline teaming process.
- Modified rules.

Teaming process

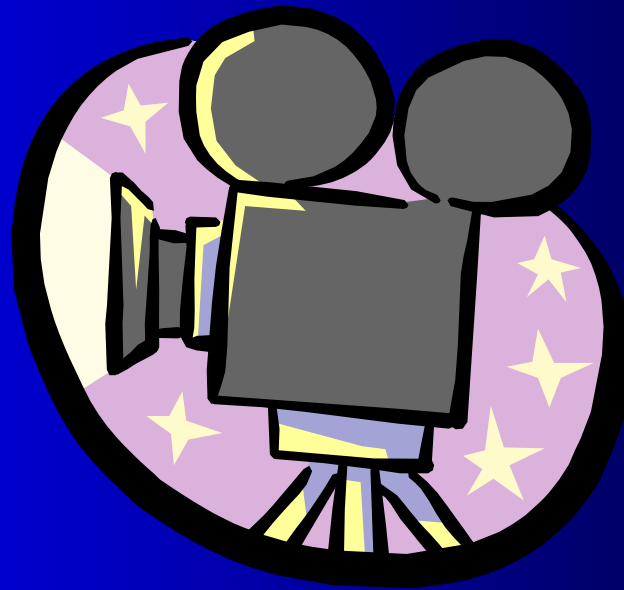
- Number and size of teams will be based on registration numbers.
- FIT each child.
 - Input from parents.
 - Input from experts.
 - Evaluation process.
- Assign coaches, assistants, and team coordinators.
- Develop rosters and notify parents/players.

Team meeting

- Players, parents, and coaches together.
- Outline expectations.
- Set team rules.
- Announce practice locations and times.
- Outline how the season will happen.
- “Foul” weather plan.
- Praise ‘High Five’.

Opening day and game day activities

- Media recognition.



Opening day and game day activities

- Media recognition.
- Team Banners

Opening day and game day activities

- Media recognition.
- Team banners.
- Treats.

Opening day and game day activities

- Media recognition.
- Team banners.
- Treats.
- Referees.

Opening day and game day activities

- Media recognition.
- Team banners.
- Treats.
- Referees.
- Team pictures.

End of season activities

- Individual recognition.



End of season activities

- Individual recognition.
- Team party.



End of season activities

- Individual recognition.
- Team party.
- Critique.
 - Parents



End of season activities

- Individual recognition.
- Team party.
- Critique.
 - Parents
 - Coaches and administrators.



End of season activities

- Individual recognition.
- Team party.
- Critique.
 - Parents
 - Coaches and administrators.
- Set group to plan following year.



Is it worth the work?

Just look at their faces.





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