



For Immediate Release:

April 24, 2017

Media Contact:

Cara MacVane: 561.685.2342

CMacVane@aol.com

4th Annual Countdown 2 Zero Adoption Event

Saturday, September 9, 2017

WHAT?	Countdown 2 Zero (C2Z); Palm Beach County's Largest One Day Adoption Event
WHEN?	Saturday, September 9, 2017 10am – 5pm
WHERE?	Palm Beach County Convention Center Okeechobee Boulevard, West Palm Beach
COST?	FREE Admission and FREE Parking
WHO?	Organized by Peggy Adams Animal Rescue League and Palm Beach County Animal Care and Control, the Countdown 2 Zero Adoption Event is a collaborative effort of more than 30 local animal rescue organizations to save the lives of animals in Palm Beach County. The past three C2Z adoption events collectively found nearly 1,000 animals (dogs, cats, rabbits and guinea pigs) their forever homes.
WHY?	Countdown 2 Zero is public/private community collaboration, initiated by Palm Beach County Animal Care and Control, the Board of County Commissioners and Peggy Adams Animal Rescue League to bring animal welfare organizations together and end the euthanasia of adoptable animals in Palm Beach County. The Countdown 2 Zero Adoption Event is a collaborative effort between local animal rescues in an effort to save lives. To learn more visit www.countdown2zero.org .