



Applied Plastics Machining Reference Letter (July 2013)

5020 SE 26th Ave, Portland, OR 97202

(503) 232-5056

From: Karen Riddle, Owner

Re: Maverick Marketing PDX, Shannon Green

1. Applied Plastics Machining machines industrial plastics and fabricates acrylic displays for the retail, food and medical industries.
2. We have worked with Shannon since 2009 when we retained her to rebrand our business. She created a new logo and redesigned and updated our website. Because of our improved website we have seen our customer base grow and come from a larger geographic area. Our website can be viewed at www.AppliedPlasticsMachining.com. We have continued to work with her on special projects since 2009. She created a beautiful website for our son's new boat building business in Hawaii. His website has brought him orders for boats and boat components from throughout the nation. His site can be viewed at www.riddleboatworks.com.
3. We are very satisfied. She is professional, prompt and accomplished and brings new ideas for us to choose from.
4. Shannon is the owner and our only contact. We like it that way since she is solely responsible for everything. She has not let us down.
5. We have not had problems.
6. When we interviewed her for hire she presented us with a portfolio. From that we determined that she could bring a freshness to our company's image. Although I think her pricing is competitive it was not something that we were concerned about because we wanted to work with her. We did not seek other quotes since we liked her work.
7. Strength: We can depend on her. She is creative and can take our vision from concept to finished product.
8. We still contact Shannon when we need marketing. We don't need any other marketing services.