

The background of the entire page is a semi-transparent image of the Statue of Liberty. The statue is shown from the waist up, holding the torch in her right hand and the tablet in her left. The background is filled with a vibrant display of fireworks in shades of blue, purple, and red, exploding against a dark sky.

**CITY OF
HUNTINGTON BEACH**

4th of July

Parade

**Surf City Run 5K
& Fitness Expo**

Pancake Breakfast

**Pier Plaza Festival &
Entertainment**

Fireworks Over the Ocean

SPONSOR OPPORTUNITIES

Since 1904, Huntington Beach's epic, multi-day 4th of July series of events has celebrated patriotism, families and valuable community partnerships. Consistent quality has earned the Huntington Beach 4th of July celebration ranking as the "*Largest 4th of July Parade West of the Mississippi*" and among the most prestigious events in the nation.

The all-volunteer Fourth of July Executive Board is tasked with raising the funds to produce this annual Independence Day Celebration and it depends on the generosity of individuals, groups and companies, large and small to join in their effort.

Your Partnership provides visibility, recognition and community inclusiveness. Attendance continues to exceed expectations with more than one million in attendance over the entire celebration event.

Multiple sponsorships options are available offering generous visibility to your group or company. In addition, our team can create custom sponsorships tailor made to meet your objectives.

Stacey Hoffer, Event Director, is eager to help you choose a Sponsorship package best suited to showcase your community involvement. Contact Stacey at 714/580-7428 or by email to staceee7@aol.com

For more information, visit www.hb4thofjuly.org

Huntington Beach 4th of July Parade and Celebration

4th of July Events

Surf City Run 5K and Fitness Expo

Pancake Breakfast in Lake Park

Annual 4th of July Parade

**Pier Plaza Festival
& Entertainment**

Fireworks Over the Ocean

**Talk to us about Custom Sponsorships to fit
your
individual, group or company's needs.**

Contact:

**Stacey Hoffer, Event Director,
4th of July Board
714/580-7428**

staceee7@aol.com

Visit our website at www.hb4thofjuly.org

\$1,000 SPONSOR

- Company name scripted into Parade Script broadcasted along parade route
- Company Profile on HB Celebration website
- 4 tickets to Parade Viewing area, PCH & Main St.
- 2 Official T-Shirts
- 4 VIP Seats on HB Pier for Fireworks Show

\$500 ANNOUNCER STAND SPONSOR

- Business, Families, Individuals
- Decorate your parade route Announcer Stand
- 4th of July Board will provide 2 announcers
- Pass out giveaways
- Your company name on 4th of July website including link to your company website

\$15,000 SPONSOR

- \$3,000 Float Credit, Free Float entry fee
- Company name scripted into Official Parade Script along parade route
- 2 banners your company provides by June 1 in premier location on Pier Plaza
- Name and logo on Major Sponsor Banner, Orange & Main
- Social Media announcements & profile/link on official 4th of July website
- **10 each:**
- VIP Breakfast and Parade Viewing area, Official T-Shirts,
- Fireworks Show seats on the Pier, Invitations to Sponsor Party on July 3rd
- **4 each:**
- Parking passes for Parade,
- Parking passes for Fireworks Show
- **15 Surf City Run 5K:**
- Run entries, Official Run T-Shirts with your company name on the back of the shirt along with run sponsors

\$10,000 SPONSOR

- \$2,000 Float Credit, Free entry fee **OR** two 10x10 spaces at Pier Plaza Festival
- Company name scripted into Official Parade Script along parade route
- Name and logo on Major Sponsor Banner, Orange & Main
- Social Media announcements & profile/link on official 4th of July website
- **10 each:**
 - VIP Breakfast & Parade Viewing area, Official T-Shirts, Fireworks Show seats on HB Pier, Invitations to Sponsor Party on July 3rd
 - **10 Surf City Run 5K Entries**
 - Official Run T-Shirts with your company name on the back of the shirt along with run sponsors
 - **3 each:**
 - Parking passes for Parade, parking passes for Fireworks Show

\$5,000 SPONSOR

- Company name scripted into Parade Script broadcasted along parade route
- 2 Banners on Pier Plaza Railing your company provides by June 1
- Social Media announcements & Profile/Link on official 4th of July website
- **5 each:**
 - VIP Breakfast and Parade Viewing area, Official T-Shirts, Fireworks Show seats on the Pier, Invitations to Sponsor Party on July 3rd, Surf City Run 5K entries, Official Run T-shirts
- **2 each:**
 - Parking Passes for Parade, Parking Passes for Fireworks Show

\$4,000 SPONSOR

- Company name scripted into Parade Script broadcasted along parade route
- 2 Banners on Pier Plaza Railing your company provides by June 1
- Social Media announcements & Profile/Link on official 4th of July website
- **4 each:**
 - VIP Breakfast and Parade Viewing area,
 - Official T-Shirts, Fireworks Show seats on the Pier, Invitations to the Sponsor Party on July 3rd, Surf City Run 5K entries, Official Run T-Shirts
- **1 each:**
 - Parking Pass for Parade, Parking Pass for Fireworks Show