



## **Dobermann MarComm Logo Design**

### **How it Works**

- 1) **Conceptualization:** Provide Dobermann with a drawing or your verbal idea of what you have in mind for your logo. (Tell us about your business).
- 2) **First Design:** We design a minimum of four logos for you to choose from and e-mail them to you for your selection.
- 3) **Second Design:** The next step is to select the design you like best and provide us with your choice and your comments. Our designers will be happy to assist you if you need their suggestions and advice. At this time you make one revision if necessary. Sometimes our logos get accepted in the first round and sometimes additional revisions are required.
- 4) **Final Proof:** We will incorporate your feedback and comments in this final revision (additional revisions will be billed at \$35 on a “per revision” basis).
- 5) **The Choice is Yours:** After all revisions you will now select the revision you liked most.
- 6) **Congratulations:** Once you are satisfied with the revisions, we will send your own customized logo in different file formats (EPS (vector), JPEG, and GIF) along with the font/s.

*Generally, turn around time with final receipt of logo files is 4 to 8 business days depending on total number of revisions and submission times.*

### **PRICING:**

The cost of a custom logo starts at \$185 with a \$135 deposit. Revisions cost \$35 per, after the first revision is made. A custom tag line starts at \$135 ...

If you decide to have Dobermann MarComm provide custom printing services for you, such as business cards, banners, brochures, signage, etc., ... there are no set up charges for these services with your logo purchase. Although in some cases a design fee may be required depending on the scope of the print design.

**PO BOX 460933 • San Antonio, TX • 78246**  
**Kurt A. Hixson • (210) 478-7901 • [kurthixson@gmail.com](mailto:kurthixson@gmail.com)**  
**[www.dobermannmarcomm.com](http://www.dobermannmarcomm.com)**