

Website privacy policy

Key details

This website privacy policy describes how Cupcakes 'n' Dinosaurs, New Inn Limited protects and makes use of the information you give the company when you choose to use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

This policy is updated from time to time. The latest version is published on this page.

If you have any questions about this policy, please email accounts.cupcakesndinosaurs@yahoo.co.uk

Or, write to: Cupcakes 'n' Dinosaurs, New Inn/Limited, Imperial House, New Road, New Inn. NP4 0TL.

Introduction

We gather and use certain information about individuals in order to provide products and services and to enable certain functions on this website.

We also collect information to better understand how visitors use this website and to present timely, relevant information to them.

As far as possible, this website complies with UK national laws and requirements for user privacy.

What data we gather

We may collect the following such information:

- Name
- Contact information including email address
- Demographic information, such as postcode
- Website usage data
- Other information relevant to client enquiries
- Other information pertaining to special offers

How we use this data

Collecting this data helps us understand what you are looking from the company, enabling us to deliver improved products and services.

Specifically, we may use data:

- For our own internal records.
- To contact you in response to a specific enquiry.
- To send you promotional emails about products, services, offers and other things we think might be relevant to you.
- To contact you via email, social media, telephone or mail

Cookies and how we use them

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

How we use cookies

We may use cookies to:

- **Analyse our web traffic using an analytics package.** Aggregated usage data helps us improve the website structure, design, content and functions.
- **To recognise when you return to our website.** We may show your relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it.

Controlling information about you

When you fill in a contact form or provide your details on our website, you will

- Receive communications from us by email, social media, telephone, text message in response to your enquiry. You can subsequently change your mind easily by sending an email to accounts.cupcakesndinosaurs@yahoo.co.uk

or, writing to us at: Cupcakes 'n' Dinosaurs, New Inn Limited, Imperial House, New Road, New Inn. NP4 0TL.

We will never lease, distribute or sell your personal information to third parties unless we have your permission or the law requires us to. Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998.

Social Media

We adopt a Social Media Policy to ensure our business and our staff conduct themselves accordingly online. While we may have official profiles on social media platforms users are advised to verify authenticity of such profiles before engaging with, or sharing information with such profiles. We will never ask for user passwords or personal details on social media platforms. Users are advised to conduct themselves appropriately when engaging with us on social media.

There may be instances where our website features social sharing buttons, which help share web content directly from web pages to the respective social media platforms. You use social sharing buttons at your own discretion and accept that doing so may publish content to your social media profile feed or page. You can find further information about some social media privacy and usage policies in the resources section below.

This website and it's owners cannot be held liable for any damages or implications caused by visiting any such social media platforms or any shortened links.

Information on Facebook privacy can be found at: <https://www.facebook.com/about/privacy/>

Security

We will always hold your information securely.

To prevent unauthorised disclosure or access to your information, we have implemented physical and electronic security safeguards.

We also follow stringent procedures to ensure we work with all personal data in line with the Data Protection Act 1998.

Users contacting this website and/or it's owners via electronic means do so at their own discretion. Any such personal details requested at at your own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 1998.

If you do not agree to this privacy policy, please do not use our site.

Disclosing Your Information

We will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

In the event of the sale in part or whole of the business to a buyer/where we are legally required by law /to aid fraud protection or reduction thereof.

Links from our site

Our website may contain links to other websites.

Please note that we have no control of websites outside the cupcakesndinosaursnewinn.co.uk domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy. As with social media platforms, always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.