

Florence Regional Arts Alliance & Writers on the River  
present

# The Art of Creative Writing

Ignite Your Creative Fire!



**Saturday August 20 9 – 11 a.m**

**FRAA art center 120 Maple Street Old Town Florence**

Perfect for those who want to start a creative writing practice. No experience necessary.

**Discover your voice, tap your inner genius and unleash your literary lion!**

What triggers the imagination? How do great writers develop their ideas and turn clever phrases? Is there a secret to transform ordinary sentences into extraordinary ones? We'll look at the creative process in this fun, inspiring "atelier" and show you how to find your voice, turn on the creative faucet and keep it flowing! Through simple steps and easy prompts, you will learn how to tap the innovative genius that lies within everyone. Writers of all levels and genres are welcome.

Space is limited; pre-registration is required. \$20 members / \$25 non-members; pay at the door.

**Call 541-708-2120 or email [CJReditor@gmail.com](mailto:CJReditor@gmail.com)**



**Instructor:** Known as "The Editorial Intuitive," **Catherine J. Rourke** is an award-winning writer, author, editor, journalist and columnist who picked up a quill at age 4 and has been writing ever since. Educated at City University of New York, the University of Oxford/England and the Walter Cronkite School of Journalism, she served for more than 30 years as a staff editor and writer for newspapers, magazines and publishers. She has also worked as a contractual book editor and jacket cover copywriter for major publishing houses including Amazon, Kirkus and Random House, specializing in fiction and memoir in both print and digital formats. The former New Yorker has received more than two dozen industry awards and now resides in Florence, where she is writing a memoir about her experiences as an investigative reporter titled "And Forgive Us Our Press Passes."

**Journey into your own creativity as, together, we write the stories of your life.**