



BOYS & GIRLS CLUBS
OF NORTH CENTRAL TEXAS

KIDS AND Tail Waggers



5k Run | 1 Mile Walk | Woofapalooza

OFFICIAL SPONSORSHIP FORM

Best of Show Title Sponsor
\$2,500

Sporting Group Sponsor
\$1,500

Terrier Group Sponsor
\$750

Toy Group Sponsor
\$500

Dachshund Sponsor
\$100

Vendor Booths
Includes Table & 2 Chairs
10x10- \$100 20x20- \$190

Runner Goodie Bag Sponsor
\$1,200 (your logo on bag)

T-Shirt Sponsor
\$2,000

Pet Handkerchief Sponsor
\$650

Mile Marker Sign Sponsor
\$200 Each

RUNNER & WALKER PARTICIPANT INFORMATION

- 🐾 \$25 Registration Fee- Before March 1st
- 🐾 \$35 Late Registration Fee-Starting March 1st
- 🐾 Dogs are Free with participant
 - Must be current on vaccinations & remain on leash at ALL times
- 🐾 Participants are guaranteed a race t-shirt if registered by Friday, March 10th
- 🐾 All Entry Fees are Non-Refundable
- 🐾 Runners are encouraged to bring family, friends, and canine companions!

KIDS & TAIL WAGGERS COSTUME CONTEST

- 🐾 Kids 12 & under may participate
- 🐾 Must be one Kid and one Tail Wagger to enter the contest
- 🐾 Must be registered in the 5K or Walk
- 🐾 Winners will receive (a prize)
- 🐾 Have Fun and Get Creative!

WOOFAPALOOZA

- 🐾 **Vendors**
 - Running, Dog, & Kid Related Booths
 - Food Trucks
- 🐾 **Kids Zone**
 - Bounce House
 - Face Painting
 - Balloon Artist
 - Treats & More!
- 🐾 **Dog Zone**
 - Fetch & Retrieve Contest
 - Paw Painting
 - Dog Cake Walk & More!

SPONSORSHIP LEVELS

Best in Show Title Sponsor \$2,500

- 🐾 Receive top billing on all marketing materials, at the event
- 🐾 Direct mail to over 8,300 Lake Cities Families
- 🐾 Social media marketing including website, Facebook, Twitter, etc.
- 🐾 Event banners
- 🐾 Press releases and other marketing media
- 🐾 20x20 vendor booth included.

Sporting Group Sponsor \$1,500

- 🐾 Receive premier sponsor display at the event
- 🐾 Media and other marketing channels,
- 🐾 20x20 vendor booth
- 🐾 Prime logo display on participant T-shirt.

Terrier Group Sponsor \$750

- 🐾 Prominent logo display at event
- 🐾 Media and other marketing channels
- 🐾 10x10 vendor booth
- 🐾 Logo displayed on participant T-shirt

Toy Group Sponsor \$500

- 🐾 Logo displayed at event and other marketing materials
- 🐾 Logo on participant T-shirt
- 🐾 10x10 vendor booth

Dachshund Sponsor \$100

- 🐾 Logo displayed on participant T-shirt plus marketing materials.