

General terms and conditions of du's online contests

November 2012

All participants of the Contests are subject to these general terms and conditions (the "**Terms**"). du reserves the right to vary, amend or withdraw these Terms. All prizes are subject to change. du will publish these Terms, and any revisions to them, on its website www.du.ae.

DEFINITIONS

du: means Emirates Integrated Telecommunications Company , PJSC (which expression may also include its parent companies, affiliates, officers, employees and agents).

Contest(s): means contest(s) organised by du as per the criteria set out under these Terms.

Prize: will have the meaning as set out in Section C below.

Participant: means a registered subscriber of du's services who participates in a Contest.

Personal Information: means personally identifiable information which may include without limitation name, surname, mobile phone number, email address, photos, videos etc.

Site: means du's 'My World' branded portal, comprised of various micro portals that hold and publish content and is managed by du or third party service providers on du's behalf. The Site is made available through the URL: <http://myworld.du.ae>.

Winner(s): will have the same meaning as set out in Section C below.

TERMS

A. PARTICIPATION RULES

1. Non-compliance with these Terms by a Participant will result in disqualification.
2. To register for a chance to participate in the Contests, a Participant needs to register with the Site. Each potential Participant must register between the timeframe set out in respect to each Contest.

B. CONTENT

3. The Site consists of two type of content, that are subscription based and a la carte contents.
4. Subscription based content are categorized under the Site as follows:
 - a) Music store;
 - b) Games club;
 - c) Video store; Picture note; and
 - d) Imagery store.
5. Alacarte based content are categorized under the Site as follows:
 - a) Pay per download content such as videos, ringtones, wallpapers, image, full tracks, album etc; and
 - b) Various regional based micro portals such as special movies, cricket based content, love songs etc.
6. For additional details about the content, please refer to the Site.

C. CONTEST AND PRIZES

7. du promotes various Contests on the Site, primarily based on the content. These Contests are open to all Participants who are a registered subscriber of du services.
8. Participants can take part in Contests from time to time and win Prizes ("**Winner(s)**") which may include without limitation, the following:
 - a) download maximum number of artist based or proprietary content and win tickets to their concert;
 - b) download maximum number of specific content such as movies and win telecom products and services such as free talk time, cell phones, goodies, movie tickets etc;
 - c) subscribe to content and get free downloads; and
 - d) download maximum content within a stipulated time frame set out by du and get a chance to meet the artist.

9. The Prize cannot be redeemed for cash or for other du promotions or contests.
10. du may launch contest based specific terms and conditions, and may vary these Terms from time to time. Participants are encouraged to visit the Site to familiarise with such amendments.

D. DISCLAIMERS AND LIABILITY

11. All Participants understand and agree that they willingly participate in the Contests at their own risk and have not been coerced in any manner to enter the Contests.
12. du holds no responsibility for cancellation, extension or curtailment of the Contests.
13. du makes no warranty, implied or express, that any part of the Contests and or the Site will be uninterrupted and/or error-free.
14. du does not provide any warranty regarding the Prize and it is provided 'AS IS'.
15. du disclaims any and all liability, damages, losses, or disappointment resulting in whole or in part, directly or indirectly ("**Losses**") suffered by any Participants or Winners either directly or indirectly in connection with their inability to access or use the Site or any Losses arising from participation in the Contests.
16. By entering the Contests, each Participant and his/her parent or legal guardian (if a Participant is under 18 years of age) agrees that no claim relating to such Losses (including special, indirect and consequential losses) shall be made against du or those associated with the Contests.
17. Any damage caused to du by the action or inaction of a Participant will be charged to such Participant or his/her parent or legal guardian, as the case may be.

E. GOVERNING LAW

18. These terms and conditions are governed by the Federal laws of the United Arab Emirates and the laws of the Emirate of Dubai.

F. RELEASE

19. du shall collect the Personal Information of a Participant and shall protect such information in accordance with the laws of the United Arab Emirates. As a Participant and/or Winner, all Participants consent to du's right to publish or use their Personal Information for advertising purposes and other media (print and electronic) at no fees. Participants agree to provide authorization or releases in the forms to be provided by du at any time.

G. PROPRIETARY RIGHTS

20. The Participants must not use any of du or other proprietary logos or trademarks without the express written consent of the relevant party.