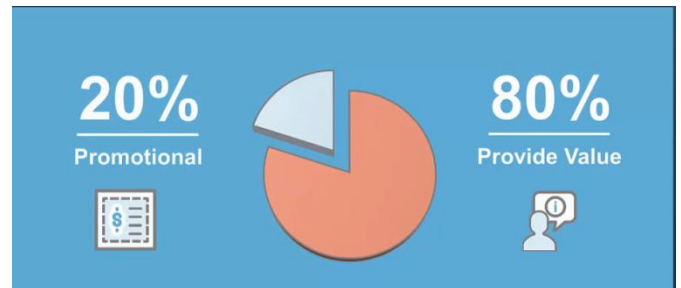


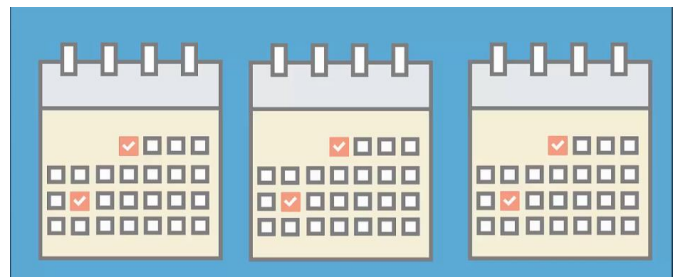
Tip #1 – What do you want to accomplish?



Tip #2 – Determine Your Metrics



Tip#3 – Create a Communications Calendar for your Email Marketing



Add your own spin and be sure to give credit to any original source.