



INDEPENDENCE TRAIL REGION

The Texas Independence Trail Region caters to diverse interests and offers a wide variety of scenery. We promote outdoor/indoor recreational & cultural activities available across the region. Festivals, scenic overlooks, bird sanctuaries, shopping in old downtowns, the metropolitan areas of San Antonio & Houston, a countryside blanketed with wildflowers & trees, ranging from lordly pines to scrub mesquite, beaches, lakes, rivers and historic landmarks can all be enjoyed when you explore the Independence Trail Region. Our nearly 1,000-mile scenic driving trail links the historic sites and parks that help tell the story of Texas' struggle for independence.

Mission

Through education and promotion, the Texas Independence Trail Region fosters the preservation and improvement of its historical, cultural, and natural resources to encourage tourism, enhance the regional economy, and celebrate the spirit of Texas Independence.

Vision

The Texas Independence Trail Region will be recognized as the definitive resource for partnership in tourism to tell the story of Texas Independence.

What We Do

The Texas Independence Trail is a non-profit organization that promotes heritage tourism in a 28-county region in Southeast Texas. A board of directors consisting of volunteers from throughout the Texas Independence Trail Region directs the work of the organization. As well as, an executive director that manages the day-to-day activities of the organization and coordinates all regional activities and programs.

We promote the region as a heritage tourism destination through maintenance of a website to facilitate information and travel itineraries, distribution of regional travel brochures in travel shows and other events to market the region.

Texan Benefits of Participation

- Networking opportunities with cultural/heritage tourism partners and historic preservationists
- Invitations to bi-monthly board meetings, workshops, special tours and heritage events
- Technical and marketing assistance
- Exposure on website, in print projects, social media sites and at trade shows
- Cooperative marketing opportunities such as participation in travel trade shows, State Fair of Texas, regional map, & Texas Highways and other advertisements (print & web)
- Media/promotion list serve access
- Speaker Bureau
- Hospitality Training

Seneca McAdams, Executive Director

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SERVING
28-COUNTIES

- AUSTIN
- BASTROP
- BEE
- BEXAR
- BRAZORIA
- CALDWELL
- CALHOUN
- CHAMBERS
- COLORADO
- DEWITT
- FAYETTE
- FORT BEND
- GALVESTON
- GOLIAD
- GONZALES
- GUADALUPE
- HARRIS
- JACKSON
- KARNES
- LAVACA
- LIBERTY
- MATAGORDA
- REFUGIO
- VICTORIA
- WALLER
- WASHINGTON
- WHARTON
- WILSON