








2019 Louisiana Senior Olympic Games  
August 17- November 17, 2019  
Events Held in Alexandria, Shreveport,  
Baton Rouge, and Covington!  
We Need Your **HELP!**

# Pick Up The Torch

-  Support the 2019 Louisiana Senior Olympic Games.
-  Being held August 2019- November 2019
-  Qualifying athletes will come from across Louisiana, Texas, Mississippi, Arkansas and beyond.
-  These athletes have “Picked their Passion” and it is competition.
-  Your sponsorship and/or donation will help keep their dream alive!

**For More Information Contact:**

**318-359-6929**

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Make checks payable to : LSOG  
Mail sponsorship and/or donations to: LSOG, 209 E. Shamrock St, Pineville, LA 71360



July 30, 2019

**SUPPORT LOUISIANA SENIOR OLYMPICS – PICK YOUR PASSION - SELECT A SPONSORSHIP PACKAGE**

To whom it may concern:

Louisiana Senior Olympic Games (LSOG) is a nonprofit organization that improves wellness and quality of life for people age 50 and above through sports and physical training. We plan, promote, and conduct a State wide games competition event which includes field & track; pickle ball; golf; bowling; shuffleboard; race walking; tennis table; and many more complete events. Over 2,000 athletes and 400 volunteers will participate in games this year.

LSOG held the First Senior Games in 2001. Since that time LSOG has been able to expand the games, and increase participation to current levels largely through private funding. LSOG relies solely on local funds to support the Games.

Since we rely on local support and fundraisers to finance this event, we hope you will consider purchasing advertisement again this year. Thank you for your support. The seniors in our community will also appreciate your support for this event.

Sponsorship funds will assist with promotion, purchasing equipment, and providing clinics for participants. LSOG's mission is to provide quality competition games for adults 50 and older in a safe environment.

Sponsors will have opportunities for visibility and promotion in the rules book; displaying their banners at certain functions; have staff volunteer to assist and wear the company T-shirt and at some functions set up exhibit booths.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Juanita F. Vanderhoeven', is written over a horizontal line.

Juanita F. Vanderhoeven

Attachments: Sponsor Incentive & Contract Agreement

**209 East Shamrock, Pineville, LA 71360**



**Sponsorship Incentives For 2019**  
**Louisiana Senior Olympic Games (LSOG)**

	<b>\$10,000 Platinum Sponsor</b>	<b>\$7,000 Gold Sponsor</b>	<b>\$4,000 Silver Sponsor</b>	<b>\$2,000 Bronze sponsor</b>
Logo in 1 billboard	<b>X</b>			
Full cover page in Program Book	<b>X</b>			
Inside full page ad in Program Book		<b>X</b>		
Half page ad in Program Book			<b>X</b>	
Complementary Exhibit Booth	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Display Banner at Celebration of Athletes	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Tickets to closing ceremony	<b>X</b>	<b>X</b>	<b>X</b>	
Recognition at some events	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
¼ page ad in Program Book				<b>X</b>
Staff judging event sponsored	<b>X</b>	<b>X</b>	<b>X</b>	
Logo on Fliers	<b>X</b>			

**SPONSOR A BREAKFAST OR LUNCH**

Breakfast \$ \_\_\_\_\_ Date: \_\_\_\_\_  
 Lunch \$ \_\_\_\_\_ Date: \_\_\_\_\_  
 Bar-B-Q \$ \_\_\_\_\_

**ADVERTISEMENT IN PROGRAM BOOK:**

Full Page Ad \$ 2,000.00  
 Half Page Ad \$ 1,000.00  
 Fourth Page Ad \$ 500.00



## Sponsorship Agreement

Name of Business/Group: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

Will Display at Senior Games: \_\_\_\_\_

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Type or Printed Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Thank You for Your Support!**  
**Deadline for Camera- Ready Ads is September 23<sup>rd</sup>!**

**Please attach a camera-ready ad or Mail to:**

**Louisiana Senior Olympic Games (LSOG)  
209 E Shamrock, Pineville, La 71360**

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