

“Each photo at: 1080 x 1920 pixels or **smaller**, preferably smaller, in jpeg format. The important dimension is the smaller one at 1080 pixels, which is equivalent to 15” at 72 ppi. Most images will net out to be 300 KB to 700 KB if you stay within that range. Go Daddy cannot display images larger than 1080 x 1920 pixels, so images larger than that will be resized downward by the webmaster. Oversized images will cause the web site to load slowly which will frustrate viewers and cause them to have a negative experience.”