



Fundraising & Recruitment Template Letters

Join My Team

Action: Recruit Team Members

Registration Reminder - Join My Team

Action: Recruit Team Members

Welcome to our Defeat Multiple Myeloma team!

Action: Team Engagement

Please Support My Fundraising Efforts & Help End Multiple Myeloma

Action: Solicit Gifts

Thank You for Your Gift

Action: Thank you for your donation

Team Event Day Details

Action: Inform team members of event day details

Join My Team

Action: Recruit Team Members

Dear Friends and Family,

I am excited to announce that I will be participating in the Defeat Multiple Myeloma 5K Run/Walk on Sunday, June 25th at Magnuson Park in Seattle! I am gathering friends and family to join in the fun on the family-friendly 5K/1 mile Run/Walk that supports multiple myeloma research taking place at Fred Hutchinson Cancer Research Center in Seattle. Will you join us this year? Please feel free to invite friends and family to join in the day of hope, celebration and remembrance. Simply visit www.defeatmyeloma.org to learn more and register for our team, [TEAM NAME HERE].

ALREADY HAVE PLANS ON RACE DAY?

If you cannot join us in person, we would be honored if you would still sign up for our team through the 'Sleep in for the Cure' registration option, or make a donation in support of our fundraising goal of \$[TEAM FUNDRAISING GOAL]!

Thanks to our generous sponsors, all proceeds, including registration fees, will go directly to fund multiple myeloma research at [Fred Hutchinson Cancer Research Center](#).

Please feel free to contact me if you have any questions or have any fundraising ideas!

All the very best,

[YOUR NAME]

[TEAM NAME], Team Captain

[YOUR EMAIL & PHONE NUMBER]

[PERSONAL or TEAM PAGE URL]

Registration Reminder - Join My Defeat Multiple Myeloma Team

Action: Recruit Team Members

Just a reminder that the Defeat Multiple Myeloma 5K Run/Walk is just [WEEKS OR DAYS] on Sunday, June 25th at Magnuson Park in Seattle! We hope you will join us this year and please feel free to invite friends and family to join in the day of hope, celebration and remembrance. Simply visit www.defeatmyeloma.org to learn more and register for our team, [TEAM NAME HERE].

If you cannot join us in person, we would be honored if you would still sign up for our team through the virtual 'Sleep in for the Cure' registration option, or make a donation in support of our fundraising goal of \$[TEAM FUNDRAISING GOAL]!

WHERE YOUR \$ GOES

Defeat Multiple Myeloma is committed to supporting medical research that will find effective treatments and a cure for multiple myeloma. Funds raised at this event will benefit multiple myeloma research being done right here in our community, at [Fred Hutchinson Cancer Research Center](#).

Please feel free to contact me if you have any questions or have any fundraising ideas!

All the very best,

[YOUR NAME]

[TEAM NAME], Team Captain

[YOUR EMAIL & PHONE NUMBER]

[PERSONAL or TEAM PAGE URL]

Welcome to our Defeat Multiple Myeloma team!

Action: Help pump up your team members

Hello [INSERT NAME HERE],

Thank you for joining our team! We are so excited to have you with us for the Defeat Multiple Myeloma 5K Run/Walk taking place on Sunday, June 25th. Your participation and fundraising are essential in bringing us one step closer to finding a cure for multiple myeloma.

Please be sure to customize your personal page in your Participant Center with photos, videos and your personal story! Also, please be sure to send out as many emails as possible to your friends, family and coworkers letting them know you signed up to ask for their support to help us reach our team goal of \$[TEAM GOAL HERE]. It's easy to send out emails from your Participant Center. Simply log in and select the email button at the top; they even have template emails to send to personalize so that you can get started right away!

You are welcome to call or email me with any questions or fundraising ideas you might have for our team.

Thanks again for joining our team!

[YOUR NAME]

[TEAM NAME], Team Captain

[YOUR EMAIL & PHONE NUMBER]

[PERSONAL or TEAM PAGE URL]

Please Support My Fundraising Efforts & End Multiple Myeloma

Action: Solicit Gifts

Dear Friends and Family,

This year, I'm excited to participate in the Defeat Multiple Myeloma 5K Run/Walk that benefits multiple myeloma research at [Fred Hutchinson Cancer Research Center](#) on Sunday, June 25th.

Approximately 60,000 people in the United States have multiple myeloma and more than 25,000 new cases are diagnosed each year. Unfortunately, multiple myeloma is currently incurable. The average survival from diagnosis is approximately 4-10 years. I am raising funds to support research taking place at Fred Hutch in Seattle. Defeat Multiple Myeloma is committed to supporting multiple myeloma research to discover new life-prolonging treatments, improve quality of life for myeloma patients, and ultimately to find a cure.

I'll do the hard part of lacing up and doing the 5k/1 Mile Run/Walk. I am asking you to do the easy part of making a contribution to my fundraising goal of \$[INSERT YOUR FUNDRAISING GOAL]. Your tax-deductible gift will make a difference in the lives of many families locally and globally!

You can make a donation online by simply visiting [INSERT YOUR PERSONAL PAGE URL].

If you would prefer, I'm happy to send you information about making your tax-deductible contribution via mail.

I greatly appreciate your support!

Sincerely,

[YOUR NAME]

[YOUR EMAIL & PHONE NUMBER]

[PERSONAL or TEAM PAGE URL]

Thank You for Your Gift

Action: Thank your donors for their support

Dear [INSERT YOUR DONOR'S NAME HERE],

Thank you for supporting my desire to help find a cure for multiple myeloma as I participate in the 2017 Defeat Multiple Myeloma Run/Walk!

So far I've raised [\$XXXX] - only [\$YYYY] more until I reach my personal goal! If you want to follow my progress, you can check my personal page any time to see how close I am to achieving my fundraising goal. You can also follow links from that page to learn more about the event, the research taking place at the [Fred Hutchinson Cancer Research Center](#), and how you can get involved as a volunteer or a participant.

Thank you again for your donation. Know that together we are making a difference in the fight against multiple myeloma.

Sincerely,

[YOUR NAME]

[YOUR EMAIL & PHONE NUMBER]