BAYSHORE PRODUCE

Weekly Market Guide October 5th 2018

Overview / Alerts

OVERVIEW

Valencias and lemons are still showing higher prices than normal for this time of the year, but they continue to improve weekly. There are also some quality issues showing up for lettuce and tender leaf commodities.





Green Onion



Cucumber



Lettuce



Cabbage

TRANSPORTATION / WEATHER

TRANSPORTATION

EXTREME With full implementation of the ELD now in place as well as a nationwide shortage of available trucks on the market, rates are expected to continue to be above normal through the remainder of the summer. We are seeing an average increase of 15 to 20 percent over last year's comps.

WEATHER



Hermosillo: Sunny and clear

Jalisco: Rain and thunderstorm all week. Mild temps continue.

Selma: Summer temps, clear and sunny

Salinas: Sun, cool temps.

Moultrie: Hot temps, some sunny days and rainy days

Fruits

CROP REPORT

Apples – We are in the transition between old and new crop apples. Both are of good quality.

Avocado - Supplies decreased by 25% last week from all COO. Over the next 7-10 days we will see a new size curve with customers changing COO and sizes, based on what Mexico and Chile produce. The market is stable

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Banana - Excellent quality and no major concerns

Blackberries – Supplies are average, the heat in north California is causing the berries to mature faster causing issues with quality.

Blueberries – Quality is good and supplies are plentiful.

Fruits

CROP REPORT



Grapes - Quality is very good from CA's Central Valley, and watching for nested mold following current scattered showers.



Lemons - Lemon demand has fallen and we should continue the downward market trend as more domestic fruit gets packed in the desert.



Limes – Quality is fair to good.



Mangoes - Good supply and good availability

Melons Cantaloupe – Poor weather has hit California and Arizona, which will affect supply as we prepare for transition from the Central Valley to the Desert. Smaller-sized fruit is now becoming more available and anticipated to be the norm through October. We do expect a very unstable market through November.

Fruits



Melon Honeydew - supplies have also taken a hit by the weather and expect to be very short on all sizes through the transition and well into November. We expect fair quality over the next few weeks.

Oranges – ACT OF GOD Our Valencia growers in the San Joaquin Valley were affected by extreme heat which caused post bloom conditions

Pears - Good quality with no major issues reported.



Pineapple - Good quality, expecting supplies to ebb naturally through October, and sizing to fluctuate a bit too.

Fruits



Raspberries - Supplies are average; however, the heat in the northern growing area of California is causing the berries to show some quality issues.

Strawberries – The heat and the rain in the Northern growing area of California is causing the berries to show some quality issues. Supply is currently short and prices are rising.



Watermelon - Market is mixed due to lighter supply, mostly a result of heavy rain. Demand remains firm due to warm weather and heavy school business. Supplies are loading out of Texas, Michigan, Oklahoma, Indiana and California. vegetable

CROP REPORT



Asparagus - Supplies are steady, and prices and quality are good.



Broccoli - The market is higher on prices and demand continues to be good. Supplies are steady

Cauliflower - Supplies are normal and quality is good. The market is steady.



Carrots – We are seeing both good quality and volume.



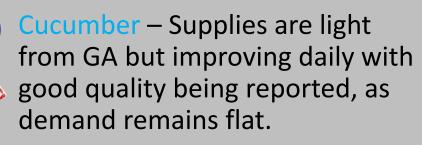
Corn – This market is done in the north, and Georgia is ramping up slowly. Markets are up this week, and quality is fair.



Celery - Supplies are normal and quality is good out of Salinas. Michigan celery is small with some quality issues.

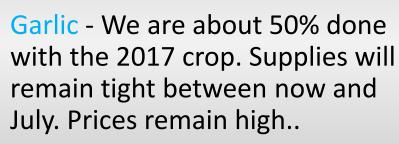
vegetable

CROP REPORT



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Eggplant - Supplies are more readily available from GA with good quality as the season is practically done up north. Demand is strong.



Ginger - Chinese markets are mixed, but quality is good. Product is available at high costs from Brazil, Costa Rica and Honduras.



Green Cabbage – The market has turned and firmed up as supplies have become critically short in the West causing escalation of pricing for the entire category.

Vegetable

Green Onion - Rain with light supply, a reduction of production in the East, demand will exceed supplies over the next two weeks

Kale – Quality, supplies are good.

Lettuce Iceberg - Fair quality, with oversizing, mildew, cracking, and decay.

Leaf Green and Red- Green leaf supplies are very light, quality is fair, and demand is good. Red leaf supplies are light, demand is good, and quality is fair.

Leaf Romaine - Supplies are slightly below normal, and demand and quality have both been fair.

Leaf Romaine Hearts - Demand and quality are good. Supplies are slightly above normal.

vegetable

CROP REPORT

Onions - Exceptional onion crop going into storage. The yellow onion market has bottomed out and again will rebound once harvest is complete



Pepper, Bell – Supplies are waning from the North but limited with quality being fair to poor. South GA has started expect volume to improve in the next week.



Potato – Quality is very nice in this early Norkotah crop. Some Burbanks are being harvested.



Spinach - Quality is good with occasional oversizing.



Squash – Squash volume is steady with more demand on zucchini than yellow squash and quality is good. GA production is improving

Vegetable



Tomato - Rounds: As TN & AL only have about 10 days left, we are seeing more pressure on GA & FL to ramp up. Quincy has started with no real volume yet, but it is expected to pick up. VA is done with rounds. Rain is a factor in older fields in the East forcing them to end quicker than hoped.

Romas: The tightest and most firm market. TN & NC are about 10 days from finishing, however, rain could end things sooner. GA & Quincy will have limited supply until Palmetto/Ruskin begins in a month, Romas will be light.

Grapes: Demand is up and supplies are snug due to production GAPS

Cherries: Supply has lightened up a bit putting some pressure on prices to move upward

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact

kenn@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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