

Automotive Transportation Service
Superintendents' Association
Toronto Chapter
Est. 1938



TALE-LITE
April 2011



** Notice of General Meeting - - - - Thursday, April 14th, 2011 **

Guest Admission: First 2 introductory FOC, thereafter \$20.00
Refreshments from 5:00 pm- - - - - Dinner served at 6:00 pm
Paradise Banquet & Convention Center - - - - - 7601 Jane Street, Concord

SPONSOR



*** MEETING – APRIL 14th**

Please join us for an evening with **Navistar Canada, Inc.** and **Western Toronto International Trucks.**

Chairing the proceedings for Navistar will be John Hosie, Key Market Manager-Truck, who will also be making the keynote presentation.

Navistar will be discussing “OnCommand” – the most customer friendly package of service solutions in the industry.

“OnCommand” provides you with more efficient repairs and maintenance, better lifecycle value, and an overall lower cost of ownership to give you improved uptime and better control of your business.

Bring along a friend or colleague who you think would be a welcome addition to our ATS organization, to attend this meeting and to join us for dinner!

Registered for the CFMS? www.cfmsonline 905-957-7265 May 9, 10 & 11



May 9,10 & 11 - 2011

Hilton Suites in Markham. For more information or to register: Email: manager@cfmsonline.com, or call 905-957-7265 or go to www.cfmsonline.com

Act today!

IMPORTANT !

MAILING OF TALE-LITE ! E-MAILING OF TALE-LITE !



In an effort to meet expectations, save costs, keep up with the times, and be more efficient, this 'Tale-Lite' newsletter will be distributed exclusively electronically by e-mail effective with the October 2011 issue. To accomplish this, we need to overhaul our data bank of e-mail addresses. Towards this end, all members are requested to submit- **ASAP!** - their e-mail address/s to our Secretary, Vic Wintjes at:

torontoats@sympatico.ca

We will continue to mail the Tale-Lite by both hard copy and by e-mail until September 2011...After September, regular monthly copies of the Tale-Lite will only be available by e-mail from our updated data bank.

To assist in this effort, a record book will be available at each of our monthly meetings for members to 'write-in' their name & e-mail address/s.....Please print clearly!

Your co-operation in providing/submitting your e-mail address/s **ASAP** would be much appreciated!! Hard mail will not be completely eliminated. From time to time there may be a need for pre-printed material to be released and this will be done by 'regular' mail, separate from the Tale-Lite.

MEETING – MARCH 10th

The meeting was sponsored by LIFETIME GREEN and quarterbacked by Tom Papadakos, their CEO. Tom reviewed how their product, EcoTrue, is a non-toxic, 100% vegetal, 100% biodegradable additive that dissolves without leaving any residue. It is designed to dramatically reduce harmful emissions from vehicles as well as increase fuel efficiency and fuel economy. EcoTrue comes in both wafers as well as drums (for fuel depots) which can be easily dropped into the gas tank prior to fuelling. Once mixed with fuel, EcoTrue immediately goes to work cleaning and releasing the bound oxygen, achieving more complete combustion, thereby promoting ecological responsibility and economic sensibility.

Lifetime Green are keen to have some fleets test their product-to demonstrate viability-and are prepared to support and fund such programs. For this and any further information, please contact:

Tom Papadakos at tpapadakos@lifetimegreen.com (tel: 416-839-7558), or

Michael DeSousa at mdeSousa@lifetimegreen.com (tel: 416-995-7142)

info@lifetimegreen.com

WWW.LIFETIMEGREEN.COM

At the head table assisting Tom were: Mike Desousa, the other half of Lifetime Green, along with Dwayne & David Leslie of Euroad Europe Ltd...Dwayne being the creator and manufacturer of EcoTrue.

Thanks again to Tom and to LIFETIME GREEN for a nice and interesting presentation!

50/50 Draw: Won by Joe Pannella of Alba Transport Trailer Services, with the house proceeds directed to "Sick Kids".

DOWN THE ROAD



- May 9, 10 & 11....- **CFMS** – Hilton Suites, Markham – www.cfmsonline
- May 12 - General Meeting – **OPEN!** - Please contact Brian Sibbald!
- **Monthly** – General Meetings – *Contact Brian Sibbald @ 905-302-5470 for an opportunity to sponsor & advocate your business!!*
- **Brian Sibbald explains that any member responsible for arranging a sponsor for a General Meeting will have their membership dues paid for 1 year! (In the event of Multiple sponsors in the same meeting, dues payment will be apportioned).**

**ATSSA TORONTO CHAPTER
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