

PetOberfest



2018 PetOberfest Sponsorship Opportunities

Leader of the Pack Presenting Sponsor

Cost: \$2,500, Value: \$15,000

(Deadline to be included in radio, television and outdoor advertising is Friday, August 19th.)

- Exclusivity as the only presenting sponsor within your business category
- A 10' x 30' exhibit space in a prime location at the event
- Opportunity to have a marketing team on-site to distribute marketing materials for the duration of the event
- Listing as a presenting sponsor in event press release that will be distributed to all major media outlets
- Sponsor recognition in radio or television advertising airing throughout the promotional period
- Prominent logo placement and listing as a presenting sponsor in print advertisements
- Prominent logo placement and listing as a presenting sponsor on outdoor signage displayed in highly visible locations at Stonebridge at Potomac Town Center
- Prominent logo placement and listing as a presenting sponsor in the event schedule of activities
- Prominent logo placement, listing and link as a presenting sponsor on facebook page
- Prominent logo placement, listing and link as a presenting sponsor on the PetOberfest website (sptcpetoberfest.com)

Friends of Fido Sponsor

Cost: \$1,500; Value: \$5,000

- A 10' x 10' exhibit space in a prime location at the event
- Opportunity to have a marketing team on-site to distribute marketing materials for the duration of the event
- Prominent logo placement and listing as an event sponsor in print advertisements
- Prominent logo placement and listing as an event sponsor in the event schedule of activities
- Prominent logo placement, listing and link as an event sponsor on facebook page
- Prominent logo placement, listing and link as an event on the PetOberfest website (sptcpetoberfest.com)

Cool Cat Sponsor

Cost: \$500, Value: \$2,000

- A 10' x 10' exhibit space in a prime location at the event
- Opportunity to have a marketing team on-site to distribute marketing materials for the duration of the event
- Prominent logo placement and listing as an event sponsor in the event schedule of activities
- Prominent logo placement, listing and link as an event sponsor on Stonebridge facebook page
- Prominent logo placement, listing and link as an event sponsor on the PetOberfest website (sptcpetoberfest.com)

For more information, contact Melissa Hendrickson at mhendrickson@silverpointellc.com or (703) 830-6586.