

# 2015 Beaumont Spirit Run hosted by the Beaumont-Cherry Valley Rotary Club

May 5, 2015



## Grant awards for the 2014 event:

Palm Elementary: \$900 Mother-and-son dance, Reading Motivation program: Beaumont High: \$2235.99 for power tools incl. a commercial juicer for the culinary arts, \$300 student trip to Santa Cruz Jazz Festival, \$500 for the Air Force JROTC dance. Mountain View Middle: \$500 toward its County Line Sports program, \$500 toward the Sea Perch Robotics program. Sundance: \$500 toward their Mileage running club. Tournament Hills: \$500 for running club incentives. Anna Hause: \$500 to fund a track meet, wellness fair, and Art Club. San Geronio Middle: \$400 toward student garden, \$300 student college visitations. Highland Academy Charter School: \$450 for a laptop for use by the Associated Student Body adviser.

## Dear Friends of the Annual Beaumont Spirit Run:

We are privileged to announce that the 6<sup>th</sup> annual Beaumont Spirit Run will be held on September 19, 2015. We wish to remind you that, in 2013, both the current 5K and 10K courses were officially **certified according to USA Track & Field standards by the national Road Running Technical Council**. This means that we are better able to attract a wider audience of running enthusiasts to our community to run in support of our Beaumont district schools. Our event is a fundraiser with the purpose of awarding grants to applying schools, PTAs, teachers, and school groups that request the funds for activities and projects that support learning.

The support from participating companies has helped the Spirit Run committee, over the past 5 years, award a total of **\$63,039**. We want to invite your company to sponsor our 6<sup>th</sup> Annual event and help us achieve our 2015 award to be offered by application for this calendar year.

Attached, you will find information about the event and description of the different levels of financial sponsorship. As part of your sponsorship, you have the opportunity advertising materials or give-away items for the individual runners. Your materials will be placed in each of the runner bags for an anticipated 600-800 runners. We are expecting 1100-1200 people in total attendance. We will need your promotional materials by Sept 1<sup>st</sup>, 2015. You may deliver those materials to Steven Leach at the local Beaumont Chamber of Commerce, M-Th 9am-4pm.

Sponsors may set up event booths at the event location, **Beaumont High School Football & Track field complex** at 200 Brookside Ave, Beaumont by 6:00am. Please note: you are responsible for providing your own tables, canopies, chairs, etc. We are unable to provide electricity to your booth. Any sponsor banners can be brought to the event the same day by 6am and Rotary will get them displayed in a prominent location.

Donations are to be made payable: **Rotary Club of Beaumont Foundation Spirit Run**, a 501(c)3 charitable organization, tax ID 33-0779776. All donations, in-kind or monetary are deductible. We appreciate your support and consideration for sponsorship. We are committed to giving educational support to Beaumont School District programs that give our students greater educational opportunity.

Steven Leach  
Sponsorship Chair  
(951) 241-2424, email @ Stevenleach007@gmail.com

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## Application for Sponsorship

### Rotary Club of Beaumont Foundation Spirit Run

Name of sponsor business/ individual	
Sponsor mailing address	
Contact person/contact phone #	
Email address	
Will you attend our event?	
Does your firm own a logo banner you wish to display?	

### Yes, I would like to support the 6<sup>th</sup> annual Beaumont Spirit Run:

*RECOGNIZED CLASSES	AMOUNT \$	CHECK ONE
*Premier	\$10,000	
*Platinum	\$5,000	
*Gold	\$2,500	
*Silver	\$1,250	
*Bronze	\$500	
Community	\$250	
Supporter (specify any amount)	\$	
In-Kind Donor (specify retail value)	\$	

### PAYMENT INFORMATION:

**Sponsorship must be received by August 31<sup>st</sup>, 2015 to be included in t-shirt promotion.**

Please mail form and payment to:  
 Rotary Club of Beaumont Foundation Spirit Run  
 P.O. Box 3006  
 Beaumont, CA 92223

Signature \_\_\_\_\_ Date \_\_\_\_\_

*t-shirt sponsorships recognized for donation amounts over \$250.00*



## Sponsor Benefits

- **Premier** (\$10,000) Sponsorship entitles your company to become the event presenter [6<sup>th</sup> Annual Beaumont Spirit Run presented by your company].
- **Platinum** (\$5,000) sponsorship entitles your company to become the run presenter for any one of the 3 distances (1K, 5K, 10K)
- **Gold** (\$2,500) sponsorship entitles your company to have prominent placement and size of your logo on all event t-shirts.
- **Silver** (\$1,250) sponsorship entitles your company to lead out your chosen race distance with your own lead out team and/or mascot. We will also allow your company to blow the horn to start the run.
- **Bronze** (\$500)
- **Community** (\$250)
- **Supporter** (\$ you choose the amount)
- **In-kind Donor**

### ALL SPONSORS WILL HAVE:

1. Advertisement of company name/logo on event banners and posters
2. Your logo will be posted out our run website/registration pages.

### SPONSORSHIPS OF \$500 AND ABOVE:

1. Advertisement of company name/logo on all event t-shirts

### PREMIER, PLATINUM, and GOLD SPONSORSHIPS WILL HAVE:

2. Prominent display of company name/logo on all event banners, posters, and t-shirts
3. Inclusion in press releases.
4. On stage appearance and promotion the day of the event.

### NOTE:

\*Commemorative plaques will be given to recognized classes with 1-5 complimentary entries and t-shirts. Plaques will be issued within 60 days after the day of the event.

\*\*Sponsorship payments **must be received by August 31<sup>st</sup>, 2015** in order to receive any of the above promotions.