

Major News Media Sources  
Business Model Scoring

Liberal	Factor	National Reach	Total Score	Reality	Factor	National Reach	Total Score	Conservative	Factor	National Reach	Total Score	Total
Time	10%	100%	10	C-Span	57%	100%	57	Wall St. Jour.	20%	100%	20	
Newsweek	10%	100%	10	Real Clear	38%	100%	38	Fox News	57%	17%	10	
The Economist	10%	50%	5				-	Fox Business	57%	5%	3	
New Yorker	10%	20%	2				-	Limbaugh	25%	100%	25	
ABC	57%	100%	57				-	Hannity radio	25%	90%	23	
CBS	57%	100%	57				-	Levin	25%	50%	13	
NBC	57%	100%	57				-	Savage	25%	45%	11	
MSNBC	57%	10%	6				-	Glenn Beck	25%	50%	13	
CNN	57%	13%	7				-	Hugh Hewitt	25%	25%	6	
Wash. Post	20%	25%	5				-	NY Post	20%	5%	1	
NYT	20%	30%	6				-	Wash. Times	20%	5%	1	
Chicago Tribune	20%	10%	2				-	Drudge Report	38%	100%	38	
USA Today	20%	100%	20				-				-	
Boston Globe	20%	10%	2				-				-	
LA Times	20%	15%	3				-				-	
Politico	38%	100%	38				-				-	
Huffington	38%	100%	38				-				-	
Salon	38%	100%	38				-				-	
Slate	38%	100%	38				-				-	
Vox	38%	100%	38				-				-	
Buzzfeed	38%	100%	38				-				-	
PBS TV	57%	100%	57				-				-	
PBS Radio	25%	100%	25				-				-	
<b>Total</b>			559				95				163	817
<b>As % Total Score</b>			68%				12%				20%	