

Advisory Board Meeting Minutes

Janice Davenport - NMB BID Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City of Manhattan Beach Public Works Facility

Manhattan Beach, CA 90266

Wednesday, March 7, 2012 6:00 pm

1. 2012 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Steven Delk	BID Board Member	OB's Pub & Grill

Absent BID Member: Bernadette George, Brett Karas

Wayne Powell (Mayor Pro Tem), Steve Finton (City Engineer) Steve S. Charelian (Revenue Service Manager)

2. Approval of Minutes from the March 7, 2012 North MB BID Meeting

**Vote All*

3. North Manhattan Beach Business Improvement District's annual Summer Stroll Event (2012). Consider potential opportunities with the Centennial Committee.

- Margaret – representative from Centennial Committee discussed sponsorship and opportunities for NM BID involvement.
- Advised board of Centennial meeting, on March 12, 2012. James McCleary and possible other North BID committee members will attend.

Discuss and assign duties for NMB BID annual Summer Stroll.

- Decide on date – July 2012, Thursday?
 - Approval of allocated funds from NMB BID in the amount not to exceed \$5,000 for event
 - James McCleary-Flyers and posters for event
 - Steve Oliveira-Banner / Janice Davenport - Insurance for event
 - Harry Ashikian-DJ, permit for amplified music with MBPD & MBFD
 - Request permission from Ab Lawrence (Pancho's) to use upper parking lot for "Friends of Local Artist" display.
 - Consider doing a "raffle" with donations from business owners.

4. Status of Monument(s) for North Manhattan Beach Improvement District Installation of three Business Directories.

- Three directories have arrived to the City Hall Public Services Yard.
- Steve Finton-making location map to be affixed to the center area of each directory. Scheduling installation with a target date: March 23, 2012
- Logo discussion. Need rights for logo or change to surfer image.
- Steve Charelian & James McCleary will update business directories as needed.
- James McCleary will get PDF of map and insert into NMB BID website.

5. Consideration of Monument for North Manhattan Beach Business Improvement District on Rosecrans Avenue.

- Steve Charelian & Steve Finton will have 2 exhibits samples discussed at meeting to present as a general business item tentatively set for the MB City Council Meeting April 3, 2012.
- James McCleary will obtain a sample of the "foam" from Innovative Foam and give BID a report.
- Logo discussion (logo use rights) - Need to obtain rights for surf board logo as third option.

6. Status Update on 2012 Enhancement Project and Activity Plan

- Steve Finton has maps of gas lamps and marked locations to consider.

7. Public Comments - None

8. Adjourned @ 7:25PM - Next NMB BID Committee Meeting: 4/4/2012