



# AG 310

## Ag Business and Management

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Classroom: 5008



### **Course Overview:**

This course will emphasize the principles of marketing, profit maximizing, business management, personal finance, investing, stocks, computer utilization and record keeping. Students will apply agricultural and personal business concepts using word processing, spreadsheets, graphics, data bases, presentation and publishing software.

### **Class Fee: \$20**

This course can be taken for dual credit.

This course will meet District graduation requirements for Economics and computer proficiency upon completion of the entire year.

This course will not meet the NCAA requirements for Social Studies.

### **Course Goals:**

The purpose of this course is to give students a head start in the world of business and agriculture. Students will have the opportunity to learn how to be successful in their future careers by learning how to get a job, important communication skills, managing money and learning about economics.

### **Topics of Instruction** *(subject to change):*

1. Identify careers and demonstrate job seeking, keeping and advancement skills
2. Demonstrate an ability to succeed in a job interview
3. Demonstrate an understanding for agriculture issues
4. Exercise public speaking skills
5. Understand the components of and build marketing/ advertising strategies
6. Demonstrate knowledge in applications/ scholarships and college preparation
7. Exhibit knowledge in agriculture sales
8. Identify financing skills and demonstrate finance management
9. Demonstrate an understanding of the Stock Market
10. Demonstrate an understanding of economics
11. Identify and understand the process of different agriculture commodities
12. Develop personal skills and communication ability

### **Grading:**

Grades are earned based on the following scale:

90-100 = A      80-89 = B      70-79 = C      60-69 = D      59-0 = F

-Participation in this course will count as 20% of the student's final grade.

-The final exam at the end of each semester will count as 20% toward the student's final grade.

### **Course Requirements:**

FFA leadership activities will be emphasized.

An approved Supervised Agricultural Experience will be developed and conducted by each student.

### **Major Projects**

Some of the major projects that students will be expected to complete include keeping personal job related records, group projects, public speeches, and job preparation projects.

### **Gilbert FFA Website:**

Go to [gilbertffa.com](http://gilbertffa.com) for information on upcoming events, teacher contact info and newsletter.