

# SABMG Advertisement

## Picture and Video Tips!

### 1. Lighting

- Early or late sun shining on NEAR side
- Even lighting, watch shadows that distract or cover animal

### 2. Position

- Animal – we want classic side profile with near side hind leg showing proper hock set
- Animal - quartering toward slightly is good , shows hip muscling
- Animal – head up, both ears showing, tail relaxed, level ground
- Animal – clearer a little farther away, can be blowed up and screenshot
- Person – lower shot, steady or still, BE READY!, watch your shadow (can be cropped out on phone easy)

### 3. Background

- natural scene (trees, sky, grass), nothing to distract
- Clutter around animal can be cropped – edit

### 4. Videos

- Flat ground
- Can screenshots good pics from video
- Still camera
- Video on landscape (sideways)
- Change resolution to 4K 60 (on phone)

### 5. Patience and maybe some help moving cattle!

### 6. CapCut is an editing app available