

Reflection Project



Now it's time to showcase your talents! You have been hired by a marketing company that wants you to design an advertisement for their biggest client. Your job is to take a group of products and showcase them on a stage that reflects their image to make them seem more appealing and attractive.

Create a new **Photoshop** document that is **720 x 486 pixels**. Create a stage and a background for your products. Place at **least two different objects on the stage**. All of the products must be made by the same manufacturer. Find that **manufacturer's**


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logo and place it on the background wall of your stage. After you have removed any background and made your products more attractive, create a reflection on the stage for each one. Make sure you orient the objects in the most appealing way and make them look good! Use the tutorial to help you!

***NOTE: THE "FEATHER COMMAND IS LOCATED UNDER SELECT>MODIFY>FEATHER**

Once you have finished placing your objects on the stage and creating reflections (remember, **ANY object that touches the stage must have a reflection**), save your work as a .PSD and as a JPEG. Name it firstlame+lastname + reflections (ex: MikePetersonreflections.jpg). Submit **ONLY the JPEG** onto Canvas. **Review the rubric for this project to make sure you aren't going to lose any points!**

If you finish early, go ahead and make another one for extra credit

Reflections Project 		
You've already rated students with this rubric. Any major changes could affect their assessment results.		
Criteria	Ratings	Pts
A proper gradient stage and background have been created.	This area will be used by the assessor to leave comments related to this criterion.	15.0 pts
The company's logo has been properly placed on the background.	This area will be used by the assessor to leave comments related to this criterion.	15.0 pts
The advertisement uses the Elements & Principles of Design	This area will be used by the assessor to leave comments related to this criterion.	15.0 pts
At least two items have been neatly cut out and placed on the stage.	This area will be used by the assessor to leave comments related to this criterion.	15.0 pts
An appropriately oriented reflection has been created for each item.	This area will be used by the assessor to leave comments related to this criterion.	15.0 pts
The reflection for each item is at correct opacity and fades away.	This area will be used by the assessor to leave comments related to this criterion.	10.0 pts
File was uploaded to Canvas in proper format (jpg)	This area will be used by the assessor to leave comments related to this criterion.	10.0 pts
File was properly named.	This area will be used by the assessor to leave comments related to this criterion.	5.0 pts
Total Points: 100.0		