



Empowering our community

NEWS RELEASE

FOR IMMEDIATE RELEASE

ECHO Lacombe announces support for Cross Country Ski Club

Lacombe, Alberta (October 21, 2017) – ECHO Lacombe Association is proud to announce funding support to purchase much-needed grooming equipment for the Lacombe Cross Country Ski Club.

“As always, our commitment is to help build our community,” said ECHO Lacombe Association President Drayton Bussiere. “The Lacombe Cross Country Ski Club has taken the initiative to foster the growth of a recreational activity that will be enjoyed by all of our residents.”

The cross country ski club’s membership swelled to 100 members last year and there has been a positive response to the trails from users.

“I think it’s great that we have a resource like Echo Energy in Lacombe,” said Brent Bouwsema of the Lacombe Cross Country Ski Club. “We have been hiring and borrowing equipment, specifically a snowmobile, in order to groom. This investment will help expand our capacity to offer high quality ski trails.”

The ECHO Lacombe Association president stresses just how easy it is for residents to make similar initiatives happen.

“It is really as simple as visiting www.echoenergy.ca and signing up to receive your electricity and/or gas through us,” said Bussiere. “It took us a little while to build up the critical mass to support multiple applications but we are there now. We truly believe the sky is the limit; the larger our customer base, the more things we will be able to make happen for our community.”

Along with supporting the Lacombe Cross Country Ski Club, Echo Lacombe Association has also funded the new Echo Stage, the host venue for the popular Music in the Park series, as well as Neighbourhood Life’s Echo Coffee Bike, which has been in high demand at block parties and local events.

About the ECHO Lacombe Association

The ECHO Lacombe Association includes representatives from the City of Lacombe, Burman University and the Lacombe and District Chamber of Commerce, as well as an additional five members from the community at large. The group seeks to improve the quality of life within Lacombe by fostering a collaborative environment focused on cultivating innovation, nurturing a business-friendly culture, promoting sustainable growth and creating a safe, inclusive, vibrant and healthy community.

For information on the Echo Energy program, and to apply for the ECHO Lacombe Fund, please contact Guy Lapointe at (403) 782-1263 or glapointe@lacombe.ca.

To find out more about the Lacombe Cross Country Ski Club, please visit www.skilacombe.com.

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