

I am the District 25 Web Servant and strongly encourage each GSR to at look at and use the website at district25aa.org. Please tell your home group members about it and let them know about the [calendar page](#), where they can put Group announcements and the [bulletin board](#) page, where we list Zoom and conference call meetings in District 25.

District Officers Email Accounts

Each District 25 elected officer has an email, separate from their personal emails.

1. Diane M., DC dcm@district25aa.org,
2. Leroy L. ADCM adcm@district25aa.org,
3. Chris B., Secretary secretary@district25aa.org,
4. Kat L., Treasurer treasurer@district25aa.org, and
5. Lenny, Web Servant webservant@district25aa.org

Group officer can set up their District email boxes to have emails forwarded to their personal email and/or to create an automatic reply whenever an email arrives. If anyone needs help doing this please let me know and I will be happy to help. I encourage officers use the assigned email for District correspondence.

How Do I Sent Email to all Officers At the Same Time

There is one additional email that GSR's and others can use to contact all officers with this single email: DistrictCommittee@district25aa.org. If you send an email to this address, it will be sent to all five listed above.

District 25 Website Visits January 1, 2023 to March 31, 2023

Thanks to all who have taken my suggestion to visit the web site and for telling your home group and others about it. Go Daddy tracks overall visits to the site but doesn't break down by what pages are visited. I added Google Analytics (free) to monitor the District 25 website to get more details about the website. The table below show how many visits to each page (**Views**) and the number of unique people (**Users**) there were for the first three months of 2023.

Page Title at	Views	Users	Views	Users
District25AA.org	Jan-Mar 2023		Oct-Dec 2022	
Home	591	226	230	143
Calendar	198	79	68	43
Links	192	70	40	28
Archived Info	154	50	57	17
District 25 Bulletin Board	143	52	26	16
Business Info	107	51	28	19
District Officers	75	39	26	19
Donations	26	23	16	11
Panel 71 2021-2022 archive reports	16	9	0	0

It is a good to review the statistics periodically and compare with past statistics. Please let me know if you have any questions about this or anything about the web site. My email and telephone numbers are listed at the end of this report.

Two Websites are Better Than One

District 25 is part of Area 59 (Eastern PA.) and the Area has a website. I also suggest you become familiar with it at Area59aa.org. Here is a summary of the main pages of the Area 59 website.

- [HOME](#). Here you will find a rotating main event or highlight along with 4 boxes that mimic info in the header bar. Bridging the Gap lives in the 5th box, and the 6th box previews the next main event or highlight. In this way we always have some fresh content for upcoming events, and we always have some content that remains constant and reliable.
- [ABOUT AA](#). Although our website is primarily used to aid communication within the Fellowship, what if a newcomer lands on our page? We feel it is critical that we remain “the hand of AA.” We provide a “Need Help Now” button with links to our local hotlines and info at AA.org.
- [FIND A MEETING](#). According to website user data that we continually monitor, the vast majority of traffic to our website is for meeting information. Our website’s listing of meetings are now the most complete it has ever been with 12 different Intergroups and Districts participating! This means that we now list all the meetings and groups in Area 59 with the exception of District 46, in which case we provide a link to their website. There has been a lot of activity on the “back end” as we sort out technical issues getting all of the meeting lists to feed properly into ours without errors. These feeds are regularly refreshed to be sure the most current, up-to-date meeting information is synched with our list.
- [CALENDAR](#). Find out what’s happening and submit your event!
- [AREA 59 BUSINESS](#). Everything you need is right here. We have newly enhanced forms, committee info and reports, contacts, service resources, district info, and so much more. Be sure to visit the Archives which lives in the “About Area 59” section!

In addition to being District 25 Web Servant I serve Area 59 as the Assistant Web Servant. The main pages I work with from the list above is the Calendar and Find A Meeting; however, I can help you navigate all of Area 59 website. Please let me know if you have questions and/or can’t find something you are looking for. I encourage GSR’s and AGSR’s to inform their home group members about both the District and the Area websites. They have very similar addresses: District25AA.org and Area59AA.org.

Thank you

Thank you for allowing me to serve as District 25 Web Servant. I hope you can memorize our website address (District25aa.org) and that you will tell your Home Group about the web site. I welcome feedback on any aspect of the website. Please call me at (215)849-5119 (home) or (215)929-6629 (cell) or by email webservant@district25aa.org to tell me what you like, don’t like or just to discuss the website or other items of concern I may be able to help with. Lenny T. - Web Servant, District 25