



ANCHORAGE

ORTHOPEDIC SOCIETY

Overview

The Anchorage Orthopedic Society is holding a live CME event. The William J. Mills, III All Alaska Orthopedic Conference is an excellent opportunity for vendors to connect with medical professionals and discuss their latest products and services. This event will provide a platform for vendors to showcase their products/services and gain valuable exposure to a new market. Through this event, vendors will have the chance to build relationships with medical professionals, establish brand recognition, and increase sales.

The primary goals for the CME event are:

- To provide vendors with an opportunity to showcase their products/services to medical professionals
- To create a platform for vendors to connect with medical professionals and build relationships
- To increase brand recognition among medical professionals
- To increase sales for vendors

Target Audience

The target audience for the Anchorage Orthopedic Society CME event is orthopedic medical professionals, including doctors, physician assistants, physical and occupational therapists, nurses, and other healthcare professionals.

Vendor Benefits Sponsorship of the CME event provides vendors with the following benefits:

- A chance to showcase their products/services to medical professionals
- Access to the orthopedic market
- Opportunities to build relationships with medical professionals
- Increased brand recognition
- Potential to increase sales

Vendor Sponsorship Packages

We offer a variety of vendor sponsorship packages to fit the needs and budget of each vendor. The packages are as follows:

- **Bronze Package (\$1,500):** Includes one booth in the vendor area, one vendor badge, and promotion through event materials (e.g. flyers, emails)
- **Silver Package (\$3000):** Includes one booth in the Foyer, 2 vendor badges, invitation to the faculty dinner presentation, and promotion through event materials (e.g. flyers, emails).
- ~~Gold Package (\$5,000): Includes 3 vendor badges, a booth in a private room, invitation to the faculty dinner presentation, and promotion through event materials (e.g. flyers, emails).~~
- **Platinum Package (\$10,000):** Includes one booth or signage in the vendor area, 4 registrations to the CME events, invitation to the faculty dinner, premier logo placement around the event, and promotion through event materials (e.g. flyers, emails), and an exclusive speaking session.

For more information about vendor sponsorship packages, please contact:

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