



West Covina Issues

AMOUNT OF REVENUE LOST BY WEST COVINA SINCE FEBRUARY 1, 2021

\$497,302.20

West Covina Big League Dreams/Sportsplex

In October of 2020, the West Covina City Council took over the operation of The West Covina Sportsplex from BIG LEAGUE DREAMS. Behind closed doors, in the middle of a pandemic, and with no public explanation, they cancelled the lease of BIG LEAGUE DREAMS (the operator) of the West Covina Sportsplex. By cancelling the contract, the City has assumed the full cost of the 20 million dollar bond used to build the Sportsplex.

Prior to their contract being cancelled, BIG LEAGUE DREAMS paid approximately \$450,000 annually to the City for bond payment. Now the City must use General Fund money for the payment of the bond. General Fund money typically funds police and fire. \$450,000 = 4 police officers/firemen.

When the City took over the operation of the Sportsplex, they appropriated \$282,500 for maintenance on November 17, 2020. Then \$10,000 more for maintenance in April 2021 and May 2021.

But the major issue is a lack of revenue. When Big League Dreams opened all their other facilities on February 1, 2021 the clock began on West Covina's lost revenue. The Revenue calculator above estimates lost revenue when compared to other Big League Dreams ball parks.

What was a successful attraction, now is in jeopardy. The revenue plan needed is five fold. 1. Nightly softball/soccer 2. Weekend/Weekday Tournaments 3. Restaurants 4. Special Events 5. Sponsorship and Branding. Without all these components the project fails.

West Covina needs to stop using General Fund money and solicit an operator for the entire project. It also needs to unlock the gates to this public park per the 2002 Operations and Maintenance agreement.

Although West Covina failed to re-negotiate their contract with BIG LEAGUE DREAMS new ownership, the following Cities did re-negotiate and are now open and bringing in revenue!

- [Cathedral City, CA](#)
- [Riverside, CA](#)
- [Chino Hills, CA](#)
- [Manteca, CA](#)
- [Redding, CA](#)
- [Mansfield, TX](#)
- [League City, TX](#)
- [Las Vegas, NV](#)
- [Perris, CA](#)