

MAX BID (Highest bid you are willing to give in case you're bid at the auction is surpassed) Explanation:

Some of you have asked, "What happens if I bid now and I get outbid at the event? Will you call me?"

Answer: No, not from the event, however; that's the point of the max bid (highest bid you give us to win the item). We will only give your minimum bid out and increments up until we hit your max bid. For example: John Doe put a minimum bid of \$1,000 on the Blake Shelton and a \$2,000 max bid online. At the event, Jane Smith bids \$1,100 (increases must be at least \$100 on this item). We would then write in \$1,200 from our max bidder. If someone then bids \$1,300, we would put \$1,400 until we reach the max bid of \$2,000. If that \$2,000 bid gets met or surpassed, we would not notify the person who was outbid online (an equal bid at the event takes precedence) unless they are actually at the event in which case they will see that they've been outbid.

Hope that makes sense. That's why the max bid is so important. Good luck, bidders and thank you!

The Auction Committee