



# FALL CONFERENCE

November 14<sup>th</sup>-15<sup>th</sup>  
ROGERS, AR

## Sponsorship Opportunities

### TOP LEVEL SPONSORSHIPS

**\$2,000 Reception Sponsor {2 Available}**

Two Page Ad in Program, 2 Complimentary Registrations, On-Site Signage, Screen Ad, & Branded Cocktail

**\$1,500 Lunch Sponsor {1 Available}**

One Page Ad in Program, 1 Complimentary Registration, On-Site Signage, Screen Ad, & Speaking time during Lunch. (Upgrade Available: Branded Napkins - \$250)

**\$1,250 Presenting Sponsor {4 Available}**

Half Page Ad in Program, 1 Complimentary Registration, On-Site Signage, Screen Ad, Speaking Time on Stage, & Present one of the four Speakers

**\$1,000 Breakfast Sponsor {1 Available}**

Half Page Ad in Program, 1 Complimentary Registration, On-Site Signage & Screen Ad. (Upgrade Available: Branded Napkins - \$250)

### OTHER SPONSORSHIP LEVELS

**\$1,000 Gold Level**

A 8x10 Booth, Full Page Ad in Program, & 2 Complimentary Registrations

**\$750 Silver Level**

A 8x10 Booth, Half Page Ad in Program, & 1 Complimentary Registration

**\$500 Bronze Level**

8x10 Booth Only

**\$500 Quarter Page Ad**

Quarter Page Ad in Program Book

**\$500 Promo Item Sponsor**

Choice of Logo'd Promo Item & On-Site Signage; PLUS Cost of Production & Printing; OPTIONS: Registration Lanyard, Water Bottle, or Coffee Breaks

**\$250 Friend of MBAA**

### ADD-ON'S TO SPONSORSHIPS

**\$800 Full Page Ad in Program**

**\$650 Half Page Ad in Program**

**\$500 Quarter Page Ad in Program**

**\$250 Business Card Size Ad in Program**