

# LOGO CONTEST!

## Calling all Graphic Design Students

**The Museum of Political Corruption**, Albany, NY, is seeking a logo that visually reflects its identity and mission. Since its founding in 2013, The MPC has been featured on National Public Radio, USA Today, *New Yorker Magazine*, and in other national and international media.

**Mission:** The Museum of Political Corruption, a nonprofit, nonpartisan organization, is committed to educating and empowering the public by offering a better understanding of political corruption and encouraging solutions that promote ethics reform and honest governance.

**Our Image:** (we see ourselves as) an educational and cultural institution, sophisticated yet cutting edge, contemporary, informative and empowering. Learn more about the MPC by visiting our website at: [www.museumofpoliticalcorruption.org](http://www.museumofpoliticalcorruption.org).

### How to Enter:

The contest begins on January 16, 2017. Submissions will be accepted through April 7, 2017. Winners will be announced on or about May 26, 2017 via our website, social media and by direct contact to the winners' email accounts. All valid entries must be:

- Submitted directly to Bruce Roter, AlbanyMPC@gmail.com
- Submitted as a high resolution .pdf with 300 dpi or higher.
- Each applicant may submit a portfolio of up to three designs.
- Applicants must be students currently enrolled in a graphic design program.

### Logo Requirements:

**Professional:** This logo may be featured on our website, our social media platforms and other media (stationary, pamphlets, t-shirts etc). Therefore, it must be presentable in all sizes and formats.

**Theme:** Logo must reflect the identity and promote the mission of The Museum of Political Corruption.

**Color:** There are no limitations on colors. However, the logo must still look good if reprinted in black and white.

**Integrity:** Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant. Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

**Prize:** Contest winner will receive \$500. The judges, at their discretion, may also designate a number of runner-up(s) with certificates to acknowledge the quality of their work.

**Contest Details:** Winners will be selected by The Museum of Political Corruption with input from graphic design artists and the general public. Contestants agree that The Museum of Political Corruption may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo to The Museum of Political Corruption. Additionally, The Museum of Political Corruption may alter, modify or revise the logo as it sees necessary to achieve the goals of the organization. The Museum of Political Corruption reserves the right to not select a winner if, in its sole discretion, no suitable entries are received. Entries not selected will be deleted at the conclusion of the contest and The Museum of Political Corruption will claim no ownership to those works.