

BRIARWOOD FARM DERBY DAY

A day of equestrian sport & generosity!



Tuesday, July 10, 2018

In memory of our friend & teacher, Jack Benson
benefiting The Hunterdon Regional Cancer Center, featuring
USHJA National Hunter Derby * Low Hunter Derby * Pony Hunter Derby * Hunt N' Go Derby
and the fabulous "Ride for the Pledge" Challenge Class

Join us for this fabulous horse show at the beautiful showgrounds at Princeton Show Jumping!

SPONSORSHIP & ADVERTISING OPPORTUNITIES

TITLE SPONSORSHIP: open

Sponsor name will be included in all publications up to and including the event, and presenting opportunities will be available on show day. Will include signs, trophy and awards and promotion as appropriate. Contribution determined by sponsor upon acceptance by the Show Committee.

DERBY SPONSORSHIP: \$500 minimum

Naming of one of the featured events at the horse show. The prizemoney offered will be a draw to encourage fun competition and great rewards. Will include signs, trophy and awards as appropriate. Additional prizes may be awarded by the sponsor upon Show Committee approval.

RING SPONSORSHIP: \$1000

Naming of a show ring for all publications up to and including the event, will include signs, decoration on or in the arena(s) as per the Show Committee. Four rings are available.

SOUVENIR BOOK: \$250 full page, \$150 half page, \$100 business card, \$25 one-liner

Our Souvenir Book will be distributed throughout the show day to our exhibitors and patrons. Artwork to be submitted in a jpeg or pdf file format, and may also be used to create the placards for the showday. Artwork must be submitted by Monday, July 2nd.

EVENT FRIEND:

Contribution of choice, sponsor will be listed in our Souvenir Book as an event friend, and on all promotional outreach.

SILENT AUCTION DONOR:

Silent Auction items accepted. All revenue from the Silent Auction will be a direct donation to the HRCC.

DIRECT DONATIONS ACCEPTED:

Contribution of choice, donations directly to: Hunterdon Medical Center Foundation. Donor will receive written acknowledgement from the Hunterdon Medical Center Foundation. Donation is possible directly at www.foundation.hunterdonhealthcare.org or on the show day.

RIDE-FOR-THE-PLEDGE DONATIONS:

Come to the show and join in the fun! Sponsor a rider! The more they jump, the more money we raise!!

CONTACT: Katie Benson at (908)-534-8833 or (908)-806-8044, or email to jackkate@aol.com

ALL ARTWORK TO: jackkate@aol.com (jpeg or pdf, camera ready artwork)

Artwork layout and typesetting is available as needed.



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Tuesday, July 10th

SPONSOR/DONOR/ADVERTISER (as to be listed in promotion):

CONTACT NAME: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ email: _____

SPONSOR/ADVERTISING CHOICE (please mark):

_____ TITLE SPONSOR \$ _____

_____ DERBY SPONSOR \$ _____

_____ RING SPONSOR \$ _____

_____ SOUVENIR BOOK ADVERTISEMENT \$ _____ Size ad: _____

_____ SILENT AUCTION DONATION ITEM: Declared value: \$ _____

_____ EVENT FRIEND \$ _____

_____ DIRECT DONATION \$ _____

_____ OTHER (please list) \$ _____ : _____

Checks for advertising and event support:

payable to: Briarwood Farms Inc.

mail to: Katie Benson, 23 Brier Rd., Whitehouse Station, NJ 08889-3045

artwork must be received no later than Monday, July 2nd to be put in the Souvenir Program.

email: jackkate@aol.com

Checks for direct donations:

payable to: Hunterdon Medical Center Foundation

mail to: HMC Foundation, 2100 Westcott Dr., Flemington, NJ 08822

reference "Briarwood Farm Derby Day" in correspondence

Payment can be made via credit card, debit card or bank card for any advertising or direct donations. Contact us for instructions.

Thank you for joining us for this great day!

DERBY DAY CONTACT:

Katie Benson

email: jackkate@aol.com telephone: (908)-534-8833