



## UAHU Sales Congress Registration Procedures

Please fill out the appropriate registration form and mail or email—no fax—to:

**Mail:** UAHU  
PO Box 581485  
Salt Lake City, UT 84158-1485

**Email:** [martinesmith@uahu.org](mailto:martinesmith@uahu.org)

**Make checks payable to:** UAHU

### Important deadlines:

**Booth Registration** – UAHU has never turned away an exhibitor for late registration. However, the booth location will not be assigned until the final payment is received.

Final payments must be received by May 1, 2017. \$100 late fee will be assessed for payments received after deadline.

Membership Directory Ad submissions deadline is April 12, 2017

### Ad Details:

Your ad will appear both in the hard copy of the directory passed out at Sales Congress and on our online PDF version which will be updated at least once during the year.

*All ads must be submitted in 300 dpi press-ready .pdf format. Ads may also be submitted as original Illustrator format. If the original ad is submitted, please include all linked files and convert all type to outlines. Ads are full color and specifications are listed below. **Please send ads or design questions to** [diane@thenewslinkgroup.com](mailto:diane@thenewslinkgroup.com)*

### Ad Specifications

Type:

Full Page 8.5" X 11", 8.75" X 11.25"

1/2 Page Horizontal or 8.5" X 5.5"\*

1/2 Page Vertical / 4.25" X 11"\*

1/4 Page / 4.25" X 5.5

*\*Although these are the required dimensions, printed scale will vary based on layout*