



Howdy!

How would you like to make a difference in the lives of young people in Calhoun County while taking advantage of a fantastic opportunity to reach potential new customers? You can do both by becoming a sponsor of the 85th Annual Calhoun County Fair to be held Oct. 12-16, 2021.

The Calhoun County Fair is committed to providing youth enrichment in the areas of Agriculture and Family and Consumer Sciences. These young participants are our leaders of tomorrow. Through participation in the fair they learn useful skills such as communication and strong work ethic. The Calhoun County Fair is dedicated to benefiting youth, supporting education and facilitating better agricultural practices through exhibitions and presentation. We support the 4-H and FFA youth of Calhoun County to showcase project work and livestock to the general public.

We know you and your business must make choices when it comes to the charities you support, but we hope you will consider your sponsorship an investment in the future of young lives and our community.

The Calhoun County Fair Association is a non-profit, 501c3 corporation, Tax #74-229-3263, that was organized in 1935 and since this time we have strived to provide the best county fair for our community.

We appreciate any support that you can offer to help make this event successful for years to come. Should you have any questions, please feel free to contact Tania French at 361-920-9788 or Erik Bartels at 469-647-1676.

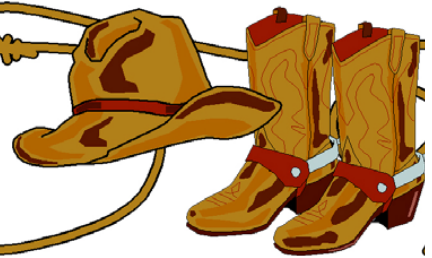
Respectfully,

Tania French
Erik Bartels
Sponsorship Co-Chairs
Calhoun County Fair Association



CALHOUN COUNTY FAIR

PARTNERSHIP LEVELS



ULTIMATE PARTNER (\$5,000-\$9,999)

- PRIME GATE SIGNAGE
- 20 SEASON PASSES
- 40 BEER TOKENS
- RESERVED TABLE IN BEER GARDEN ALL WEEK.
- SPONSOR WINDOW CLING
- COMPANY NAME AND LOGO ON PRINT, WEB & SOCIAL MEDIA ADVERTISING.
- SWAG BAG

DIAMOND PARTNER (\$3,500-\$4,999)

- GATE SIGNAGE
- 8 SEASON PASSES
- 16 BEER TOKENS
- RESERVED TABLE IN BEER GARDEN ALL WEEK.
- SPONSOR WINDOW CLING
- COMPANY NAME AND LOGO ON PRINT, WEB & SOCIAL MEDIA ADVERTISING.
- SWAG BAG

GOLD PARTNER (\$1,500-\$3,499)

- PRIME EVENT SIGNAGE
- 6 SEASON PASSES
- 12 BEER TOKENS
- SPONSOR WINDOW CLING
- COMPANY NAME AND LOGO ON PRINT, WEB & SOCIAL MEDIA ADVERTISING.
- SWAG BAG

SILVER PARTNER (\$500-\$1,499)

- EVENT SIGNAGE
- 4 SEASON PASSES
- 8 BEER TOKENS
- SPONSOR WINDOW CLING
- COMPANY NAME AND LOGO ON PRINT, WEB & SOCIAL MEDIA ADVERTISING
- SWAG BAG

FRIEND OF THE FAIR (\$200-\$500)

- EVENT SIGNAGE
- SPONSOR WINDOW CLING
- NAME & LOGO ON ADVERTISING
- SWAG BAG



BECOME AN AUCTION BUYER

FOR AUCTION BUYER INFORMATION
AND TO REGISTER
AS A NEW BUYER, EMAIL
CALHOUNJRLIVESTOCK@GMAIL.COM

Calhoun County Fair Association

2021 Sponsorship Contract

It is hereby agreed that _____ (henceforth called Sponsor) will provide \$_____ for the _____ sponsorship package or provide _____ to the Calhoun County Fair Association (CCFA) in exchange for participation as a Sponsor at the 2021 fair.

The Sponsor is hereby eligible for all benefits and privileges as outlined in the sponsor packet. The CCFA is hereby entitled to \$_____ with the signing of this contract.

_____ I DO wish to receive any benefits and/or privileges provided by the CCFA.

_____ I DO NOT wish to receive any benefits and/or privileges provided by the CCFA.

Individual / Company Name:

(Please print Individual/Company Name as it should appear on CCFA Promotional Materials)

PAYMENT METHOD

_____ Check _____ Credit Card _____ Invoice Me

Credit Card # _____

Expiration Date ____/____ CVV/CVC _____

Contact Person: _____

Billing Contact: _____

Mailing Address: _____

City, State, Zip: _____

Phone # _____ Fax # _____ Email: _____

Signature: _____ Date: _____

(Sponsor Signature / Responsible Party)

Please mail form along with your check to the Fair Office
Calhoun County Fair Association
P.O. Box 42
Port Lavaca, Texas 77979

Sponsorship Coordinators:

Tania French, 361-920-9788, info@calhouncountyyfair • Erik Bartels, 469-647-1676